

PROJECT TITLE

"DESIGNING SEAMLESS AND INCLUSIVE CAMPUS EXPERIENCES AT IIIT HYDERABAD FOR THE VARIOUS STAKEHOLDERS"

THEME

"TRANSFORMING EVERYDAY INTERACTIONS AT IIIT HYDERABAD: A HUMAN-CENTERED APPROACH TO ENHANCING CAMPUS LIFE FOR ALL STAKEHOLDERS"

Project Brief

IIIT Hyderabad is home to a diverse ecosystem of individuals — students, faculty, staff, parents, alumni, and visitors. Each interacts with the institution in unique ways, yet many experience friction, disconnection, or untapped opportunities for deeper engagement.

This project invites you to apply Design Thinking a teams of 4 students to explore how IIIT-H can better serve and connect its stakeholder communities through empathetic, inclusive, and innovative interventions that improve daily experiences.

Initial Problem Statement

“How might we design meaningful, seamless, and inclusive experiences for all stakeholders at IIT Hyderabad — including students, faculty, staff, institute management, parents, and visitors — to foster a stronger sense of participation, and operational efficiency?”

Project Teams

- The team consist of 4 members each representing mix of domains and skills.
- Each team must have a female student representation.
- Decide a team lead for each team.