Alex Bennett

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Skills

JavaScript • HTML5 • CSS3 • ReactJS • d3 • PHP • Ruby • Rails • jQuery • SQL • Photoshop

Projects

IGN Show Index Page | PHP, JavaScript, jQuery, CSS3

Live | (GitHub repo is private)

Index Page for IGN Shows, styled by the IGN Design Team

- Used multiple API endpoints efficiently to maintain best possible time complexity while delivering all required data.
- Employed custom CSS to create pixel-perfect layouts based off wireframes.
- o Rendered desktop and mobile versions depending on user device.

Status | ReactJS, Ruby on Rails, Webpack, NPM

Live | Github

Original Advertising Campaign Management Web App, style inspiration from Asana

- Enabled variable access to projects based on SQL join tables and BCrypt authentication.
- Allowed rendering of 5 consecutive nested objects automatically within a single component via chained AJAX requests.
- Persisted style attributes on state selections with dynamic CSS3 updates.

Martian Attack | JavaScript, LeafletJS, CSS3, jQuery

Live | Github

Original 2D game, styled from scratch

- Generated a custom map via Leaflet JS and represents game objects via moving icons.
- Built an AI that computes distance between enemy and player icons.
- Featured clickable HUD that receives state and style updates based on game logic.

Experience

IGN | Front-End Development Intern

Summer 2017, San Francisco CA

- Improved the functionality and UX on IGN's author pages, doubling the amount of data provided, and using CSS to emulate wireframes.
- $\circ \quad \text{Worked on multiple internal teams operating on Agile methodology and Git workflows.}$
- Debugged issues pertaining to IGN's React-based video player.

Leo Burnett Company | Asst. Advertising Executive on Nintendo Account

August 2014 - July 2016, Chicago IL

- Launched Nintendo's new IP: <u>Splatoon</u>, which exceeded client sales goals by over 10%.
- Led management of 15+ advertising campaigns, all of which were finished on schedule.
- Achieved highest team rating of client satisfaction out of 20+ teams.

Education

App Academy | Full-stack web development intensive with < 3% acceptance rate September 2016 - December 2016, San Francisco CA

Brigham Young University | Bachelor of Arts in Communications, Advertising

September 2008 - May 2014, Provo UT