



KESHIHAN ILAMURUGANATHAN

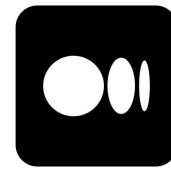
ANALYST (BUSINESS + SOCIAL MEDIA)



[facebook/growwithkeshican](https://facebook.com/growwithkeshican)



linkedin.com/in/keshihan



medium/@keshihan



github.com/keshihan019



x.com/keshihan019



behance.net/keshihan

PROFILE

Keshihan is a dedicated and ambitious professional with a strong passion for Information Technology and Business Management. He is a passionate social impactreneur from Trincomalee, Sri Lanka, dedicated to driving innovation at the intersection of technology, digital marketing & community empowerment.

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keshihan0000@gmail.com

Trincomalee, Sri Lanka

EDUCATION

2021 – 2025

BSC(HONS) IN INFORMATION SYSTEMS
Sabaragamuwa University of Sri Lanka

2022 – 2026

BA IN SUSTAINABLE DEVELOPMENT
Xavier University, Odisha

2022 – 2023

DIPLOMA IN DIGITAL MARKETING
Sri Lanka Institute of Marketing (SLIM)

2023 – 2024

DIPLOMA IN POLITICAL STUDIES
Centenary Political Academy

LANGUAGES

Tamil English Sinhala

SERVICES

Hosting Content Writing
Translation Designing

EXPERIENCE



Dialog Axiata PLC



Hashtag Generation



IY Alliance for Peace



C Technologies Plus

BUSINESS ANALYST INTERN

AUG 2024 – FEB 2025

Experienced in developing and maintaining dynamic sales dashboards on a weekly, monthly, and quarterly basis to track performance metrics. Skilled in analyzing sales trends, market insights, and partner performance data to identify gaps and recommend actionable improvements.

SOCIAL MEDIA ANALYST

SEP 2024 – FEB 2025

Served as a Social Media Analyst at Hashtag Generation, monitoring platform-specific trends and audience behavior to optimize content strategy. Prepared performance reports and analyzed campaign results to provide actionable insights, enhance engagement, and support data-driven decision-making.

DEVELOPMENT INTERN

FEB 2023 – JUL 2023

During my time as a Development Intern at the International Youth Alliance For Peace, I had the opportunity to work on various tasks such as graphic designing, social media management, strategy planning, blogging, writing articles, completing online courses, and working on the blogger recruitment project.

DIGITAL MARKETING INTERN

AUG 2022 – FEB 2023

Worked as a Digital Marketing Intern at Commercial Technologies Plus, an award-winning product development company supporting global startups, and investors. Assisted in executing digital campaigns, optimizing content strategies, and contributing to brand visibility across multiple online platforms.

SKILLS



Adobe PS



Figma



Trello



Jira



WordPress



Canva



Python



Filmora WS



Microsoft Packages



Cisco Certified
Cybersecurity Essentials



Salesforce Certified
AI Associate

ACHIEVEMENTS

LAZARUS 2.0 EIDOS IDEATHON

2023



WINNERS

YARL SF OHANA HACKFORCE

2023



FINALIST

IDEALIZE 3.0 HACKATHON

2022



FINALIST

PHOTOGRAPHY ☒

VOLUNTEERING ☒

BLOGGING ☒

MENTORING ☒