## Google\_MerchandiseStore\_Analysis\_Ketaki

2 Sep 2018 - 8 Sep 2018

Some data in this report may have been removed when a threshold was applied. Learn more

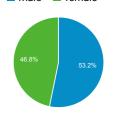




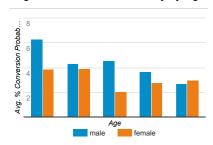
## Revenue and Avg. Order Value







Avg. % Conversion Probability by Ag...



Bounce Rate by Age

Age	Bounce Rate
55-64	50.51%
65+	50.44%
18-24	45.85%
45-54	41.39%
25-34	40.64%
35-44	38.49%

Conv Rate Per User by Country



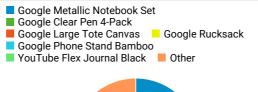
Avg. Price

## **US\$7.30**



## Product Revenue by Product







% Exit by Campaign

