

Credit Card Transaction Report

Week_Start_Date
All

Q4 Q3 Q2 Q1

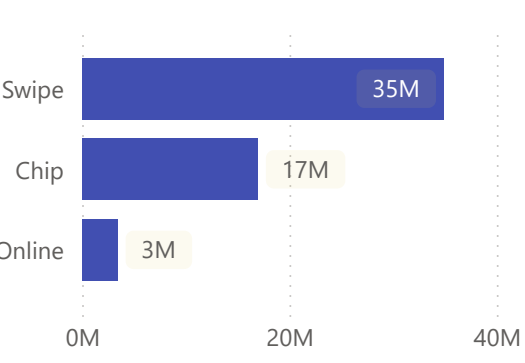
Silver Blue Gold Platinum

Gender
F M

Revenue	Amount	Total Interest	Count
55M	45M	7.84M	656K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Platinum	1135608	953314	1,61,629.05
Gold	2454072	2024078	3,73,784.16
Silver	5586332	4586746	8,12,081.28
Blue	46139398	36957875	64,95,887.74
Total	55315410	44522013	78,43,382.23

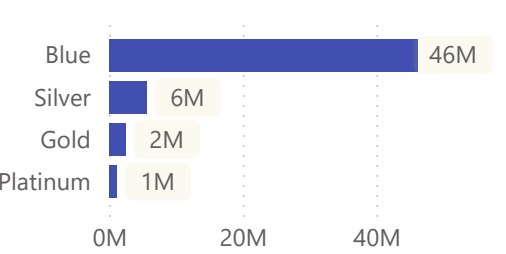
Revenue by Payment mode



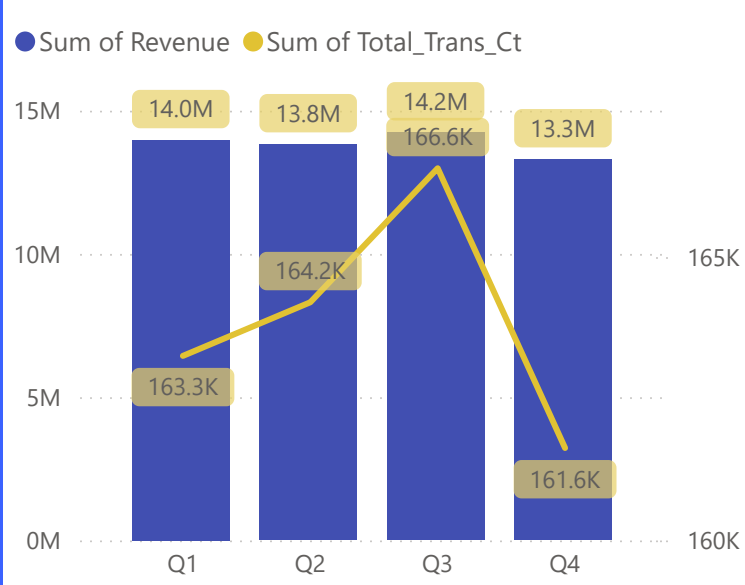
Income group



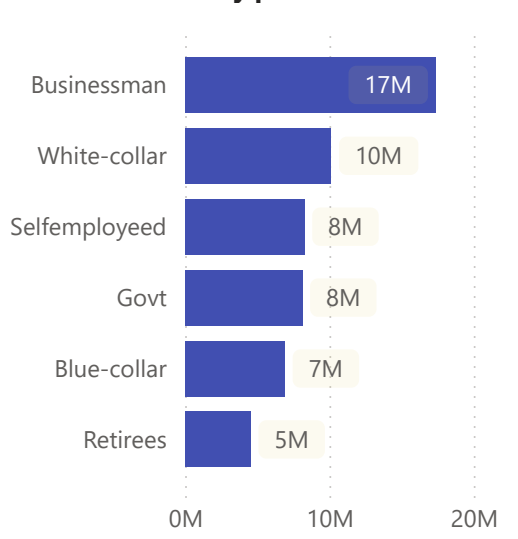
Revenue by Card Category



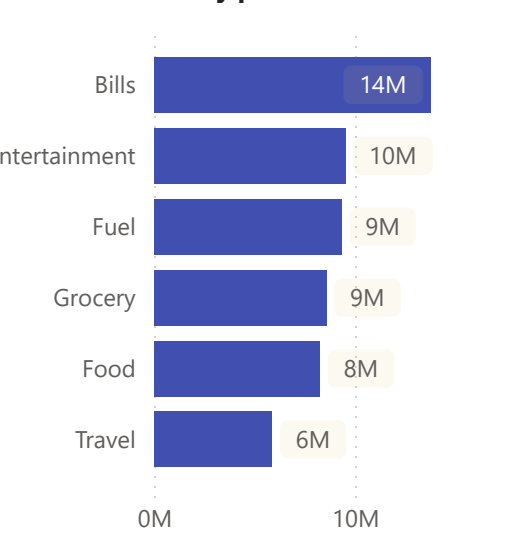
QTR Revenue and total trans count



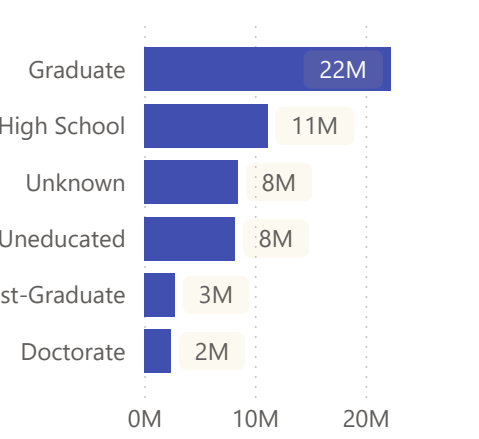
Revenue by Customer Job type



Revenue by Expenditure type



Revenue by Education Level



Credit Card Customer Report

Revenue

55M

Income

576M

Score

3.19

Total Interest

7.84M

Q4

Q3

Q2

Q1

Week_Start_Date

All

M

30M

F

25M

Silver

Blue

Gold

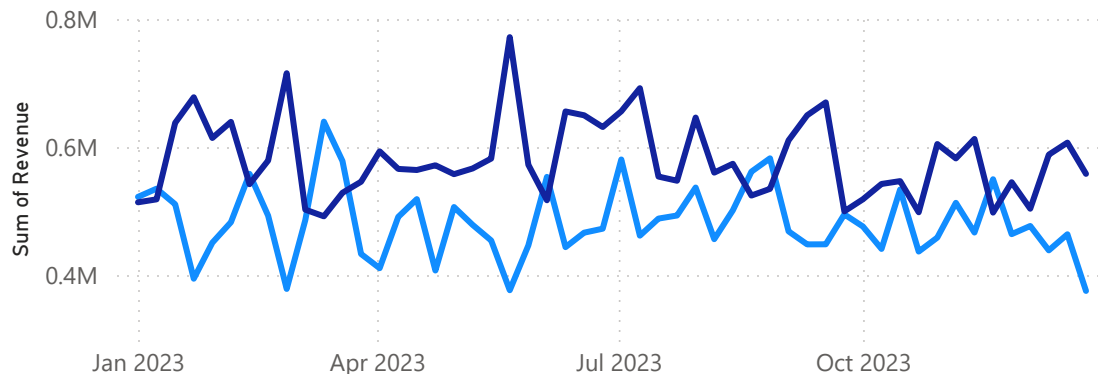
Platinum

Swipe

Onli...

Chip

Revenue by Week



Customer_Job

Sum of Revenue

Sum of Interest_Earned

Sum of Income

Businessman

17387832

25,39,390.31

186959919

White-collar

10114656

14,41,073.93

103930055

Selfemployeed

8261758

11,19,741.81

75313288

Govt

8111701

11,60,016.37

88773989

Blue-collar

6904279

9,52,800.57

72262158

Total

55315410

78,43,382.23

575914439

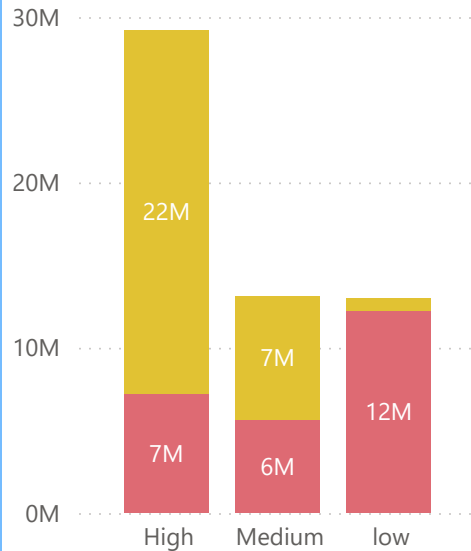
Income gro...

High

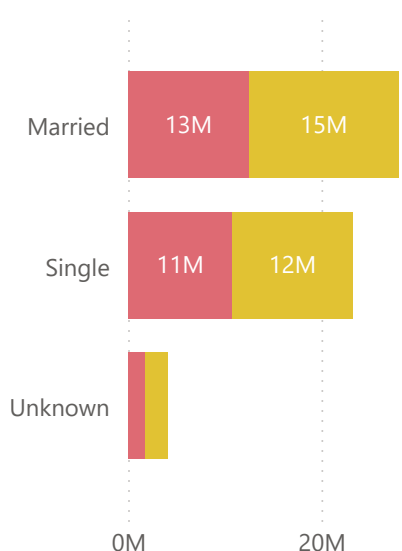
low

Medi...

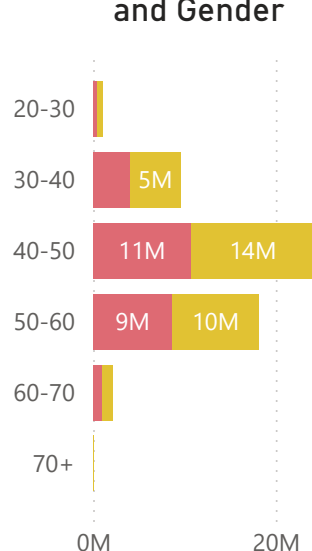
Revenue by Income group



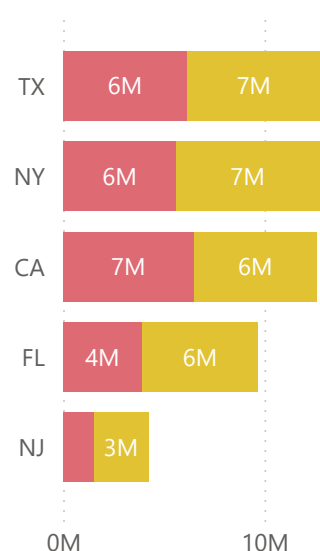
Revenue by Marital_Status



Revenue by Age Group and Gender



Revenue by top 5 State



Revenue by Education_Level

