

# Katelyn Lee

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## Education

**Parsons School of Design, New York, NY (2022–present)**

*Communication Design*

*Accepted with a merit-based scholarship*

**Personal art portfolio can be provided upon request.**

**Orange County School of the Arts, Santa Ana, CA (2018–2022)**

*Visual Arts Conservatory*

*Graduated as Valedictorian*

**GPA: 4.39 | SAT: 1440 | ACT: 34**

**School of the Art Institute of Chicago, Chicago, IL (June 2021)**

*Early College Program Online Summer Institute (ECPOSI)*

*Advanced Painting and Drawing*

*Recipient of merit-based scholarship*

**Ryman Arts, Fullerton, CA (2018–2020)**

*Attended with a full merit-based scholarship*

*Selected participant in Hayao Miyazaki workshop*

*Strengthened fundamental drawing skills, painted from life with nude models.*

*Graduated from the program after completing three semesters, attending classes on weekends and completing additional assignments during the week.*

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## Experience

**INNOCEAN INC. (HQ), Seoul, South Korea (June–August 2024)**

*Global Marketing Research Intern*

*Worked on the Genesis Global Marketing team to research luxury brand competitors.*

*Created case studies to assist development of Genesis campaigns, proposed future activations and brand ventures.*

**INNOCEAN USA, Huntington Beach, CA (June–August 2023)**

*Creative Intern*

*Worked closely with the Creative department at INNOCEAN USA on numerous projects across various accounts. Concepted and developed executions for a proposed ad campaign through the INNtern Capstone assignment.*

**Art Commission(s) (2018–present)**

Create paintings of varying subjects and sizes upon request.

- Oil paint
- Acrylic paint

**Visual Arts Leadership (2019–2022)**

*Conservatory Leadership member, Orange County School of the Arts*

As grade representative, frequently conversed with school administration to communicate the perspective and needs of peers. Coordinated conservatory events and led fundraisers. Welcomed and assisted new students.

**Assistant Teacher (2021)**

*Assistant Art Teacher, Little Da Vinci Art Studio*

Supervised and provided creative aid to children aged 8–10 twice a week. Introduced and led art projects inspired by notable artists. Gave art history lessons.

**Girl Scout (2012–2021)**

*Lifetime member, Troop 2496*

Organized monthly troop meetings. Instructed younger troops on how to take initiative within one's community to work towards achieving the Bronze and Silver Awards. Learned sales management. Participated in frequent community service and volunteer work.

**VBS Counselor (2018–2019)**

*Arts and Crafts Committee, St. Thomas Korean Catholic Center*

Organized and led art projects for kids aged 8–12 at religious day camps.

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**Skills**

- Adobe suite (Photoshop, Illustrator, InDesign)
- Figma
- Coding (HTML, CSS, JS)
- Blender
- Proficient in Fine Arts (oil paint, acrylic paint, graphite, charcoal, etc.)
- Google Slides, Keynote, Microsoft Office
- Time management

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**Honors/Awards/Activities**

- Visual Arts Director's Award (2022)
- Seal of Biliteracy (2022)

- **AP Scholar (2021, 2022)**
- **Golden State Seal Merit Diploma (2022)**
- **Girl Scout High Achievement Awards (Silver, Bronze) (2018,2019)**  
*Silver Award*–Worked with fellow Girl Scouts at the Cadette level to identify and resolve the lack of discourse and exposure surrounding careers outside the STEM-based field at a local elementary school. Brought in various speakers currently working in creativity-dependent industries and gave presentations on Career Day.  
*Bronze Award*–Collaborated with fellow Girl Scouts at the Junior level to carry out various acts of community service.
- **KITA Scholarship (2018)**  
Received \$500 scholarship from the Korean Investors & Traders Association recognizing academic merit.