# **ABHISHEK SAHU**

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+91 7828235708

**EDUCATION** 

2016 Indian Institute of Technology (BHU), Varanasi

B. Tech in Ceramic Engineering, CGPA: 7.68

2012 Dreamland Hr Sec School, Bilaspur

CGBSE 12th, 85.20%

2010 Jawahar Navodaya Vidyalaya, Bilaspur

CBSE 10th, CGPA: 9.8

### SKILLS AND INTERESTS

• Key Skills: Project Management, Business Analytics, and Operations & Management

■ Technical Skills: MS Office, SQL , R (basics), Google Analytics

### **EXPERIENCE**

May'17 – July'18

#### Assistant Manager – OYO

- Performed in depth business analysis to improve key metrics of the Inbound & Outbound Sales Business (Monthly Revenue > 200 Mn)
- Successfully implemented Process Improvement & Expansion, Product Enhancement projects resulting in 6X revenue growth (in Outbound Sales Channel) in 12 months
- Built multi-level Metric Performance Dashboards to track key business metrics

July'16 - April'17

### **Consultant - Indian Political Action Committee (I-PAC)**

- Managed on-ground campaigns by building and leading teams to achieve maximum public outreach in Punjab & UP
- Designed innovative public outreach and engagement campaigns, with complete turn- around of election campaigning across Punjab & UP
- Performed data analysis of past elections and executed social media outreach campaigns

### **INTERNSHIP**

May - June, 2015

## **General Management Trainee - The Elitists**

 Performed Qualitative Business Research, Analysis and Executive Talent Mapping for Business Development

May - June, 2014

# **Summer Trainee - Indian Institute of Management, Ahmedabad**

 Organized 'Scholars for Change' Campaign across India focussed on creating an electronic library of educational videos for underprivileged students

### **STARTUP**

July'13 - April'14

#### **Core Team Member - Internlelo**

Responsible for Market Research, Content Curation and Team Expansion

### **ACHIEVEMENTS AND ACTIVITIES**

- Volunteered at 'Kashi Utkarsh', for cause of Education, Health and Hygiene in slum areas of Varanasi
- Marketing Head NGO Association and Co-ordinator Informal Events at Technex
- Selected as a Yatri for Jagriti Yatra (2014)
- Secured 3<sup>rd</sup> position in Stock Market Competition organized by Dalal Street
- Awarded consolation prize in Case Study Competition organized by IMS Varanasi