

# Alex Bennett

[Portfolio](#) • [Github](#) • [LinkedIn](#)  
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## Skills

JavaScript • HTML5 • CSS3 • React • Redux • Ruby • Rails • jQuery • PHP • Photoshop

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## Projects

### Trapeze Labs Customer & Bank Site Webapps | React, Redux, Webpack, NPM

(GitHub repo & Live site are private - Would love to give a site demo in person)

Webapps that render e-commerce websites for both customers and financial institutions

- Built functionality that dynamically restructures & restyles a rendered website for multiple brands, based on requested config JSON.
- Tracked user behavior to determine when to fire pixels, display downsells, and update purchase information prior to executing transactions.
- Stored all pertinent data in a Redux-powered global state object for easy access by all connected components.

### IGN Show Index Page | PHP, JavaScript, jQuery, CSS3

[Live](#) | (GitHub repo is private)

Index Page for IGN Shows, styled by the IGN Design Team

- Used multiple API endpoints efficiently to achieve fast load times.
- Employed custom CSS to create pixel-perfect desktop/mobile layouts.

### Storytime | React, Ruby on Rails, jQuery, NPM

[Live](#) | [Github](#)

Original Collaborative Writing Hub, styled by me

- Used a Ruby on Rails model to track and update user cookies in the database, limiting browser access to data without requiring full authentication.
- Generated text-to-speech audio via ResponsiveVoiceJS library.

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## Experience

### Trapeze Labs | Front-End Developer

Fall 2017 - Current, Provo UT

- Rebuilt the applications that generate customer and bank-facing websites in React.
- Created landing page funnels that achieved a \$35 cost per acquisition rate.
- Trained the design team to start making updates directly to our React applications.

### IGN | Front-End Development Intern

Summer 2017, San Francisco CA

- Improved author pages & debugged issues pertaining to IGN's React-based video player.

### Leo Burnett Company | Asst. Advertising Executive on Nintendo Account

August 2014 - July 2016, Chicago IL

- Led management of 15+ advertising campaigns, all of which were finished on schedule.

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## Education

**App Academy** | Full-stack web development intensive with <3% acceptance rate

**Brigham Young University** | 2014 Bachelor of Arts in Communications, Advertising