

Logarithms of Products

ESSENTIALS

The Product Rule for Logarithms

For any positive numbers M , N , and a ($a \neq 1$),

$$\log_a(MN) = \log_a M + \log_a N.$$

(The logarithm of a product is the sum of the logarithms of the factors.)

Examples

- Express $\log_4(12 \cdot 3)$ as an equivalent expression that is a sum of logarithms.

$$\log_4(12 \cdot 3) = \log_4 12 + \log_4 3$$

- Express $\log_a 3 + \log_a 5$ as an equivalent expression that is a single logarithm.

$$\log_a 3 + \log_a 5 = \log_a(3 \cdot 5) = \log_a 15$$

$$\log_2 4 + \log_2 5 = \log_2 20$$

$$\log_3 4 + \log_2 5 \neq \log_2 20$$

\log_3 or $\log_2 20$

GUIDED LEARNING:



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EXAMPLE 1

Express $\log_2(4 \cdot 16)$ as an equivalent expression that is a sum of logarithms.

$$\log_2(4 \cdot 16) = \boxed{\log_2 4} + \log_2 16$$

YOUR TURN 1

Express $\log_4(16 \cdot 64)$ as an equivalent expression that is a sum of logarithms.

$$\log_4(16 \cdot 64) = \log_4 16 + \log_4 64$$

EXAMPLE 2

Express $\log_t(5 \cdot 6)$ as an equivalent expression that is a sum of logarithms.

$$\log_t(5 \cdot 6) = \log_t 5 + \boxed{\log_t 6}$$

YOUR TURN 2

Express $\log_x(12 \cdot 14)$ as an equivalent expression that is a sum of logarithms.

$$\log_x(12 \cdot 14) = \log_x 12 + \log_x 14$$

EXAMPLE 3

Express $\log_b 2 + \log_b 18$ as an equivalent expression that is a single logarithm.

$$\begin{aligned} \log_b 2 + \log_b 18 &= \log_b (\boxed{2 \times 18}) \\ &= \log_b 36 \end{aligned}$$

YOUR TURN 3

Express $\log_a 25 + \log_a 16$ as an equivalent expression that is a single logarithm.

$$\begin{aligned} \log_a 25 + \log_a 16 &= \log_a (25 \times 16) \\ &= \log_a 400 \end{aligned}$$

EXAMPLE 4	YOUR TURN 4
Express $\log_t A + \log_t B$ as an equivalent expression that is a single logarithm. $\log_t A + \log_t B = \log_t (\boxed{AB})$	Express $\log_a R + \log_a T$ as an equivalent expression that is a single logarithm. $\log_a R + \log_a T = \log_a (RT)$

YOUR NOTES Write your questions and additional notes.

Logarithms of Powers

ESSENTIALS

The Power Rule for Logarithms

For any positive numbers M and a ($a \neq 1$), and any real number p ,

$$\log_a M^p = p \cdot \log_a M.$$




(The logarithm of a power of M is the exponent times the logarithm of M .)

Example

- Express $\log_a 10^4$ as an equivalent expression that is a product.

$$\log_a 10^4 = 4 \log_a 10$$

$\log_a x$ is defined
only for
positive x

<div> <div> Textbook</div> <div> Instructor</div> <div> Video</div> </div>	
GUIDED LEARNING: EXAMPLE 1 Express $\log_b t^{-6}$ as an equivalent expression that is a product. $\log_b t^{-6} = \boxed{-6} \log_b t$	YOUR TURN 1 Express $\log_a c^{-12}$ as an equivalent expression that is a product. $\log_a c^{-12} = -12 \log_a c$
EXAMPLE 2 Express $\log_4 c^{1/2}$ as an equivalent expression that is a product. $\log_4 c^{1/2} = \boxed{\frac{1}{2}} \log_4 c$	YOUR TURN 2 Express $\log_e M^{2/3}$ as an equivalent expression that is a product. $\log_a M^{2/3} = \frac{2}{3} \log_a M$
EXAMPLE 3 Express $\log_9 \sqrt[4]{x}$ as an equivalent expression that is a product. $\log_9 \sqrt[4]{x} = \log_9 x^{\boxed{1/4}} \quad \text{Writing exponential notation}$ $= \boxed{\frac{1}{4}} \log_9 x$	YOUR TURN 3 Express $\log_5 \sqrt[6]{y}$ as an equivalent expression that is a product. $\log_5 \sqrt[6]{y} = \log_5 y^{1/6} = \frac{1}{6} \log_5 y$

YOUR NOTES Write your questions and additional notes.

Logarithms of Quotients

ESSENTIALS

The Quotient Rule for Logarithms

For any positive numbers M , N , and a ($a \neq 1$),

$$\log_a \frac{M}{N} = \log_a M - \log_a N.$$

(The logarithm of a quotient is the logarithm of the dividend minus the logarithm of the divisor.)

Examples

- Express $\log_3 \frac{6}{7}$ as an equivalent expression that is the difference of logarithms.

$$\log_3 \frac{6}{7} = \log_3 6 - \log_3 7$$

- Express $\log_a 12 - \log_a 13$ as an equivalent expression that is a single logarithm.

$$\log_a 12 - \log_a 13 = \log_a \frac{12}{13}$$

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EXAMPLE 1

Express $\log_a \frac{b}{c}$ as an equivalent expression that is the difference of logarithms.

$$\log_a \frac{b}{c} = \log_a b - \log_a \boxed{c}$$

YOUR TURN 1

Express $\log_t \frac{R}{S}$ as an equivalent expression that is the difference of logarithms.

$$\log_t \frac{R}{S} = \log_t R - \log_t S$$

EXAMPLE 2

Express $\log_a x - \log_a y$ as an equivalent expression that is a single logarithm.

$$\log_a x - \log_a y = \log_a \boxed{\frac{x}{y}}$$

YOUR TURN 2

Express $\log_t Q - \log_t R$ as an equivalent expression that is a single logarithm.

$$\log_t Q - \log_t R = \log_t \frac{Q}{R}$$

YOUR NOTES Write your questions and additional notes.

Using the Properties Together

ESSENTIALS

The Logarithm of the Base to an Exponent

For any base a , $\log_a a^k = k$.




Examples

- Express $\log_b \frac{x^2}{y^3 z}$ as an equivalent expression, using the individual logarithms of x , y , and z .

$$\begin{aligned}\log_b \frac{x^2}{y^3 z} &= \log_b x^2 - \log_b y^3 z && \text{Quotient rule} \\ &= 2 \log_b x - \log_b y^3 z && \text{Power rule} \\ &= 2 \log_b x - (\log_b y^3 + \log_b z) && \text{Product rule} \\ &= 2 \log_b x - (3 \log_b y + \log_b z) && \text{Power rule} \\ &= 2 \log_b x - 3 \log_b y - \log_b z\end{aligned}$$

- Express $\frac{1}{2} \log_b x - 3 \log_b y + \log_b z$ as an equivalent expression that is a single logarithm.

$$\begin{aligned}\frac{1}{2} \log_b x - 3 \log_b y + \log_b z &= \log_b x^{1/2} - \log_b y^3 + \log_b z && \text{Power rule} \\ &= (\log_b \sqrt{x} - \log_b y^3) + \log_b z && x^{1/2} = \sqrt{x} \\ &= \log_b \frac{\sqrt{x}}{y^3} + \log_b z && \text{Quotient rule} \\ &= \log_b \frac{z\sqrt{x}}{y^3} && \text{Product rule}\end{aligned}$$

		 Textbook	 Instructor	 Video
GUIDED LEARNING:				
EXAMPLE 1			YOUR TURN 1	
<p>Express $3 \log_a x + \frac{1}{2} \log_a y$ as an equivalent expression that is a single logarithm.</p> $3 \log_a x + \frac{1}{2} \log_a y = \log_a x^3 + \log_a y^{\boxed{1/2}} \quad \text{Power rule}$ $= \log_a x^3 + \log_a \sqrt{y}$ $= \log_a \left(\boxed{x^3} \sqrt{y} \right) \quad \text{Product rule}$			<p>Express $\frac{1}{3} \log_a x - \frac{2}{3} \log_a y$ as an equivalent expression that is a single logarithm.</p> $\log_a x^{1/3} - \log_a y^{2/3}$ $= \log_a \frac{x^{1/3}}{y^{2/3}}$	

$$\frac{1}{2} \log_a y = \log_a y^{1/2}$$

$$3 \log_a x = \log_a x^3$$

$$\log_a M + \log_a N = \log_a MN$$

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$$\log_a x^3 = \log_a x^3$$

$$\log_a \frac{\sqrt[3]{x}}{\sqrt[3]{y^2}}$$

EXAMPLE 2	YOUR TURN 2
<p>Express $\log_a \sqrt[5]{\frac{x^4 y^2}{z}}$ as an equivalent expression, using the individual logarithms x, y, and z.</p> $\log_a \sqrt[5]{\frac{x^4 y^2}{z}} = \log_a \left(\frac{x^4 y^2}{z} \right)^{1/5}$ <p>Exponential notation</p> $= \frac{1}{5} \cdot \log_a \frac{x^4 y^2}{z}$ <p>Power rule</p> $= \frac{1}{5} (\log_a (x^4 y^2) - \boxed{\log_a z})$ <p>Quotient rule</p> $= \frac{1}{5} (\log_a x^4 + \boxed{\log_a y^2} - \log_a z)$ <p>Product rule</p> $= \frac{1}{5} (4 \boxed{\log_a x} + 2 \boxed{\log_a y} - \log_a z)$ <p>Power rule</p>	<p>Express $\log_a \sqrt[3]{\frac{b}{c^6 d^7}}$ as an equivalent expression, using the individual logarithms b, c, and d.</p> $\log_a \left(\frac{b}{c^6 d^7} \right)^{1/3} = \frac{1}{3} \log_a \frac{b}{c^6 d^7}$ $= \frac{1}{3} [\log_a b - \log_a c^6 d^7]$ $= \frac{1}{3} [\log_a b - (\log_a c^6 + \log_a d^7)]$ $= \frac{1}{3} [\log_a b - \log_a c^6 - \log_a d^7]$ $= \frac{1}{3} [\log_a b - 6 \log_a c - 7 \log_a d]$
<p>EXAMPLE 3</p> <p>Given $\log_a 4 = 0.602$ and $\log_a 3 = 0.477$, find $\log_a 12$.</p> $\log_a 12 = \log_a (4 \cdot 3)$ $= \boxed{\log_a 4} + \log_a 3$ $= 0.602 + 0.477$ $= \boxed{1.079}$	<p>YOUR TURN 3</p> <p>Given $\log_a 2 = 0.301$ and $\log_a 5 = 0.699$, find $\log_a \frac{2}{5}$.</p> $\log_a \frac{2}{5} = \log_a 2 - \log_a 5$ $= 0.301 - 0.699$ $= -0.398$
<p>EXAMPLE 4</p> <p>Simplify: $\log_4 4^{-6}$.</p> $\log_4 4^{-6} = \boxed{-6}$ <p><i>Handwritten notes:</i> $\log_4 4 = m$, $4^m = 4^1$, $m = 1$</p>	<p>YOUR TURN 4</p> <p>Simplify: $\log_6 6^{1.5}$.</p> $\log_6 6^{1.5} = 1.5 \log_6 6 = \boxed{1.5}$

YOUR NOTES Write your questions and additional notes.

Practice Exercises

Readiness Check

Match each expression with an equivalent expression from the column on the right.

- | | |
|--------------------------|--------------------------|
| 1. $\log_3 7^4$ | A. $\log_3 28$ |
| 2. $\log_3 \frac{5}{7}$ | B. 7 |
| 3. $\log_3 7 + \log_3 4$ | C. $\log_3 5 + \log_3 7$ |
| 4. $\log_3 35$ | D. $4\log_3 7$ |
| 5. $\log_3 3^7$ | E. $\log_3 5 - \log_3 7$ |

Logarithms of Products

Express as an equivalent expression that is a sum of logarithms.

- | | |
|-------------------------|-------------------|
| 6. $\log_2 (4 \cdot 8)$ | 7. $\log_a (xyz)$ |
| 8. $\log_b (5ac)$ | |

Express as an equivalent expression that is a single logarithm.

- | | | |
|---------------------------|---------------------------|---------------------------|
| 9. $\log_a 2 + \log_a 15$ | 10. $\log_t R + \log_t M$ | 11. $\log_a 4 + \log_a c$ |
|---------------------------|---------------------------|---------------------------|

Logarithms of Powers

Express as an equivalent expression that is a product.

- | | | |
|------------------|---------------------|-------------------------|
| 12. $\log_a x^6$ | 13. $\log_b M^{-3}$ | 14. $\log_{12} x^{1/3}$ |
|------------------|---------------------|-------------------------|

Logarithms of Quotients

Express as an equivalent expression that is a difference of two logarithms.

- | | | |
|----------------------------|--------------------------|--------------------------|
| 15. $\log_3 \frac{13}{15}$ | 16. $\log_5 \frac{3}{4}$ | 17. $\log_a \frac{t}{s}$ |
|----------------------------|--------------------------|--------------------------|

Express as an equivalent expression that is a single logarithm.

18. $\log_b 17 - \log_b 21$

19. $\log_a 25 - \log_a 8$

20. $\log_b R - \log_b T$

Using the Properties Together

Express as an equivalent expression, using the individual logarithms of w , x , y , and z .

21. $\log_a (x^2 z^{-4})$

22. $\log_a \frac{w^2}{y^4 z^3}$

23. $\log_a \sqrt[3]{\frac{x^6 y^3}{w^4 z^5}}$

$$\begin{aligned} \textcircled{23} \log_a \sqrt[3]{\frac{x^6 y^3}{w^4 z^5}} &= \frac{1}{3} \log_a \frac{x^6 y^3}{w^4 z^5} = \frac{1}{3} \log_a x^6 y^3 - \frac{1}{3} \log_a w^4 z^5 \\ &= \frac{1}{3} \log_a x^6 + \frac{1}{3} \log_a y^3 - \frac{1}{3} \log_a w^4 - \frac{1}{3} \log_a z^5 \\ &= 2 \log_a x + \log_a y - \frac{4}{3} \log_a w - \frac{5}{3} \log_a z \end{aligned}$$

Express as an equivalent expression that is a single logarithm and, if possible, simplify.

24. $3 \log_a x + \frac{1}{3} \log_a y$

25. $3 \log_a x - 3 \log_a \sqrt[3]{x}$

$$a^2 - b^2 = (a-b)(a+b)$$

26. $\log_a (4x-16) - \log_a (x^2-16)$

$$\begin{aligned} &= \log_a x^3 - \log_a (\sqrt[3]{x})^3 \\ &= \log_a \frac{x^3}{(\sqrt[3]{x})^3} = \log_a \frac{x^3}{x} = \log_a x^2 \end{aligned}$$

$$= \log_a \frac{4x-16}{x^2-16} = \log_a \frac{4(x-4)}{(x-4)(x+4)} = \log_a \frac{4}{x+4}$$

Given $\log_a 2 = 0.301$ and $\log_a 7 = 0.845$, if possible, use the properties of logarithms to calculate values for each of the following.

27. $\log_a 14$

28. $\log_a 8$

29. $\log_a 9$

Simplify.

30. $\log_a a^5$

31. $\log_t t^{-2}$

32. $\log_m m^c$

$$\textcircled{31} \log_t t^{-2} = -2 \log_t t = -2$$