

Zara Sales

MAN

WOMAN

Sales

37M

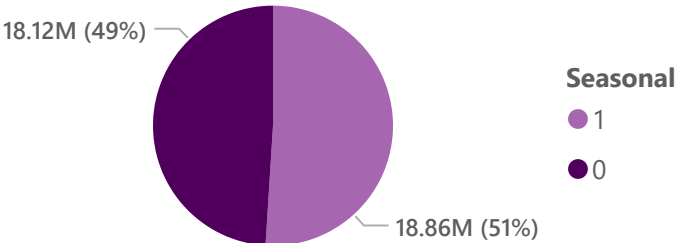
Total Quantity

454K

Average Order Value

81.55

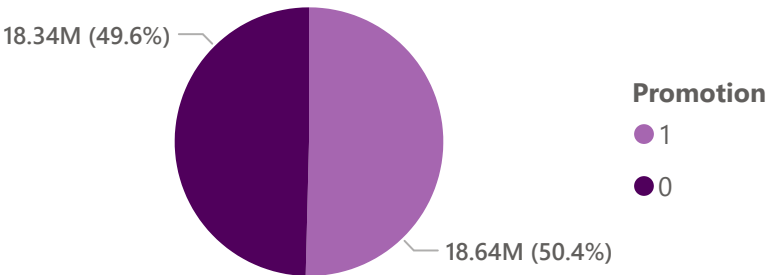
Seasonal Sales Performance



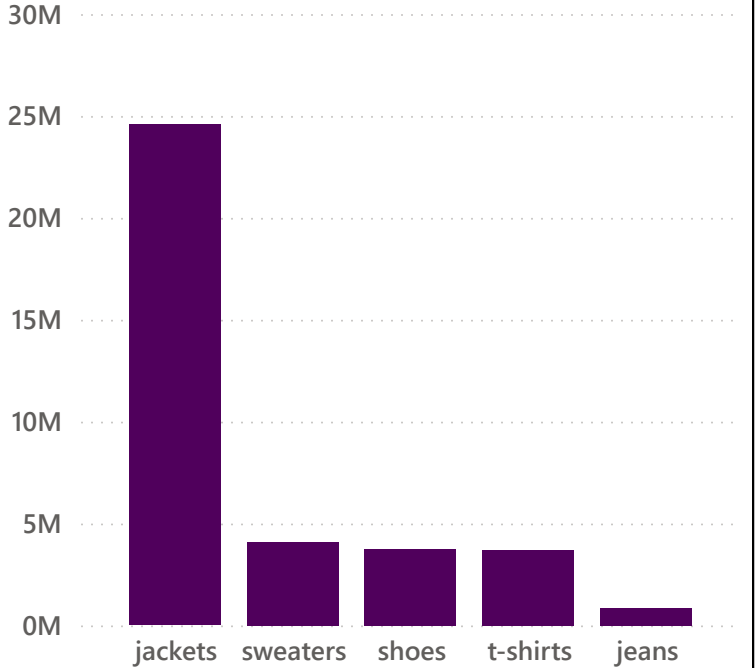
Top 10 by Sales Revenue

Product	Sales
LEATHER BIKER JACKET	6,04,562.80
POCKET JACKET	6,08,503.00
BOUCLÉ TEXTURED JACKET	6,09,950.00
POCKET OVERSHIRT	6,66,987.80
SLIM FIT SUIT JACKET	6,75,719.00
Total	70,51,810.20

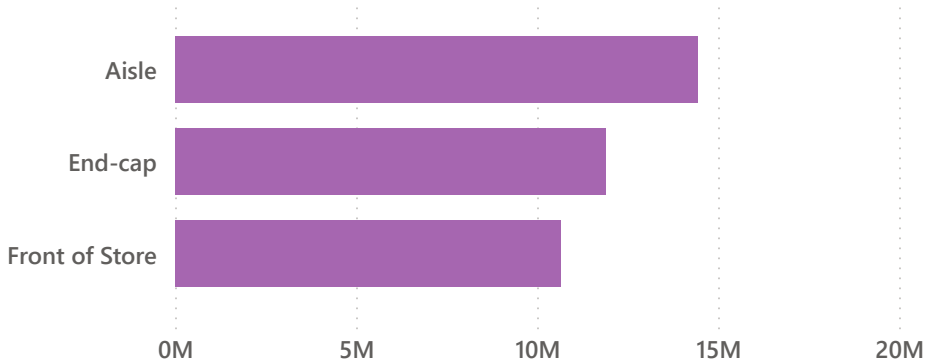
Impact of Promotions on Sales



Category-wise Sales



Sales by Product Position



Sales by Section

