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Hello!

I am a concept designer, graphic artist and 3D modeler with a strong passion for Advertising and Design (and my nonna's lasagne of course - hey, I'm from Italy after all).

Education



Bachelor degree in Communication and Marketing from Università di Modena e

2009 Reggio Emilia.



Bachelor degree in Graphic Design and Art Direction from New Academy of Fine

2012 Arts (NABA) in Milan.

Skills



Photoshop



Indesign



Illustrator



Modo



Maya



Autocad



Work Experience

Technical Artist

Art direction, 3D modeling, and animation for the main maps of TwoDots and Wilds.



2016 - to present

GUCCI

3D modeler & graphic designer



2012 - 2016

Global store window display design, special events set up, product packaging design and 3D modeling.

3D modeler & display designer
(under Gucci division)

Retail furniture, display, exhibition tools design and 3D modeling.



2013 - 2015



2008

Creative director and lead designer

Defining the brand's visual identity, logo and tonality, from first concept to final design.

Junior Account - Internship

Clients: Banca Popolare di Milano, Axa Assicurazioni Integrated campaign across print, outdoor, digital and social channels.



2006

100%



Italian

76%



English



Publications

- L'Officiel
- Billionaire Magazine
- Fox TV
- Washington Post
- ComplexStyle.com
- Retailstorewindows.com
- Huffpost
- Gothamist
- South China Morning Post
- Observer Style
- Independent
- Gucci Social Channels