Alex Bennett

Portfolio • Github • LinkedIn
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Skills

JavaScript • HTML5 • CSS3 • ReactJS • d3 • SVG • Ruby • Rails • jQuery • SQL • Photoshop

Projects

Status | ReactJS, Ruby on Rails, Webpack, NPM
Live | Github
Original Advertising Campaign Management Web App, style inspiration from Asana

- Enabled variable access to projects based on SQL join tables and BCrypt authentication.
- Allowed rendering of 5 consecutive nested objects automatically within a single component via chained AJAX requests.
- Persisted style attributes on state selections with dynamic CSS3 updates.

Jounce | JavaScript, HTML5 Canvas, CSS3, jQuery
Live | Github
Original Browser Game, style inspiration from Tron

- Utilized HTML5 Canvas to simulate an infinitely scrolling background.
- Incorporated dynamic CSS3 styling to emulate a 1980's arcade machine.
- Implemented global color updates according to player state changes.

Starships | ReactJS, SVG, CSS3, Photoshop
Live | Github
Recreation of a Star Wars datapad, style inspiration from LucasArts

- Animated SVG elements with data received via AJAX requests to external API.
- Emulated CRT scan lines and physical button click with CSS3.
- Featured original creative assets designed in Photoshop.

Experience

The Stinky Candle Company | Co-Founding Partner & Web Developer
September 2013 - Present, Chicago IL

- Collaborated on company launch that resulted in international attention with articles from The Daily Mail, Life Hack, and The Daily Star.
- Headed social media marketing campaign that resulted in 20% sales increase.

Leo Burnett Company | Asst. Advertising Executive on Nintendo Account
August 2014 - July 2016, Chicago IL

- Launched Nintendo's new IP: Splatoon, which exceeded client sales goals by over 10%.
- Led management of 15+ advertising campaigns, all of which were finished on schedule.
- Achieved highest team rating of client satisfaction out of 20+ teams.

Education

Brigham Young University | Bachelor of Arts in Communications, Advertising
September 2008 - May 2014, Provo UT