Northwind Traders

7/4/1996 — 4/30/1998

Côte de Blaye
Top Product (Revenue)

Raclette Courdavault
Top Product (Orders)

Monthly Orders
74 ✓
Goal: 73 (+1.37%)

Monthly Revenue
$123.80K ✓
Goal: 104.85K (+18.07%)

Total Revenue and Revenue due to Discount by Category

● Total Revenue ● Discounted Revenue

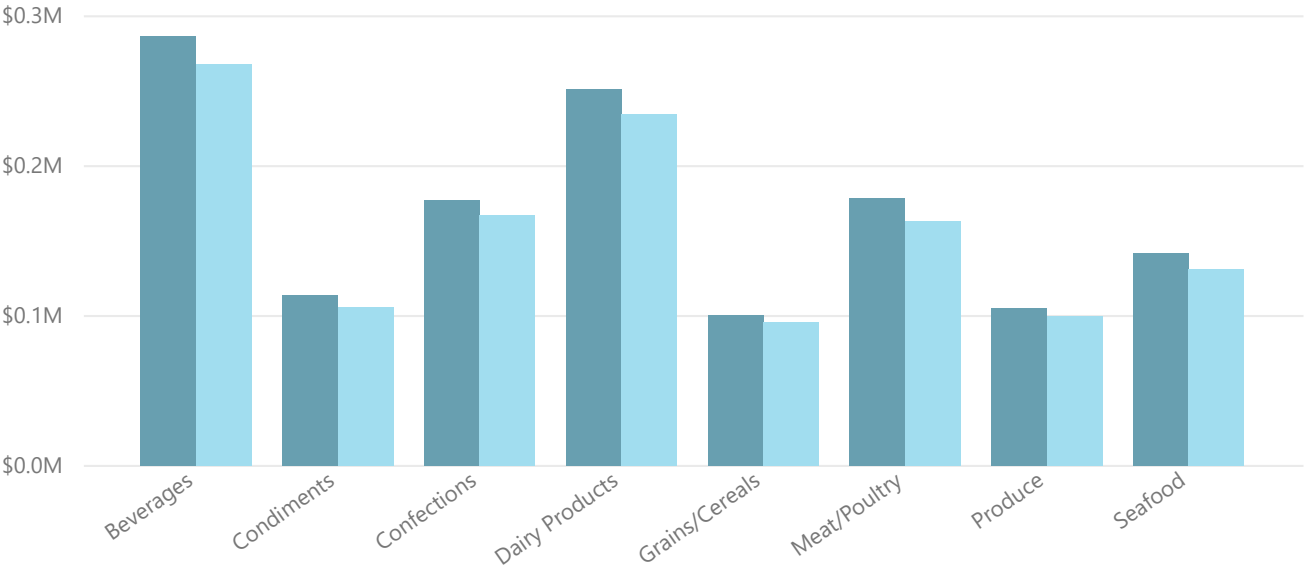## Total Orders by Category

Category ● Beverages ● Condiments ● Confections ● Dairy Products ● Grains/Cereals ● Meat/Poultry ● Produce ● Seafood

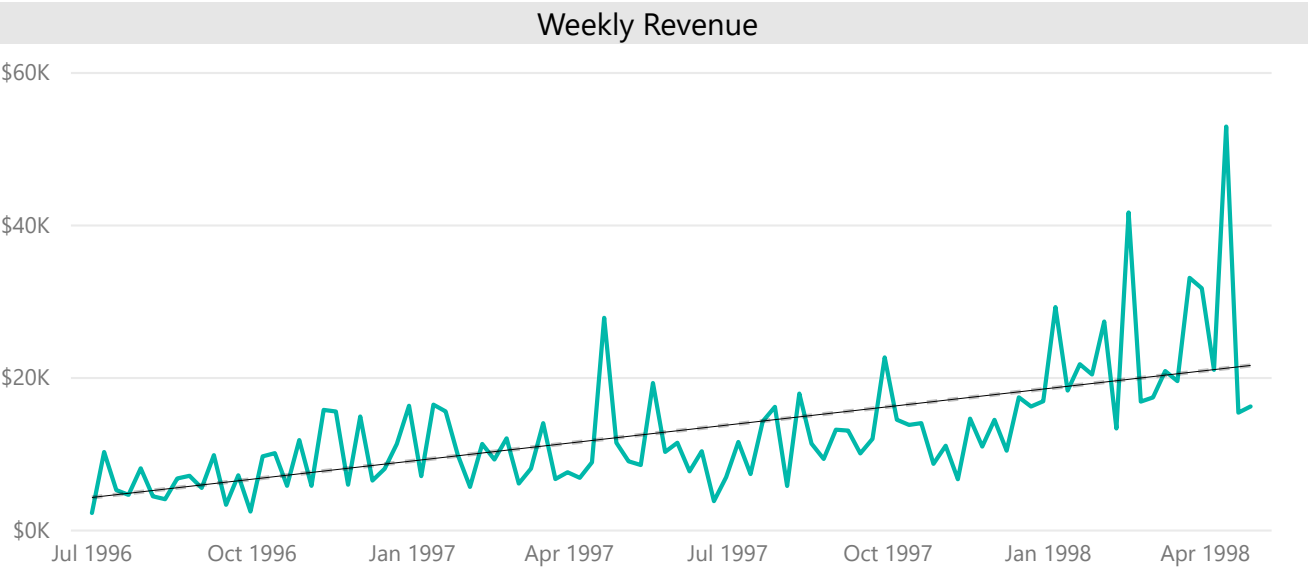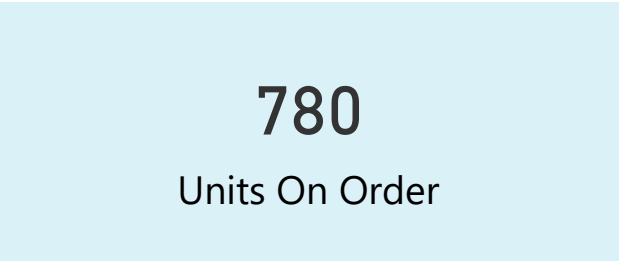| Category	Orders
Beverages	354
Condiments	193
Confections	295
Dairy Products	303
Grains/Cereals	182
Meat/Poultry	161
Produce	129
Seafood	291

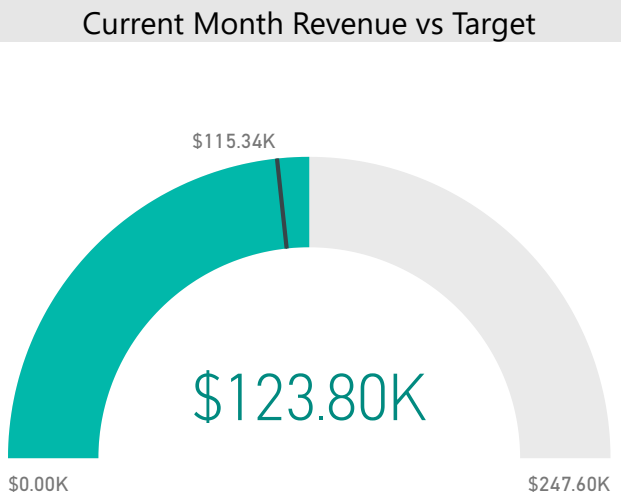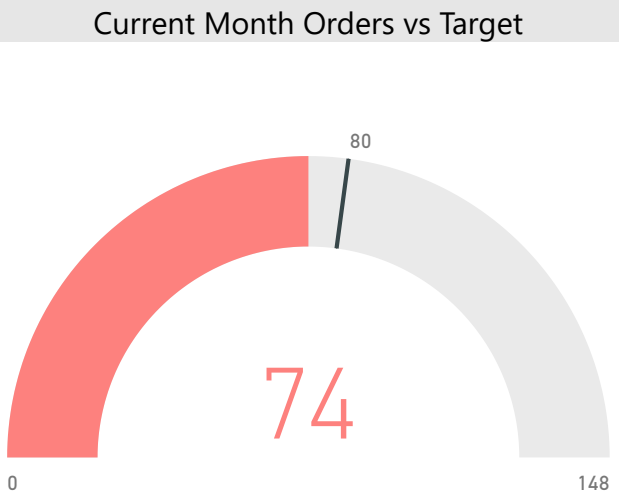## Revenue by Month and Categories
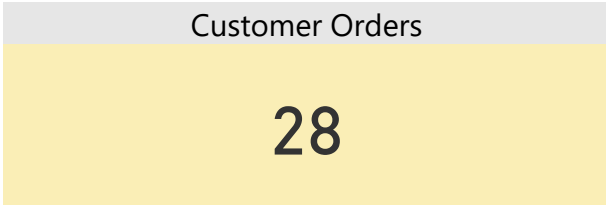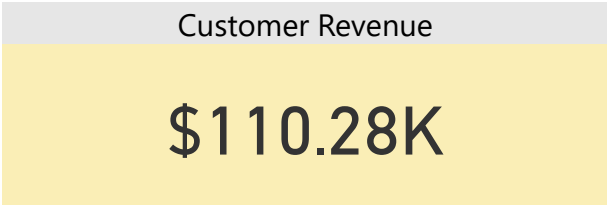
Category ● Beverages ● Condiments ● Confections ● Dairy Products ● Grains/Cereals ● Meat/Poultry ● Produce ● Seafood
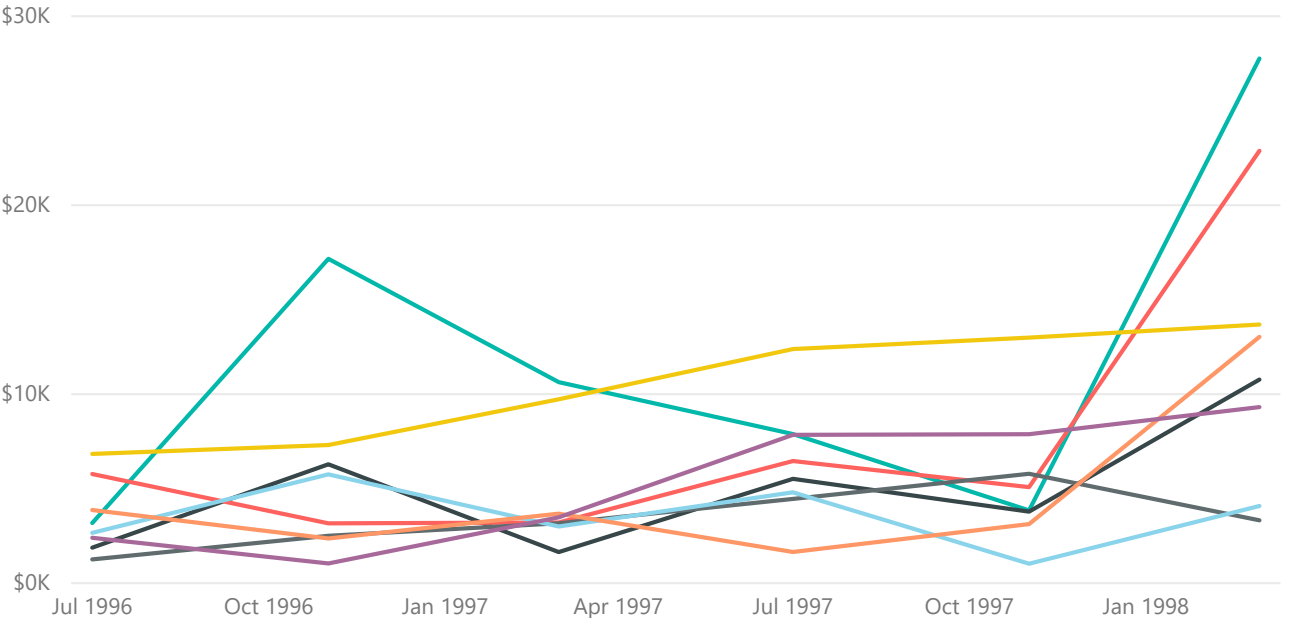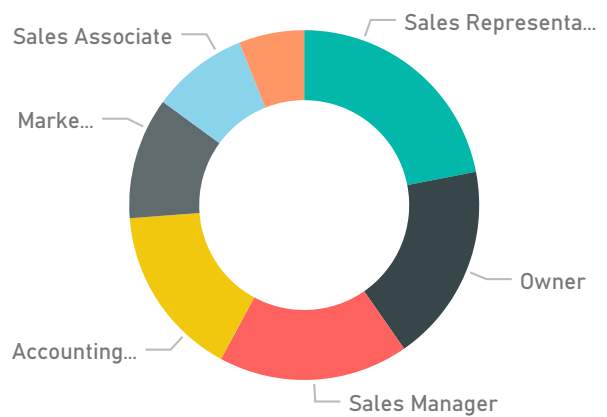
Product Name	Total Orders	Revenue	Product Status
Côte de Blaye	24	$141.40K	Available
Thüringer Rostbratwurst	32	$80.37K	Discontinued
Raclette Courdavault	54	$71.16K	Available
Tarte au sucre	48	$47.23K	Available
Camembert Pierrot	51	$46.83K	Available
Gnocchi di nonna Alice	50	$42.59K	Available
Manjimup Dried Apples	39	$41.82K	Available
Alice Mutton	37	$32.70K	Discontinued
Carnarvon Tigers	27	$29.17K	Available
Rössle Sauerkraut	33	$25.70K	Discontinued
Mozzarella di Giovanni	38	$24.90K	Available
Ipoh Coffee	28	$23.53K	Available
Sir Rodney's Marmalade	16	$22.56K	Available
Uncle Bob's Organic Dried Pears	29	$22.04K	Available
Wimmers gute Semmelknödel	30	$21.96K	Available
Gudbrandsdalsost	31	$21.94K	Available
Ikura	33	$20.87K	Available

Current Month Orders vs Target

80

74

0   148

Current Month Revenue vs Target

$115.34K

$123.80K

$0.00K $247.60K

780
Units On Order

3119
Units In Stock

Weekly Revenue

Weekly Orders
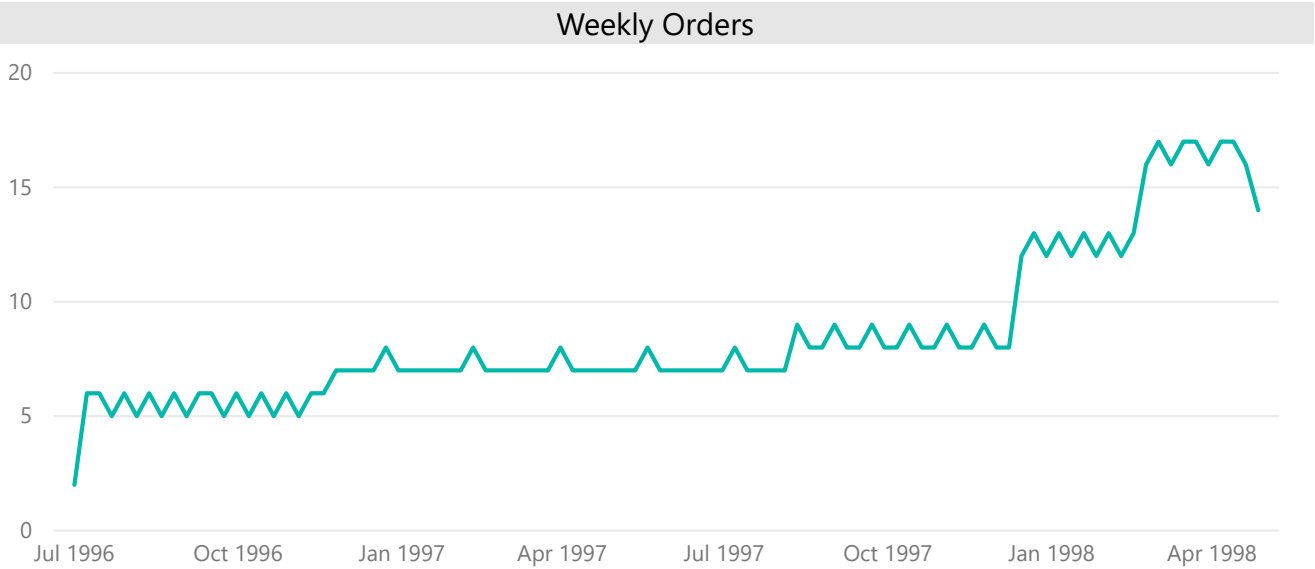
ContactName	Total Orders	Late Deliveries
Jose Pavarotti	31	1
Roland Mendel	30	
Horst Kloss	28	2
Maria Larsson	19	1
Patricia McKenna	19	3
Carlos Hernández	18	2
Christina Berglund	18	2
Paula Wilson	18	
Laurence Lebihan	17	2
Peter Franken	15	
Pirkko Koskitalo	15	1
Renate Messner	15	1
Annette Roulet	14	
Carlos González	14	
Elizabeth Lincoln	14	
Karl Jablonski	14	2
Mario Pontes	14	
Philip Cramer	14	
Jean Fresnière	13	
Lúcia Carvalho	13	
Thomas Hardy	13	
Felipe Izquierdo	12	
Maurizio Moroni	12	1
Pascale Cartrain	12	1
Frédérique Citeaux	11	
Howard Snyder	11	1
Janete Limeira	11	
Palle Ibsen	11	
Total	**830**	**37**

Top Customer

Horst Kloss

Customer Revenue

$110.28K

Customer Orders

28

Orders by Title

Sales Representa…
Sales Associate
Marke…
Owner
Accounting…
Sales Manager

Revenue by Customer

Philip Cramer
Mario Pontes
Patricia…
Horst Kloss
Paula …
Jose Pavarotti
Roland Men…

Orders by Country

Austria
Venezuela
Germany
UK
France
USA
Brazil
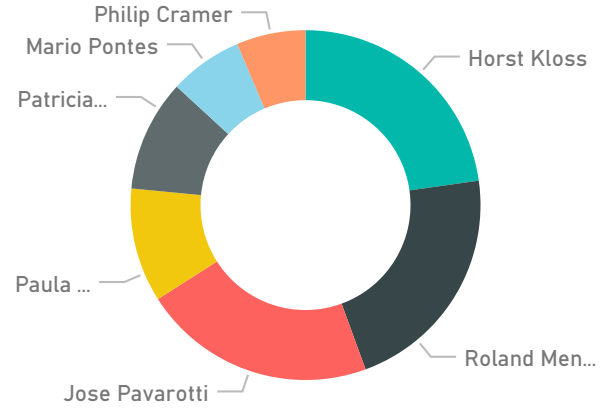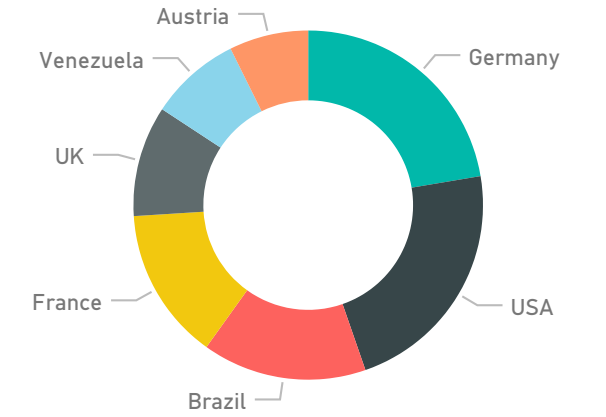
Orders and Revenue by Month

● Total Orders ● Revenue

80
60
40
20
0

$100K
$50K

Jul 1996   Oct 1996   Jan 1997   Apr 1997   Jul 1997   Oct 1997   Jan 1998   Apr 1998
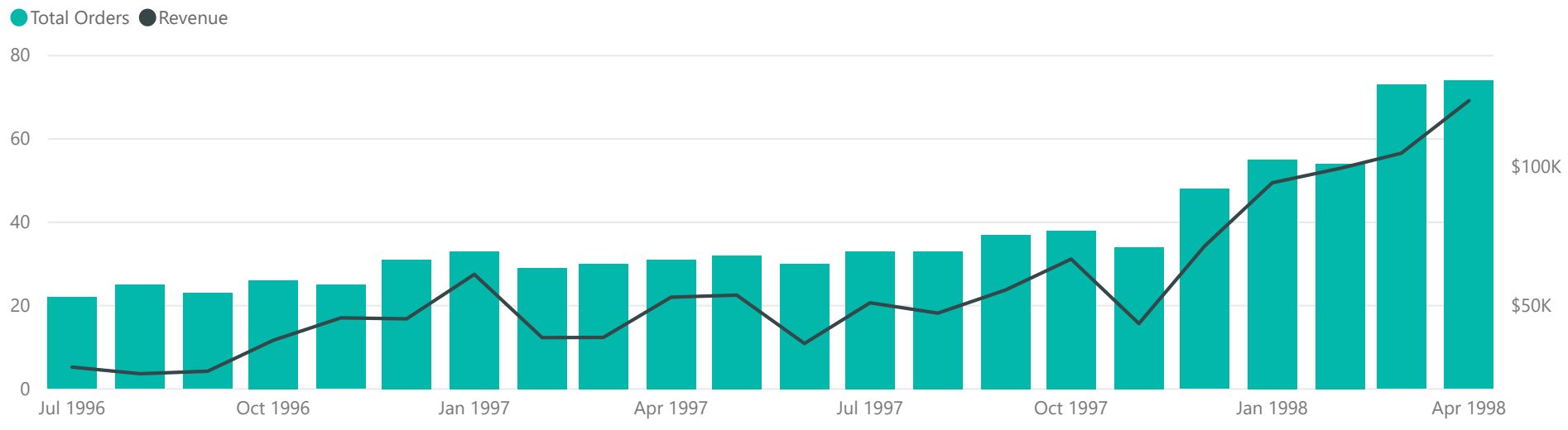
Employee Name

- Dr. Andrew Fuller
- Mr. Michael Suyama
- Mr. Robert King
- Mr. Steven Buchanan
- Mrs. Margaret Peacock
- Ms. Anne Dodsworth
- Ms. Janet Leverling
- Ms. Laura Callahan
- Ms. Nancy Davolio

Orders by Employee

Name ● Andrew ● Anne ● Janet ● Laura ● Margaret ● Michael ▶

- Andrew
- Anne
- Janet
- Laura
- Margaret
- Michael
- Nancy
- Robert
- Steven

0   50   100   150   200

Employee Years of Service, Title and Age

- Ms. Nancy Davolio
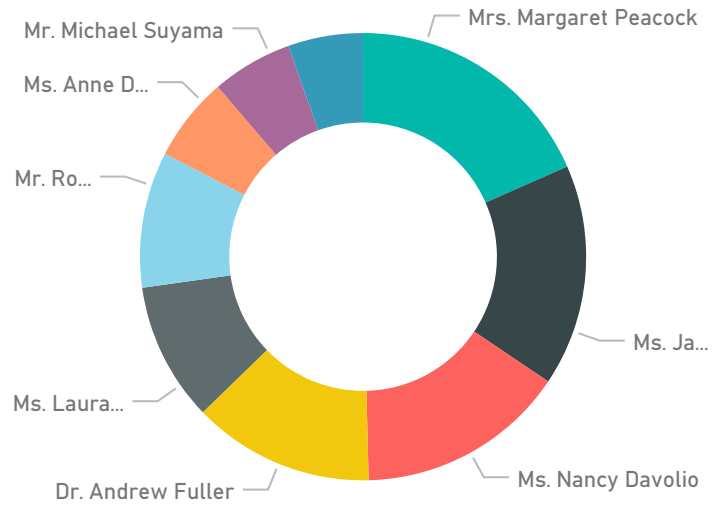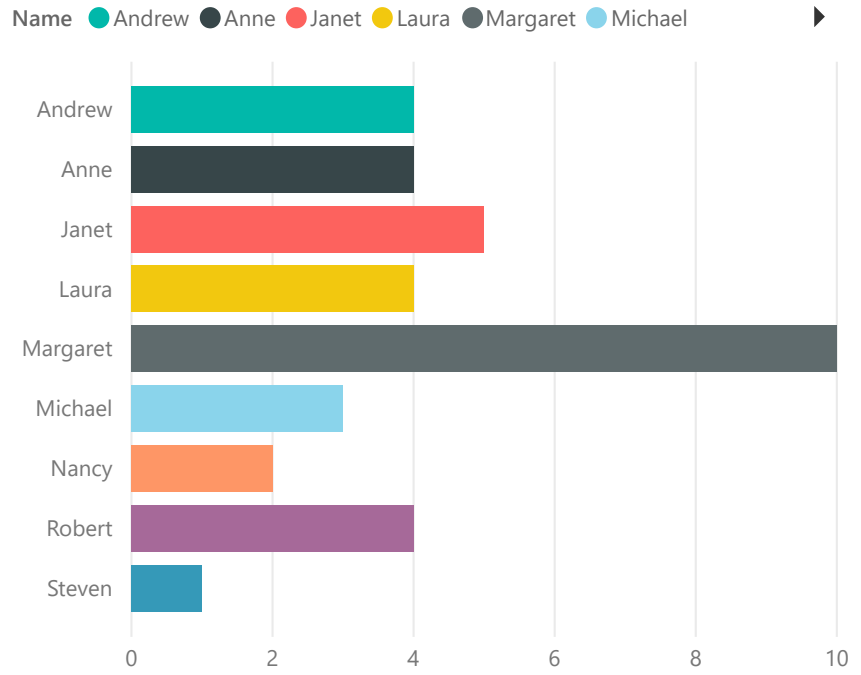- Mrs. Margaret...
- Mr. Steven Bu...
- Mr. Michael S...
- Ms. Janet Leverling
- Ms. Laura Callahan
- Mr. Robert King
- Dr. Andrew Fuller
- Ms. Anne Dodsworth

Revenue by Employee

- Mr. Michael Suyama
- Ms. Anne D...
- Mr. Ro...
- Ms. Laura...
- Dr. Andrew Fuller
- Ms. Nancy Davolio
- Ms. Ja...
- Mrs. Margaret Peacock

Late Deliveries by Employee

Name ● Andrew ● Anne ● Janet ● Laura ● Margaret ● Michael ▶

- Andrew
- Anne
- Janet
- Laura
- Margaret
- Michael
- Nancy
- Robert
- Steven

0   2   4   6   8   10

Territories under Employees

Name ● Andrew ● Anne ● Janet ● Laura ● Margaret ● Michael ● Nancy ● Robert ● Steven

NORTH AMERICA

Atlantic Ocean

EURO

AFRI

Bing

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Orders by Shipper

Company Name ● United Package ● Federal Shipping ● Speedy Express
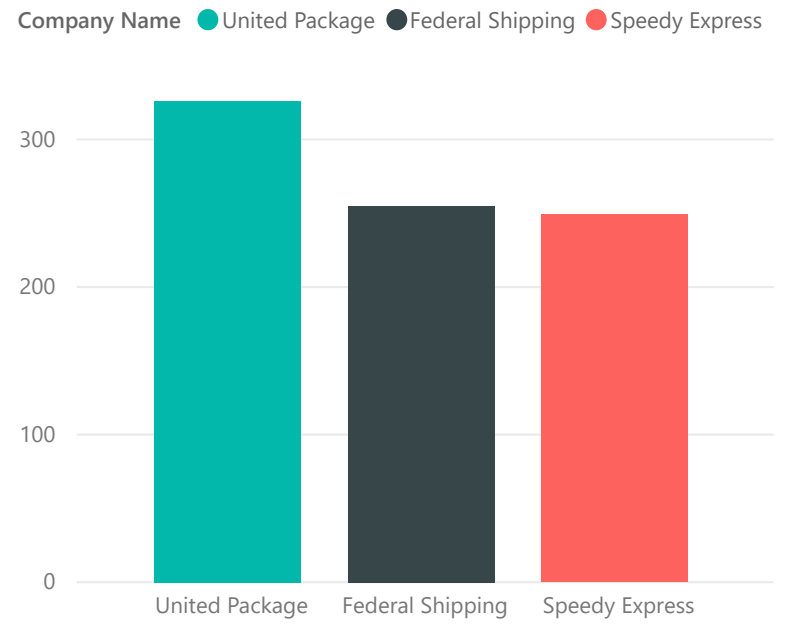
Late Deliveries by Shipper

Company Name ● United Package ● Speedy Express ● Federal Shipping
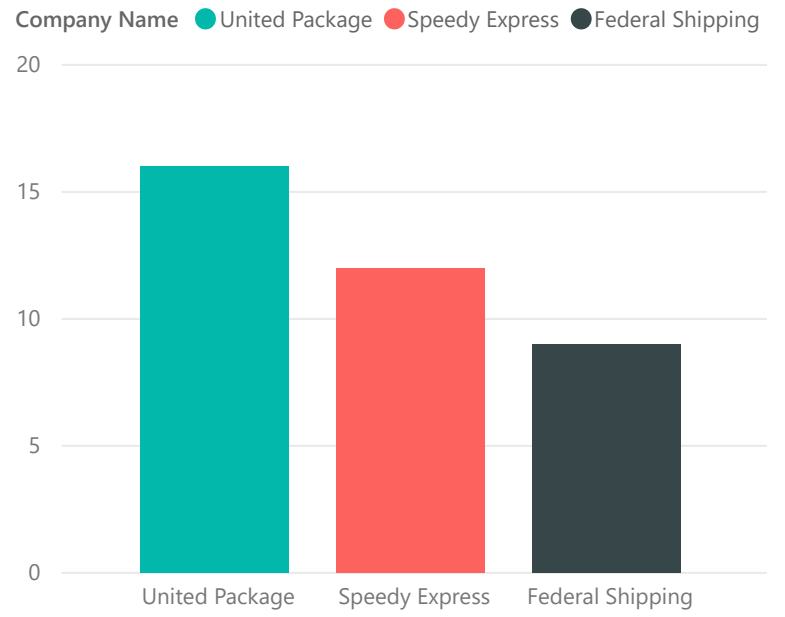
Supplier Name	Products Supplied
Pavlova, Ltd.	5
Plutzer Lebensmittelgroßmärkte AG	5
New Orleans Cajun Delights	4
Specialty Biscuits, Ltd.	4
Bigfoot Breweries	3
Exotic Liquids	3
Formaggi Fortini s.r.l.	3
G'day, Mate	3
Grandma Kelly's Homestead	3
Heli Süßwaren GmbH & Co. KG	3
Karkki Oy	3
Leka Trading	3
Mayumi's	3
Norske Meierier	3
Svensk Sjöföda AB	3
Tokyo Traders	3
Aux joyeux ecclésiastiques	2
Cooperativa de Quesos 'Las Cabras'	2
Forêts d'érables	2
Gai pâturage	2
Lyngbysild	2
Ma Maison	2
New England Seafood Cannery	2
Pasta Buttini s.r.l.	2
PB Knäckebröd AB	2
Zaanse Snoepfabriek	2
Escargots Nouveaux	1
Nord-Ost-Fisch Handelsgesellschaft mbH	1
Refrescos Americanas LTDA	1
Total	**77**

Supplier location

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Summary →

Customer Details →

Employee Details →

Product Details →