

The background of the entire image is a close-up, high-resolution photograph of dark brown, roasted coffee beans. The beans are scattered across the frame, with some in sharp focus in the foreground and others blurred in the background, creating a sense of depth. The lighting is soft, highlighting the texture and creases of the beans.

COFFEE SHOP ANALYSIS

Start your day
with coffee

OBJECTIVE & INSIGHTS



The main objective of this project is to analyze retail sales data to gain actionable insights that will enhance the performance of the Coffee Shop

ANALYSIS

- How do sales vary by day of the week and hour of the day?
- Are there any peak times for sales activity?
- What is the total sales revenue for each month?
- How do sales vary across different store locations?
- What is the average price/order per person
- Which products are the bestselling in terms of quantity and revenue?
- How do sales vary by product category and type?



DASHBOARD

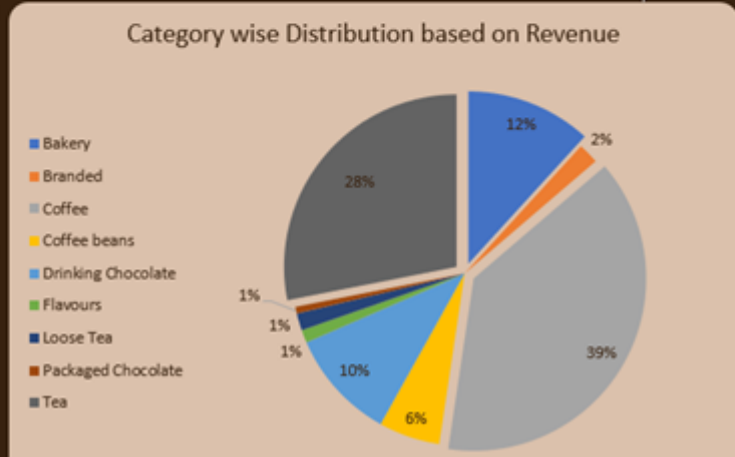
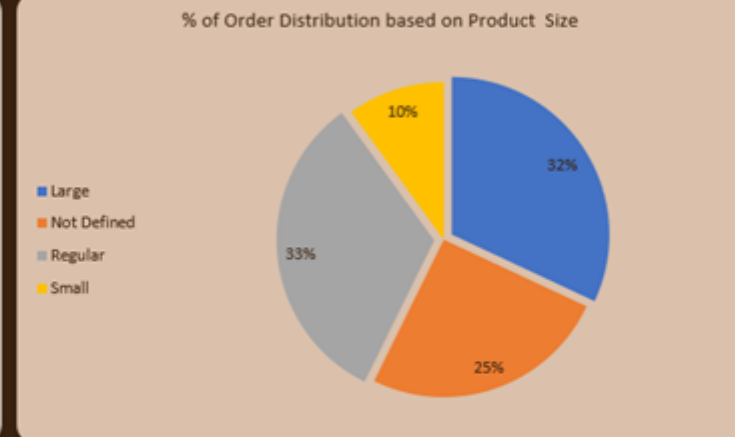
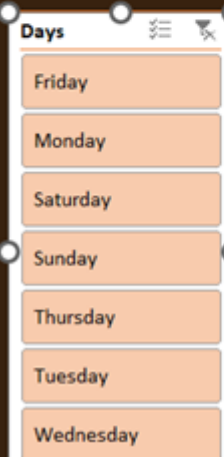
Coffee Shop Sales

Total Revenue
₹ 6,98,812.33

Total FootFall
149116

Avg. Bill per Person
4.69

Avg. Order per person
1.44



THANK YOU

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