

**PROJECT TITLE**  
**"DESIGNING SEAMLESS AND INCLUSIVE CAMPUS  
EXPERIENCES AT IIIT HYDERABAD FOR THE  
VARIOUS STAKEHOLDERS"**

**THEME**

**"TRANSFORMING EVERYDAY INTERACTIONS AT IIIT  
HYDERABAD: A HUMAN-CENTERED APPROACH TO  
ENHANCING CAMPUS LIFE FOR ALL  
STAKEHOLDERS"**

# Project Brief

IIT Hyderabad is home to a diverse ecosystem of individuals – students, faculty, staff, parents, alumni, and visitors. Each interacts with the institution in unique ways, yet many experience friction, disconnection, or untapped opportunities for deeper engagement.

This project invites you to apply Design Thinking a teams of 4 students to explore how IIT-H can better serve and connect its stakeholder communities through empathetic, inclusive, and innovative interventions that improve daily experiences.

# Initial Problem Statement

“How might we design meaningful, seamless, and inclusive experiences for all stakeholders at IIIT Hyderabad – including students, faculty, staff, institute management, parents, and visitors – to foster a stronger sense of participation, and operational efficiency?”

# Project Teams

- The team consist of 4 members each representing mix of domains and skills.
- Each team must have a female student representation.
- Decide a team lead for each team.