

# Ketan Bhattacharjee

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## Professional Summary

Results-driven Data Analyst and Software Developer with expertise in **SQL, Python, Power BI**, and **Excel**. Adept at transforming raw data into actionable insights, designing interactive dashboards, and developing user-centric applications. Strong analytical mindset with a passion for problem-solving and data visualization.

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## Skills & Technologies

- **Programming Languages:** Python, Java
  - **Databases:** SQL, MySQL
  - **Data Analysis & Visualization:** Power BI, Advanced Excel
  - **Web Technologies:** HTML, CSS, JavaScript
  - **Tools & Platforms:** Jupyter Notebook, GitHub, Canva,
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## Education

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| • <b>Techno India University</b><br><i>Masters of Computer Application (MCA) 8.66 CGPA</i>   | <b>Kolkata, West Bengal</b><br>2022-2024 |
| • <b>Techno India University</b><br><i>Bachelors in Computer Application (BCA) 8.64 CGPA</i> | <b>Kolkata, West Bengal</b><br>2018-2021 |
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## Projects

### Supermarket Sales and IPL Data Dashboards

- Designed and developed Excel dashboards to visualize supermarket sales and IPL datasets.
- Leveraged advanced Excel functions to highlight key trends and business insights(**excel**) ([view](#))

### Pizza Sales Analysis Dashboard

- Analyzed sales trends, product preferences, and revenue generation using SQL and Excel.
- Created a dynamic Excel dashboard to visualize sales performance. Zomato Case Study
- Conducted SQL-based data analysis to uncover insights on restaurant performance, user behavior, and menu trends. (**Mysql**)([view](#))

### Power BI Superstore Sales Dashboard ([view](#))

- Designed and developed a Power BI dashboard to visualize Superstore sales performance.
  - Utilized DAX measures and interactive visuals to highlight key business insights.
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## Certifications & Achievements

- **Earned Advanced Power BI Proficient badge** from **Ivy Professional School** ([view](#))
- **Earned Advanced Excel Proficient badge** from **Ivy Professional School** ([view](#))
- **Earned Ivy SQL Badge** – On accomplishing SQL module **Ivy Professional School** ([view](#))