

Ketaki Rao

UI/UX Lead

Passionate and highly motivated User Interface Developer and team lead.
Experience & Interaction Design explorer.

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WORK EXPERIENCE

UI/UX Lead

LiveReach Media

07/2017 – Present

Analytics based solutions for Digital Out-of-Home Advertising & Programmatic Buying of digital media.

Roles & Responsibilities

- UI/UX Design and Development for our analytics product. Involves designing dashboards and creating visualizations.
- Managed a team of 4 developers: task distribution, conducted code reviews, code optimization, deployment & integration, and release cycle management.
- Collecting requirements/feedback from sales, prototyping new features & development.

Software Engineer

LiveReach Media

07/2016 – 06/2017

Roles & Responsibilities

- Front-end Development using AngularJS, HTML5, CSS.
- REST API development & database management with MySQL.

Technology Analyst

JP Morgan Chase

07/2015 – 06/2016

Roles & Responsibilities

- Intelligent character recognition & Optical character recognition in Brainware.
- Interface development using KnockoutJS, .NET MVC & Razor C#.

Global Student Mentor

SAP

04/2014 – 01/2016

Achievements/Tasks

- One among 11 SAP student mentors world wide.
- Talks on SAP Data Analytics solutions at SAP Techniversity as a part of SAP TechEd, 2015.
- Conducted a workshop on Data Viz tools during SAP Teched 2015 for analysis of data provided by Doctors without Borders (MSF).
- Conducted workshops on Internet of Things, SAP Lumira & Predictive analytics.

EDUCATION

Bachelor of Engineering, Computer Science

MS Ramaiah Institute of Technology

09/2011 – 08/2015

GPA: 9.1/10

Courses

- Big Data(A)
- Web Technologies(A)
- Graphics & Visualization(A+)
- Engineering Design(A+)

TECHNICAL SKILLS

Javascript

AngularJS

HTML5

CSS

HeatMaps

D3.js

Adobe XD

Sketch

Material Design

Data Visualization

PROJECTS

Smart Lights (2014)

- Awarded best IoT solution by Intel.
- Featured in Deccan Herald(National Newspaper)

Smart Dustbin (2013)

- Finalist at ImpressIT by SAP & Govt. of Karnataka.
- Featured in Indian Express(National Newspaper)

ACHIEVEMENTS

UI/UX Lead (2017)

Promoted to team lead for demonstrating high technical acumen & leadership skills.

Sequoia Hackathon (2016)

Best use of Amazon Alexa for smart wearables.

TAP Bootcamp Challenge (2015)

First Runners up at a Service Health Management dashboard UI challenge.

Lumira Visualization Challenge (2014)

First place at a national level data visualization challenge conducted by SAP.

Aspirations 2020 (2014)

College champions at a competitive coding contest by Infosys.

Dance

Dance is a strong passion since childhood that has earned me several recognitions at various stages. I have also been a part of the college dance team during BE.

PERSONAL SKILLS

Quality Design & Development



Leadership



Interpersonal & Communication skills



Coding and data structures



Debugging skills



Prototyping & Wireframes

