

# ANALYTICS CIRCLE

## India's Best Data Science Institute

Industry-Relevant Job Oriented AI & Data  
Analytics Courses to Get You Hired!



# About Analytics Circle

Analytics Circle a premier capability building and training solutions firm. It is led by Top MNCs alumni with deep industry experience and a flair for coaching. We endeavor in helping our students acquire and master skills in basic and advanced analytics. Our focus is to enable each student to emerge as an 'Industry-ready' professional and have a successful career through our dedicated placement support.

## APPROACH

- Outcome-focused pedagogy
- Practical and application based
- Real Life-like assignments and projects
- Extensive industry network for placements

## CONTENT

- Industry-vetted curriculum
- Hands-on projects for every module
- Industry renowned certification
- Business case studies with real-world challenges

## FACULTY

- Deep industry experience with a flair for coaching
- 10+ years of cumulative experience with prestigious firms like Wipro, KPMG, Deloitte, EXL and Genpact
- Strong community networks with peers

## BOTTOM LINE

- Job oriented learning
- Continuous career support
- Experiential learning with high ROI

# Roles within the Data Analytics Team

## ➤ DATA SCIENTIST

Collecting, analyzing, and interpreting large data sets

## ➤ DATA ANALYST

Review data, analyze, and find meaningful insights for business

## ➤ DATA ARCHITECT

Review and analyze data infrastructure for an organization

## ➤ INFRASTRUCTURE ENGINEER

Design, build, and deploy entire data infrastructure for an organization

## ➤ BUSINESS INTELLIGENCE ANALYST

Work with data to make finance and market intelligence reports

# About the Course: Data Science

- Our Data Science course is designed for absolute beginners with no prior programming background.
- With our comprehensive Data Science course, you learn to analyze data and enable organizations in making data-driven business decisions

## Training Methodology

### INSTRUCTION

#### **INTERACTIVE & BLENDED E-LEARNING WITH 1 YEAR ACCESS TO LMS**

Students can choose & blend various learning formats, encompassing classroom and interactive live online sessions. All students then get access to learning management system for 12 months, keeping in mind the constant upgradation of the courses according to industry standards.

#### **Benefits**

- Interactive Live classroom Learning at Delhi.
- Live Online streaming facilitates the dynamics that occur in a classroom.

### REINFORCEMENT

#### **PRACTICAL HANDS-ON LEARNING**

- Our training includes variety of job oriented hands-on projects with real business and data challenges.
- Crafted by experts to keep you ahead of the curve in industry best practices.
- Our case study-based modules ensure that participants learn practical applications along with the theoretical concepts.

# Program Benefits

## Distinctive Faculty

Our faculty members have proven track record with global analytics experience. They are drawn from leading consulting and technology with 10+ years of experience.

## Industry Relevant Curriculum

Our courses are crafted by experts to keep you ahead of the curve in industry best practices. Case study based modules ensure that participants learn practical applications along with the theoretical concepts. Further to this, new courses are continuously launched and old ones keep evolving as per the latest and upcoming industry trends.

## Placement Guidance

Strong focus on job relevant skills thereby helping in placements is our key belief. We have an extensive industry network to help students. Students get continuous guidance from our experienced faculty on job applications, interview preparation, conduct mock interviews if required and referring CVs to various companies as and when suitable.

## Experiential Learning

Industry interface and domain expertise to balance theoretical and practical learning. Our training includes variety of job oriented hands-on projects with real business and data challenges.

## Effective Pedagogy

High degree of commitment & personal attention is given through small batch size and individual counselling. Hands-on sessions and practice assignments on real life business datasets are included to ensure assimilated learning.

## Placements Assistance

- Our Data Science program with dedicated Placement Assistance. A team of seasoned professionals will help you based on your overall educational background and work experience.
- Job referrals are based on the requirements we get from various organizations and HR consultants. There will be continuous support from our side for as long as you need it.
- Most of our students do get multiple interview calls and good career options based on the skills they learn during the course.
- Our faculty offers dedicated mentoring and support for as long as needed by our students.

## SALARY INSIGHTS

Type of Opportunity	Salary Range (in INR)
Paid Internships	15,000–30,000
Full Time Jobs	4,00,000–15,00,000

Experience Levels	Salary Range (in INR)
1-3 Years	4,00,000 –7,00,000
3-5 Years	6,00,000–12,00,000
5+Years	9,00,000–20,00,000

# Projects

## EXPERIENTIAL LEARNING

The assignments and case studies are curated using real-life data and problems to ensure that you are equipped with the skills needed for hiring and also deal with the on-job challenges. They cover popular industries and domains to have maximum coverage based on job openings available in the industry.

## KEY INDUSTRIES COVERED:

- Retail / E-commerce
- BSFI (Banking & Insurance)
- Healthcare
- Telecom
- Hospitality
- Manufacturing

## KEY SKILLS EMPHASIZED:

- Data Handling, Manipulation, Preparation
- Data Analytics & Visualization
- Exploratory Data Analysis
- Descriptive Analytics
- Diagnostics Analytics
- Predictive Modeling
- Statistical Analysis
- Machine Learning (Supervised, Unsupervised)
- Text Mining & Natural Language Processing
- Model Deployment