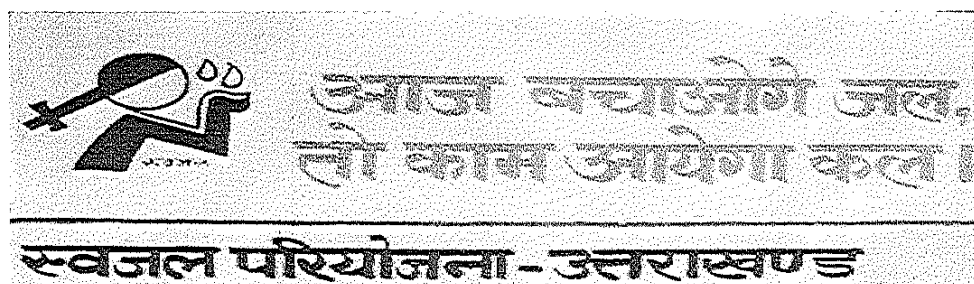


UTTARAKHAND

Project Title: Audio-Visual documentation of best practices in Uttarakhand State		
1	Aim of the project	1. Audio-Visual documentation of best practices carried under Uttarakhand Rural Water Supply and Sanitation Project (URWSSP). 2. Production of 17 short films
2	Short justification of the project	To enable professionals and organizations working in RWSS sector to avoid the mistakes and learn in order to improve the service delivery performance.
3	Whether existing or new project	Existing project
4	Sector	Drinking water and Sanitation
5	Implementing agency and NGOs associated	Uttarakhand Rural Water Supply and Sanitation Project (URWSSP)
6	Target beneficiaries	1.2 million rural people
7	Target geographic location	All 13 Districts and 8000 habitations
8	Project timeline	Six months from October 2015 onwards.
9	Estimated budget	Total amount is Rs. 71 lakhs
10	Whether it includes capital cost as well as maintenance cost	Only capital cost.
11	Minimum contribution or per unit cost of the project	Consolidated cost of a short film- Rs.4 lakhs, Production of 17 short films- Rs. 68 lakhs, Administrative cost- Rs. 3lakhs
12	Images of proposed project	Yes

Proposal for audio – visual documentation of best practices in Uttarakhand State



Submitted to:

Ministry of Drinking Water & Sanitation,
Government of India,
12th Floor, Paryavaran Bhawan,
CGO Complex, Lodhi Road,
New Delhi – 110 003

Submitted by:

Swajal Project

Department of Drinking Water Supply and Sanitation Project
The Institution of Engineers (India), Building
Opposite – ISBT, Dehradun, Uttarakhand, India

Project Template for submission of Project, by State Governments, to IDF OI

a) Project Title: Audio – visual documentation of best practices in Uttarakhand State

b) Aim of the project:

- 1- Audio-visual documentation of best practices carried under Uttarakhand Rural Water Supply & Sanitation Project (URWSSP).
- 2- Production of 17 short films (Hindi and English with sub titles)

c) Short justification of the project

There are several creative and constructive actions by people and organizations in the rural water supply and sanitation sector of the state to contribute to efficient, effective, equitable and sustainable delivery of rural water supply and sanitation service. Making knowledge of such actions widely available may prevent the repetition of mistakes and loss of valuable time. Thus, the main rationale for documenting and sharing 'Best Practices' is to enable professionals and organizations working in the RWSS Sector to avoid "reinventing the wheel"; and to learn in order to improve service delivery performance in the rural water supply sector.

d) Whether existing or new project

It is an existing project. Uttarakhand state is implementing Uttarakhand Rural Water Supply & Sanitation Project (URWSSP) with financial assistance of World Bank, GoI and GoUK based on Sector wide approach (SWAp). The project covers entire rural areas of the Uttarakhand State. The project has a total budget of \$ 224 million of which the IDA credit is limited to a maximum of \$ 120 million. The Project period is November 2006 to December, 2015. The project aims to benefit about 8270 habitation covering 1.2 million rural people under project and improve sanitation in about 30% of rural communities to be declared free of open defecation.

The objective of the project is to improve the effectiveness of rural water supply and sanitation (RWSS) services through decentralization and the increased role of the Panchayati Raj Institutions and the involvement of local communities in the state of Uttarakhand. It is a community- based demand-driven project which necessarily involves stakeholders at every stage. It adopts an integrated approach seeking to "integrate the water supply service delivery with environmental sanitation by developing beneficiary awareness of the linkages between health and sanitation". The project is facilitated by the Department of Drinking Water, GoUK and executed by three agencies namely Uttarakhand Peyjal Nigam (UJN), Uttarakhand Jal Sansthan (UJS) and Project Management Unit (Swajal).

e) Sector

Water and sanitation

f) Implementing agency and NGOs associated

Uttarakhand Rural Water Supply & Sanitation Project (URWSSP)

g) Target beneficiaries number and nature (eg, women, children, tribal etc)

The project aims to benefit about 8270 habitation covering 1.2 million rural people under project and improve sanitation in about 30% of rural communities to be declared free of open defecation.

h) Target geographic location (village, district etc)

Entire Uttarakhand state (13 districts, 8000 habitation)

i) Design of project (methodology, intervention etc)

The Government of Uttarakhand is implementing the Uttarakhand Rural Water Supply and Sanitation Project is to be a community-driven project. It is the first project of its kind in the state wherein the Gram Panchayats (GPs) and the rural communities are playing the most prominent role in its planning, implementation as well as operation & maintenance of the rural water supply and sanitation project. The funds, functions and the functionaries as per the 73rd Constitutional Amendment Act will be under the PRIs. The PRIs is playing a pivotal role in the implementation of the project. Based on a fixed budget amount, each GP will develop a Detailed Project Report (DPR) in consultation with the community through each User Water and Sanitation Sub-Committee (UWSSC). The government, through the State Water and Sanitation Mission (SWSM), along with NGOs and other partner institutions is providing technical assistance and to carry out capacity building and IEC activities and ensure other support to the GPs/ UWSSCs and village communities.

j) Expected outcome / benefits proposed

- 1- Production of 17 – films - (Open Defecation Free Village, User Water and Sanitation Sub Committee, Water testing, Water harvesting, Operation & Maintenance, Catchment protection, Solid, Liquid Waste Management, Natural leaders, Community awareness, Chaal-Khaal Management, Traditional water management,

Check dams, Community toilet and its management, Drainage system, Compost pit, Garbage management, School Sanitation Practices)

- 2- Lesson learnt
- 3- Experience sharing at local to global level
- 4- Replicability of the best practices
- 5- Awareness generation
- 6- Documentation of good practices
- 7- E - Resources for future learning and training

k) Project timeline (Date of commencement and completion)

6 Months (180 days) From October 2015 onwards

l) Estimated budget

S.No.	Particulars	Budget (In Rupees)
1	Consolidated cost of a short film (10 to 15 minutes) - Conceptualization, scripting, direction, cinematography, equipments (HD Camera unit with light and sound), music, titles, transcript fee, visual effects, titling, editing and mastering. Deliverables: 10 DVDs with designed covers, Master film in HDVC, Master Film in Hard Drive	4,00,000.00
2	Production of 17 – films entitled (Open Defecation Free (ODF)Village, User Water and Sanitation Sub Committee (UWSSC), Water testing, Water harvesting, Operation & Maintenance, Catchment protection, Solid, liquid waste management, Natural leaders, Community awareness, Water recharge ponds management, Traditional Water Management, Check Dams, Community toilet and its management, Drainage system, Compost pit, Garbage management, School Sanitation Practices)	68,00,000.00
3	Administrative cost	3,00,000.00
	Seventy one lac rupees only	71,00,000.00

m) Weather the cost includes capital cost as well as maintenance cost

Capital cost only

n) Images of proposed project (if any)

