

Financial Report

Date

9/1/2013

11/23/2014

\$115.42M

Gross Sales

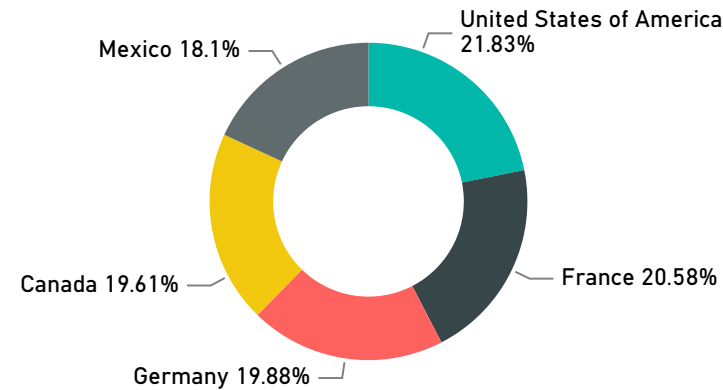
\$14.87M

Profit

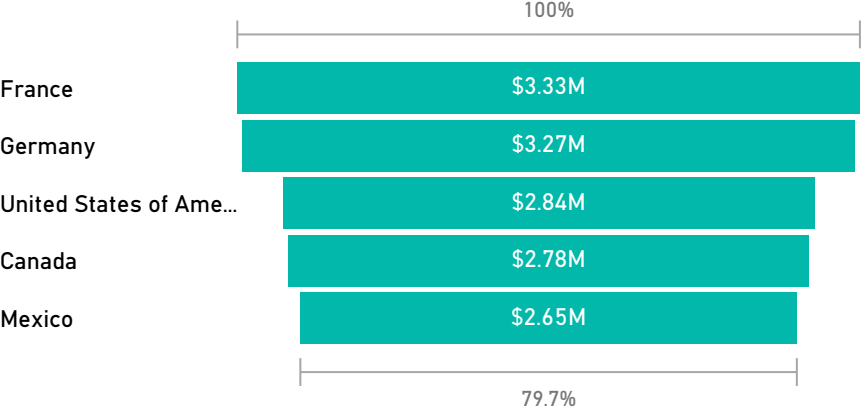
1.02M

Units Sold

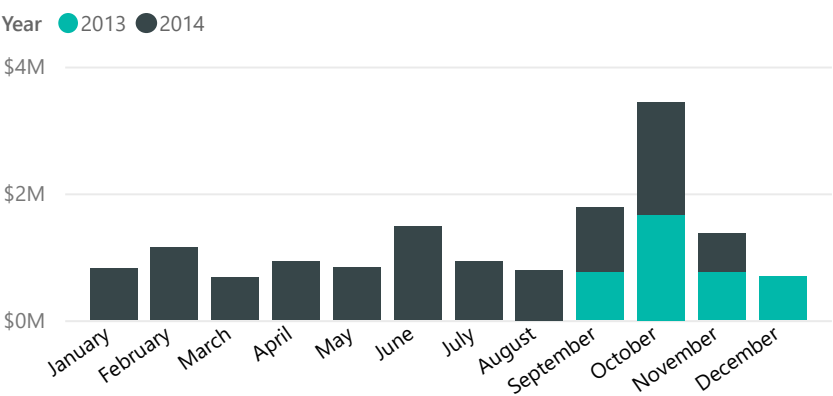
Sales by Country



Profit by Country

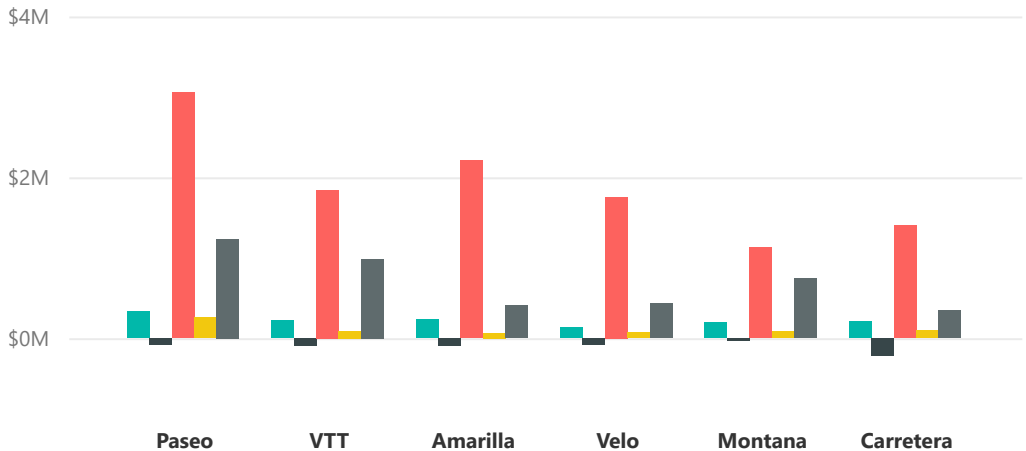


Profit by Month and Year

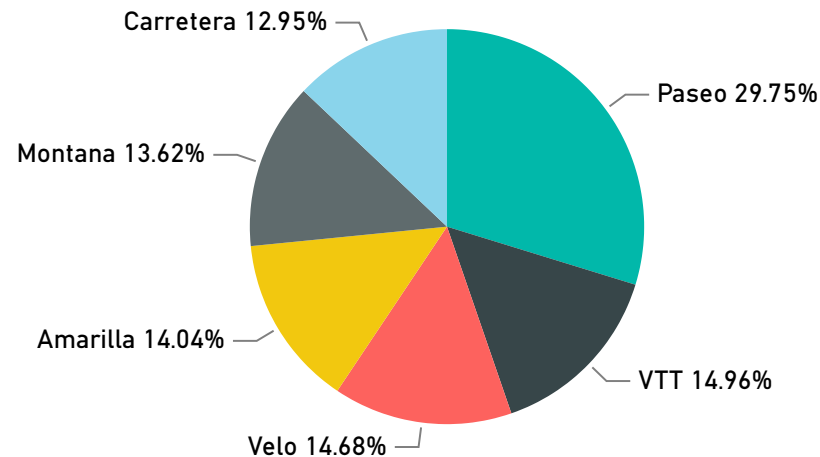


Profit by Product and Segment

Segment: Channel Partners (Teal), Enterprise (Dark Grey), Government (Red), Midmarket (Yellow), Small Business (Light Grey)



Units Sold by Product



- The highest profit was recorded in December 2014.
- Europe, particularly France and Germany, is experiencing significant success.
- It is recommended that the company persist in investing in the Paseo product and focus on capturing the Small Business and Government sectors.