

KESHAV NATARAJAN

Creative Technologist

CONTACT

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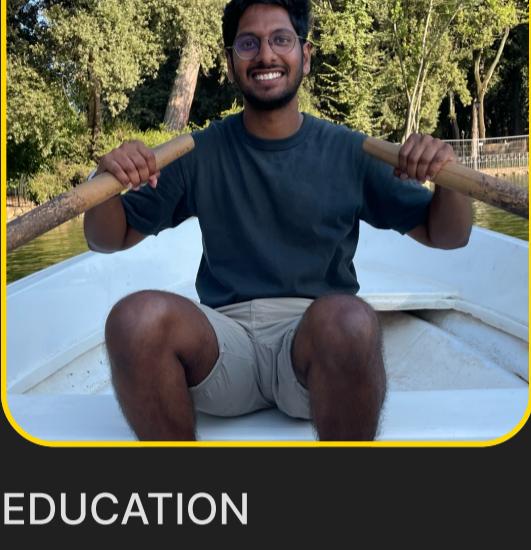
[LinkedIn](#)

[GitHub](#)

[Web Portfolio](#)

SUMMARY

As a Creative Technologist, I work within the intersection of art and technology. I have a passion for programming as it appeals to the logical side of my personality. At the same time, I place a high value on aesthetics and creativity in my work. I consider myself an organised and meticulous individual, capable of systemising and maximising efficiency in any project I take on. I am also a natural leader, honed by the many leadership roles I have undertaken in my education and military life. I am approachable and work well with people, as easily as I work with computers. I am a fast learner, keen to improve my skills and continue to learn new ones as I progress in my career.



SKILLS

JavaScript NextJS Figma Adobe Illustrator
HTML Solidity SparkAR Java C
C# Unity ThreeJS Python
TailwindCSS Solidity

EDUCATION

SINGAPORE UNIVERSITY OF TECHNOLOGY AND DESIGN (SUTD)

- Bachelor of Engineering (Computer Science and Design)
- Expected graduation in 2024
- Focus track: Creative Technology

NGEE ANN POLYTECHNIC, DIPLOMA IN ELECTRONIC AND COMPUTER ENGINEERING (MINOR IN BUSINESS MANAGEMENT)

- Awarded Merit Award in 2016
- Dean's List for outstanding achievement in 2016 and 2017
- Elected as President of Futsal Club in 2017
- Graduated with a Minor in Business Management

CO-CURRICULAR ACTIVITIES

ROOT STUDENT GOVERNMENT (SUTD)

OCT 2020 - FEB 2022

- Organised physical Freshman Orientation for over 300 participants during the pandemic as the Welfare Director of a team of 8
- Led a team of 6 to organise an internal welcome event for over 40 new members of the student government
- Led a team of 4 to organise a student engagement event in order to gather feedback on the school

MEMBER OF SUTD FOOTBALL CLUB

SEP 2020 - PRESENT

- Participated in training and club activities
- Participated in 2 inter-university competitions

WORK EXPERIENCE

SERIAL CO_

CREATIVE TECHNOLOGIST (INTERNSHIP)

SEP - DEC 2022

- Assisted in the prototype design of decentralised app
- Created an augmented reality filter using SparkAR
- Created a localised copy of Stable Diffusion
- Assisted in the development of the company's website revamp including creating the information architecture, wireframes, and prototypes

SAF 8SIR

COMPANY 3IC

SEC 2019 - AUG 2020

- Posted to 8SIR and appointed as 3IC of a company with the rank of 2nd Lieutenant
- Managed manpower planning and administrative processes for a company of over 120 troopers, commanders and admin staff
- Planned the yearly training schedule. Conceptualised and conducted innovative, interesting training sessions for about 30 troopers
- Led a platoon of 40 drivers, managing their training proficiency and physical fitness

KULT KAFE

BARTENDER

MAY - OCT 2018

- Learnt the basics of bartending and mixology
- Involved in daily set up and teardown of the bar including handling cash and tallying daily revenue
- Conceptualised and served my own cocktail for an event with over 200 customers
- Engaged with and managed a diverse range of customers

DENSO WAVE

FIRMWARE INTERN

AUG 2017 - FEB 2018

- Worked on a project testing microcontrollers, learning how to handle the hardware and firmware of the IC chips
- Assisted in the testing and debugging of firmware, occasionally testing and fixing the hardware as well
- Learnt and wrote code from scratch in assembly language, to automate excel processes to streamline productivity