

Problem

**Exam
dates**

**Work
shifts**

Homework
deadlines

**Career
fairs**

**Club
meetings**

Social
obligations

**Password
expiration**

**Not
getting to
class on
time**

Solutions

Users may
want a
calendar to
mark
important
dates

Reminders to
leave x
minutes
before an
event

Pop-up
notifications

Alarms

**Class
schedules**

**Digital
notepad**

Dashboard
with what
needs to be
done that day

**Location
specific
help**

Details

**College
Oriented**

2-Factor
Authentication

**Compact
interface**

**Password
protected**

**Personal
reminders**

Voice recordable
lines to play when a
certain type of
notification pops up

Separate sections to
divide personal
information and
quick access
information you
need on the spot

**Modifiable
user interface**

Other ideas

**Password
Manager?**

Google
Calendar
integration

**Partner
with
Colleges**

Run ads to
have it be free
or have a
monthly fee to
use ad free

**Import
syllabus**

Personal
incentives?

Pop up of
events user
may be
interested in

Link
Handshake
account?