

Exponential functions

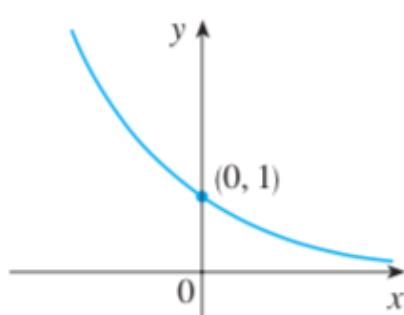
The exponential functions $f(x) = b^x$ are defined for $0 < b < 1$ or $b > 1$.

The (constant) number b here is the base.

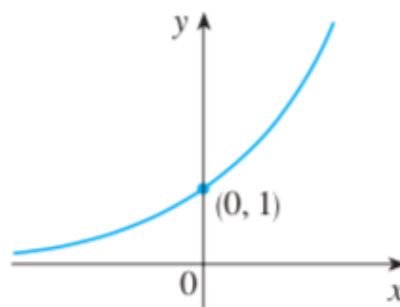
- If $x = n$, a positive integer number, then $b^n = \underbrace{b \cdot b \cdot \dots \cdot b \cdot b}_{n \text{ factors}}$.
- $b^{-n} = \frac{1}{b^n}$.
- If $x = 0$, then $b^0 = 1$.
- If x is a rational number then $b^x = b^{n/d} = \sqrt[d]{b^n}$.
- If x is an irrational number, we make a sequence of rational numbers r_n converging to x , and then b^{r_n} converges to b^x .

The domain of $f(x) = b^x$ is \mathbb{R} and the range is $(0, \infty)$.

The graph of $f(x) = b^x$ depends on whether the base is less than 1 or greater than 1.



(a) $y = b^x$, $0 < b < 1$



(c) $y = b^x$, $b > 1$

In the first case, it is a decreasing function, while in the second case, it is an increasing function.

Properties of exponential functions

1. $b^x \cdot b^y = b^{x+y}$, $\frac{b^x}{b^y} = b^{x-y}$.
2. $(b^x)^y = b^{xy}$, $(ab)^x = a^x b^x$.
3. If $0 < b < 1$, then $\lim_{x \rightarrow -\infty} b^x = \infty$ and $\lim_{x \rightarrow \infty} b^x = 0$.
4. If $b > 1$, then $\lim_{x \rightarrow -\infty} b^x = 0$ and $\lim_{x \rightarrow \infty} b^x = \infty$.

The natural exponential function is defined to be $f(x) = e^x$, where e (called Euler's number) is an irrational number. Its approximate value to 10 decimal places is $e \approx 2.7182818285$. In particular, $e > 1$. Sometimes e is also defined as the following limit

$$e = \lim_{h \rightarrow 0} (1 + h)^{1/h}.$$

Example 1. Evaluate the limit $\lim_{x \rightarrow \infty} (2^{-x} - 1)$.

Logarithmic Functions

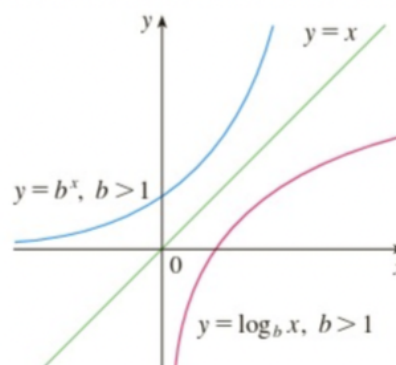
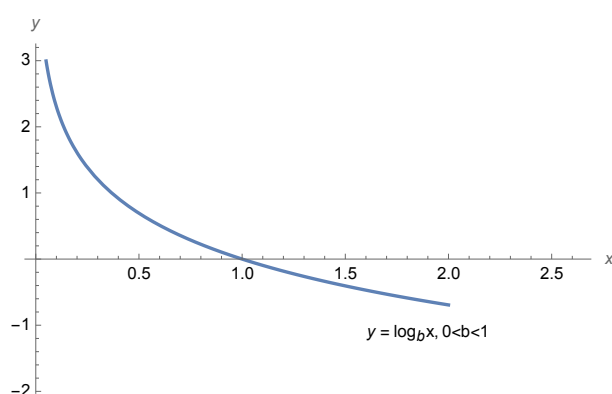
The logarithm to the base b of a positive real number x , where $b > 0$, $b \neq 1$, is written as $\log_b x$, and defined as

$$y = \log_b x \text{ if and only if } x = b^y.$$

The logarithmic function is defined as $f(x) = \log_b x$ where $0 < b < 1$ or $b > 1$.

The domain of $f(x) = \log_b x$ is $(0, \infty)$ and the range is \mathbb{R} .

The graph of $f(x) = \log_b x$ depends on whether the base b is less than 1 or greater than 1.



In the first case, it is a decreasing function, while in the second case, it is an increasing function.

Properties of logarithm

1. $\log_b(MN) = \log_b M + \log_b N$.
2. $\log_b\left(\frac{M}{N}\right) = \log_b M - \log_b N$.
3. $\log_b M^k = k \log_b M$.
4. $\log_b 1 = 0$.
5. *Cancellation equations:*

$$\begin{aligned}\log_b(b^x) &= x && \text{for every } x \in \mathbb{R}, \\ b^{\log_b x} &= x && \text{for every } x > 0.\end{aligned}$$

6. If $0 < b < 1$, then $\lim_{x \rightarrow 0^+} \log_b x = \infty$ and $\lim_{x \rightarrow \infty} \log_b x = -\infty$.
7. If $b > 1$, then $\lim_{x \rightarrow 0^+} \log_b x = -\infty$ and $\lim_{x \rightarrow \infty} \log_b x = \infty$.

The natural logarithm function is defined as $f(x) = \ln x = \log_e x$. It has the following important properties.

1. $\ln 1 = 0$ and $\ln e = 1$.
2. $\ln(e^x) = x$ and $e^{\ln x} = x$.
3. *Change of base formula:* $\log_b x = \frac{\ln x}{\ln b}$.

Example 2. Expand $\ln \sqrt{\frac{x+1}{x^2y}}$.

Example 3. Express $\ln a + \frac{1}{5} \ln b - \ln(a + b)$ as a single logarithm.

Example 4. Solve the equation $10^{5-3x} + 4 = 104$.