ADAPTLY
Intelligent learning

JOIN US

BUILDING THE FUTURE OF ADAPTIVE TRAINING

A Partnership Invitation

Presented By :

KESHET SHIRI

THE PROBLEMS YOU ARE FACING

CHALLENGE 1: THE CONTENT CREATION BURDEN
Creating quality courses takes enormous time and resources

CHALLENGE 2: ONE-SIZE-FITS-ALL LEARNING
Students have different backgrounds and learning speed, but most platforms treat everyone the same.
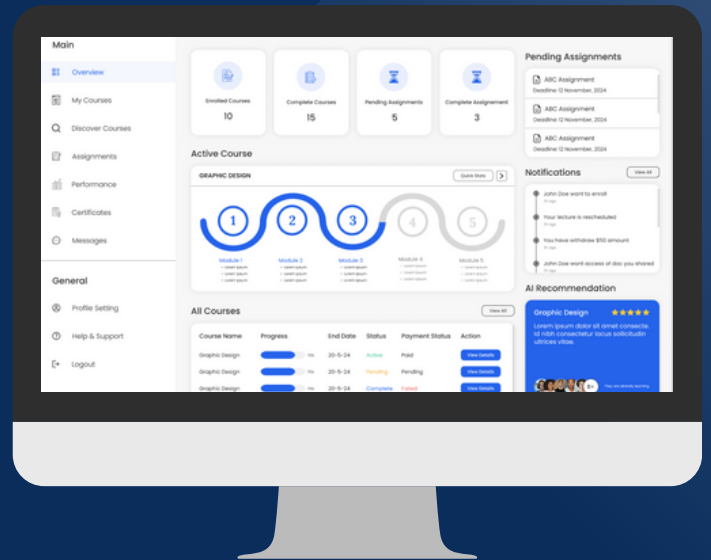
CHALLENGE 3: LIMITED PLATFORM LIMITATIONS
Current platforms track mostly completion rates and grades, leaving educators without real visibility into what works, who's struggling, or how to improve learning outcomes.

Until Now.

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THE VISION

Imagine a platform where

Creating courses takes hours, not weeks

- Your expertise becomes structured content with AI assistance
- Assessments and scenarios generate from your materials
- Updates happen in minutes, not days

Every learner gets a personalized path

- Content adapts in real-time based on their performance and your course objectives
- Beginners get support without slowing down advanced learners
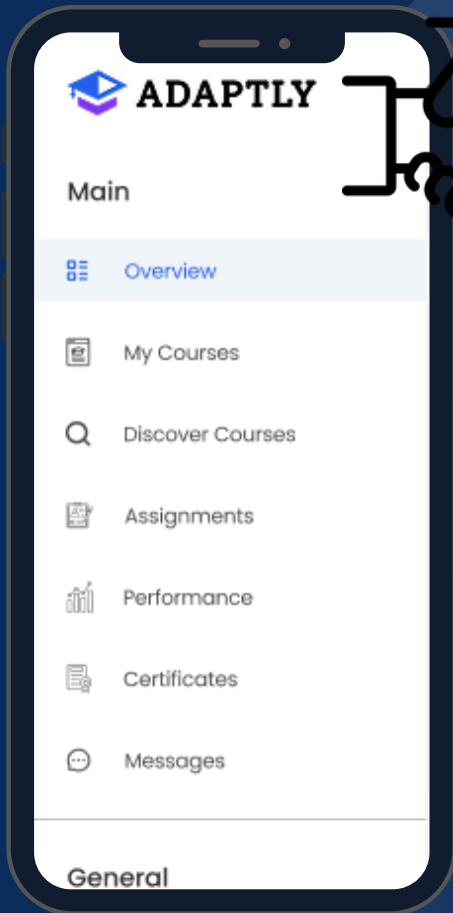- The platform learns what works and optimizes continuously

You finally have insights that matter

- See exactly where learners struggle before they fail
- Make data-driven decisions about your curriculum

This is what we're building!

WHY PARTNER WITH US?

Main

- Overview
- My Courses
- Discover Courses
- Assignments
- Performance
- Certificates
- Messages

General

You Get

✓ **Launch day one** – Host and deliver courses immediately

✓ **Shape what gets built** – Your needs guide our development priorities

✓ **Preferred Pricing** – Benefit from long-term partner pricing

✓ **Early access** – Try new features as soon as they're released

✓ **Competitive edge** – Stay ahead of traditional LMS platforms

We Get

✓ **Professional partnership** – Contributing expertise at every stage of product development

✓ **Real-world validation** – Continuous testing and insights from active training courses

✓ **Actionable feedback** – Guiding product growth to match current and future market demands

ABOUT THE FOUNDER

Keshet Shiri has over seven years of experience designing and managing cybersecurity training programs across multiple industries and cultures.

<u>On a personal note:</u>

I've lived your frustration:

- Spending weeks creating courses that learners complete without mastering the skills
- Manually customizing content for different experience levels
- Manually exporting data from the LMS and trying to craft insights from it - when the data even existed, which often it didn't.

I'm not building generic EdTech. I'm building the platform I needed but never had.

MY COMMITMENT: Radical transparency. If something isn't working, I'll tell you. If we need to pivot, we'll pivot together. Your success is the only metric that matters.

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WHAT HAPPENS NEXT

1

Quick Call (30 minutes)
Let's talk about your training challenges and see if we're aligned. Schedule a meeting or reply to this email

2

If It Feels Right
We'll send a detailed partnership agreement with specifics

3

Week 1
You're live on the platform, teaching your courses

LIMITED

We're accepting one design partner.
First conversations happen over the next 2-3 weeks.

REACH OUT TODAY!

THANK YOU

KESHET SHIRI
FOUNDER, ADAPTLY

keshet@adaptlyhq.com
www.adaptlyhq.com
LinkedIn

P.S - We're not looking for a customer.
We're looking for a genuine partner. If,
after out conversation, it doesn't seem like
the right fit, we'll be the first to say so.