

Credit Card Transaction Report

Total Revenue

55M

Total Interest

8M

Transaction Amount

45M

Transaction Count

656K

Client Count by Quarter

Q4

Q3

Q2

Q1

F

M

Low

Medium

High

Week Start Date

All

Silver

Blue

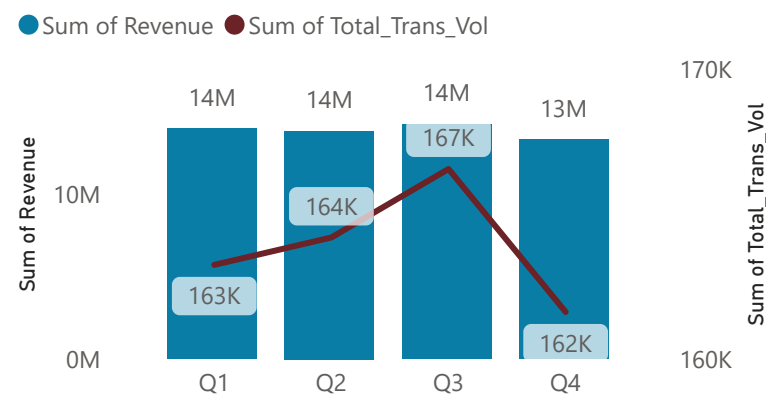
Gold

Platinum

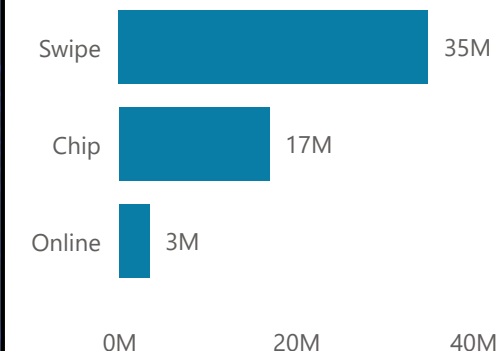
Card Type Revenue and Other Details

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,397.74	36957875	6495888
Gold	24,54,072.16	2024078	373784
Platinum	11,35,608.05	953314	161629
Silver	55,86,332.28	4586746	812081
Total	5,53,15,410.23	44522013	7843382

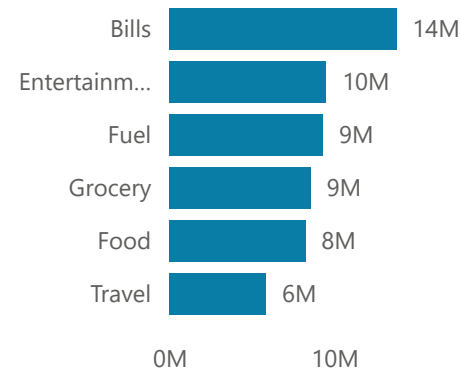
Qtr Revenue and Total Trans Count



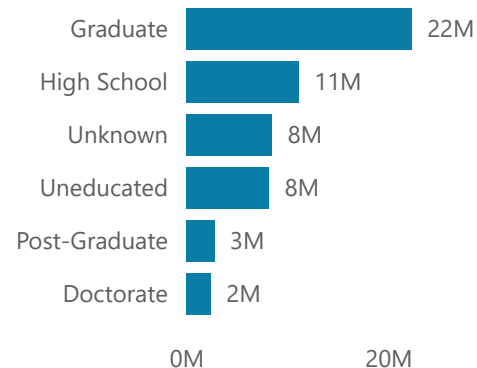
Revenue by Transaction Type



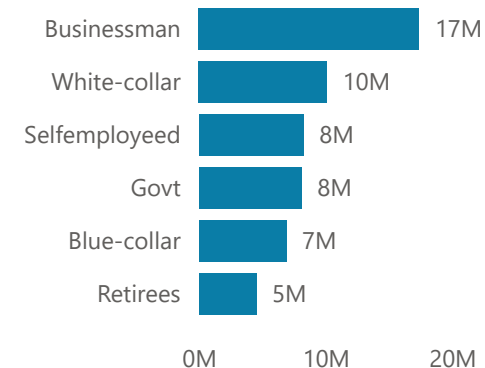
Revenue by Expenditure Type



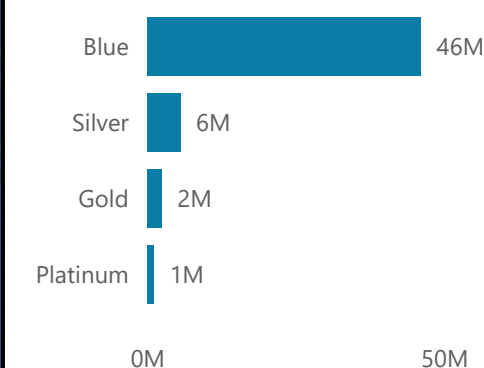
Revenue by Education Level



Revenue by Job Type



Revenue by Card Category



Credit Card Customer Report

Q4

Q3

Q2

Q1

Week Start Date

All

Low

Medium

High

Silver

Blue

Gold

Platinum

Total Revenue

55.3M

Total Interest

7.8M

Income

576M

CSS

3.19

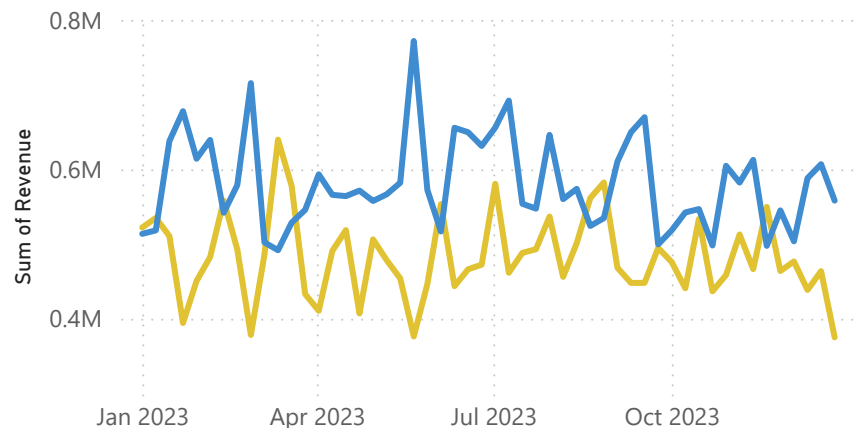
M

30.22M

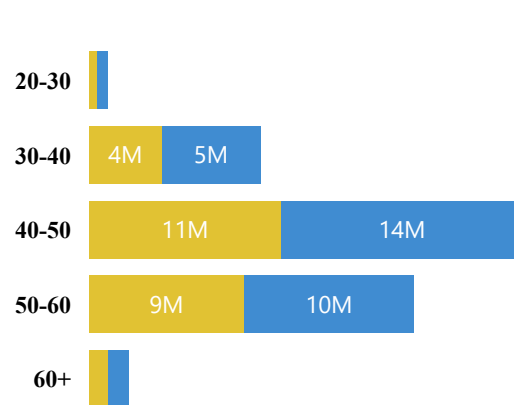
F

25.09M

Weekly Revenue by Gender



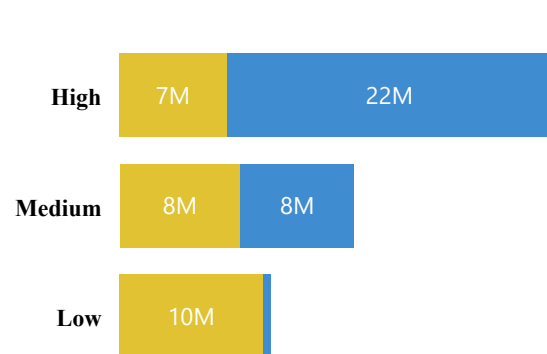
Revenue by Income Group



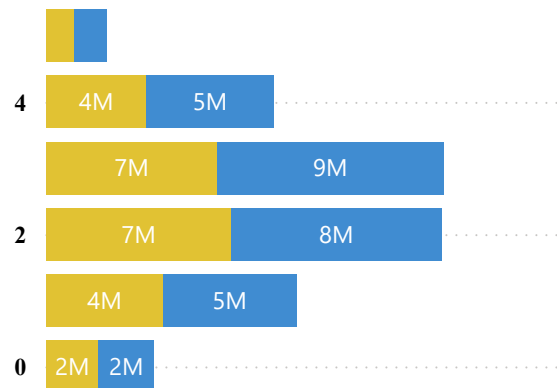
Card Type Revenue and Other Details

Customer_Job	Revenue	Total_Trans_Amt	Income
Blue-collar	69,04,278.57	5488838	72262158
Businessman	1,73,87,832.31	14285412	186959919
Govt	81,11,701.37	6507875	88773989
Retirees	45,35,184.24	3623120	48675030
Selfemployed	82,61,757.81	6395026	75313288
White-collar	1,01,14,655.93	8221742	103930055

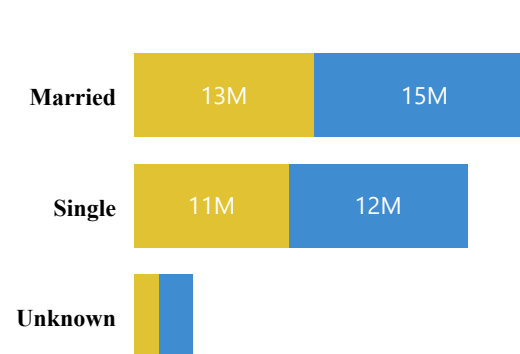
Revenue by Income Group



Revenue by Dependent Count



Revenue by Marital Status



Top 5 States

