

Keshav Bansal

Lead Assistant Manager

Lead assistant manager with over 8 years of experience in leading analytics initiatives, driving strategic decision-making, and managing cross-functional teams. Databricks certified in Generative AI engineer associate. Proficient in statistical analysis, data modeling, and business intelligence with in-depth knowledge of Python, SQL, Rest APIs, Power BI, Tableau, Machine Learning, Artificial Intelligence and cloud services.

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📍 Delhi, India

WORK EXPERIENCE

Lead Assistant Manager - Analytics EXL Service Limited

06/2021 - Present

Gurugram

Achievements/Tasks

- Collaborate with US based clients to formulate data-driven strategies and ensuring the delivery of high quality analytics solutions.
- Manage the team of analysts and BI developers to deliver comprehensive data solutions and alignment of technologies metrics and reporting.
- Initiated exploratory work in LLMs and Generative AI for natural language insights.
- Implemented agile data analysis technique which significantly increasing the capacity of addressing complex data driven challenges, resulting in 30% increase in efficiency.

Consultant - IT Aurionpro Solution Limited

03/2020 - 06/2021

Delhi

Achievements/Tasks

- Support statistical advisors and experts in consuming the data for real-time inference and consumption for various technical monitoring.
- Collaborated with senior leadership to define key performance indicators (KPIs) and provided actionable insights to guide strategic decisions.
- Maintained and streamlined interactive dashboards using Tableau & Power BI to visualize key metrics, cutting down report generation time by 50%.
- Coordinated with cross-functional teams to gather requirements and deliver customized analytical solutions that met business needs.

Data Analyst Den Networks Limited

09/2018 - 03/2020

Delhi

Achievements/Tasks

- Analysis of large amounts of historical data, determining suitability for modeling, data clean-up and filtering, pattern identification and documentation.
- Managing python codes and collaborating with customers on model calculation.
- Analyzing company's customer data like their billing, collection and other information using python and PowerBI tool and providing insights to the upper management to develop the business.
- Writing and optimizing SQL queries in a business environment with large-scale and complex datasets from various sources and implementing stored procedures, functions, tables, views.

Senior Associate Wipro Limited

11/2016 - 09/2018

Noida

Achievements/Tasks

- Created macro tools using VBA for sending bulk mails and dashboards and to extract the updated data in desired format from SQL server.
- Led data quality improvement initiatives, including data cleansing and validation processes, enhancing the accuracy and reliability of reports.
- Develop new data formats and reports for analysis and build Macros & automation Tool for quick extraction of data.
- Utilized SQL, Python and Advanced Excel to extract, clean, and analyze data, delivering comprehensive reports and visualizations to stakeholders.

SKILLS

Strategic Planning

Data Analysis

Team Management

Performance Metrics

Agile Methodologies

Python

SQL

Machine Learning

AI

Generative AI

ChatGPT

NLP

API

Numpy

Pandas

Matplotlib

Power BI

Tableau

SSRS

SSIS

Flask

MongoDB

JIRA

Git

AWS

GCP

Docker

HTML

CSS

Javascript

C++

JAVA

VBA

Advanced Excel

CERTIFICATION

Databricks Certified in Generative AI Engineer Associate

EDUCATION

MCA IGNOU

2019

Delhi

B.Sc. Deshbandhu College, Delhi University

2015

Delhi

INTERESTS

Cricket

Music

Chess