Keshav Jajodia

Chartered Accountant, Executive Alumni - IIMC

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PROFESSIONAL EXPERIENCE

Alvarez & Marsal India Private Limited, Bangalore (Transaction advisory group - FDD)

Assistant Manager (January 2025 - March 2025)

- Assisted a global payment services company in its proposed divestment of Indian business (having annual turnover of ~INR 1,000 crores). Executed key areas of revenue and cost drivers, working capital and related party dependencies.
- Supported senior leadership in identifying new business opportunities through comprehensive industry research and proposal drafting.

KPMG India Services LLP, Bangalore (Deals advisory - Transaction services - FDD)

Assistant Manager (April 2023 – December 2024) | Associate (March 2022 – March 2023)

- Performed end-to-end financial due diligence both buy side (for corporate M&A, private equity, and venture capital funds) and sell side. Working experience across industries - consumer including dairy, seafood exports, technology, entertainment, healthcare and defence engineering.
- Performed comprehensive financial analysis of revenue, margins, cash flows, and key financial statement components, integrating commercial data and operational KPIs to explain historical trends and assess sustainability of future projections.
- Reviewed financial models & business plan, orderbook & pipeline analysis and drafted effective diligence reports.
- Regularly communicated with senior management of clients and targets to articulate issues and key findings along with answering questions to provide relevant insights to support investment and corporate development decision-making.
- Identified key matters and risks for consideration in SPA (including CP, CS, indemnities, warranties, and representations) and adjustments to purchase price, including quality of revenue and earnings, net debt, and net working capital analysis.
- Advised on post-transaction value creation, risk mitigations, and operational improvement opportunities.
- Supervised and mentored junior team members throughout the field-work and directly reported to Managers and Partners.
- Select key transactions worked on includes:
 - Assisted Reliance Retail in its proposed acquisition of a dairy manufacturer having annual turnover of ~ INR 80 crores.
 - Assisted Lightspeed India with its investment in an audio entertainment platform, having annual revenue of ~INR 1,000 crores.
 - Assisted Siemens Healthineers with its proposed divestment of Indian healthcare business (annual revenue ~ INR 700 crores).
 - Assisted a major B2B seafood trader and exporter (having annual turnover of ~ INR 800 crores), with vendor due diligence in its fund raise from multiple VC funds.
 - Assisted a key defence engineering player (having annual revenue of ~ INR 250 crores) with vendor due diligence for its strategic stake sale.

Infosys Limited, Bangalore (Finance – Risk and Analytics)

Associate Finance (July 2020 - Jan 2022)

- Process reviews, data analysis and KPI monitoring, to identify design, operational & system risks and deficiencies and recommend improvements and cost control measures, while collaborating with global teams.
- Developed Power BI dashboards for real-time analytics on various aspects of employee lifecycle management (financial and non-financial), to provide interactive business insights to senior management.

Grant Thornton India LLP, Kolkata (Risk advisory)

Analyst (April 2017 - April 2020)

- Process reviews in risk-based internal audit engagements, primarily in healthcare, hospitality, and manufacturing industry.
 Analysed operational data to identify areas for improvement in operational efficiency and cost control measures.
- Key value additions via actionable recommendations includes:
 - Implementation of a hub-and-spoke model based outbound logistics system for a dairy player resulting in annual cost savings of about INR 7 crores.
 - Helped strengthen supply chain process, leading to freeing up of working capital blocked in inventory by INR 10 crores.
 - Implementation of follow-up mechanism for advised surgeries for a major healthcare player in East India, resulting in increase in surgery conversion and revenues.
 - Implementation of system and SoD controls to rationalize on-invoice discounts and improve invoicing and collection.
 - Implementation of periodic review mechanism to ensure continuous compliance to labour laws for a hospital.

QUALIFICATIONS

Executive Alumni. Indian Institute of Management (IIM), Calcutta. 2022 – 2023 Executive Program in Investment Banking and Capital Markets. Score: Excellent

Chartered Accountant. Institute of Chartered Accountants of India (ICAI). 2015 – 2019 Final (Nov'19): 60% - First attempt, Intermediate (Nov'16): 64%, CPT (Jun'15): 79%.

B.Com (H) in Accounting & Finance. St. Xavier's College, Kolkata. 2015 - 2018

Score: 72% - First class

IT & LINGUISTIC PROFICIENCY

- Experienced in using MS-Office tools with advanced proficiency in Excel (including power-query, macros & VBA).
- Proficient in MS Power BI for data analytics and visualizations and leveraging AI tools for efficiency and accuracy.
- Languages Known: English (Proficient) and Hindi (Proficient).

ACHIEVEMENTS, CERTIFICATES & PROJECTS

- Recognised by Infosys and KPMG with Spot and Kudos award respectively, for commitment and quality of work.
- Led a group of 7 in project work (IIM Calcutta) on "Corporates' inorganic growth" covering entire M&A deal lifecycle, including identification of inorganic growth opportunity, valuation, synergy evaluation, SPA considerations and deal structuring.
- Certified in 'Financial modelling & Valuation' from IMS Proschool and NSE Academy, covering M&A valuations.
 Developed full-fledged financial models on airlines and solar power sectors, in association with IMS Proschool.
- Certified by ICAI for securing 2nd rank in presentation and communication skills.
- Secured 1st position among 110 candidates in IT test and grade 'A' in advanced IT test conducted by ICAI.
- Regularly involved in assessing listed companies for investment in equity markets, through fundamental and technical analysis.