

Bardhaman Zilla Parishad
Dist. Water & Sanitation Cell

Project proposal for IDF-OI fund

1	Project Title :	Swachh Bharat Mission (Gramin)		
2	Aim of the Project :	To achieve sustained qualitative behavioral change to make open defecation free (ODF) environment and reduce faecal oriented disease transmission for developed quality of life.		
3	Short justification of the Project :	Bardhaman district in West Bengal has a vibrant heritage and culture and is one of the developed districts in the state. When the households covered all the campaign and efforts from all levels conclude their task. However, the biggest challenge lies not in increasing the coverage of sanitation facilities alone, but in convincing people to use them and generating that demand in them. Significant investments in social mobilization and awareness creation are required to achieve sustained qualitative behavioral change to make open defecation free environment and reduce faecal oriented disease transmission. The main sufferers are women and children including young girls.		
4	Whether existing or New Project :	New Project		
5	Sector :	Rural Sanitation		
7	Implementing Agency :	Bardhaman Zilla Parishad		
8	Target Beneficiaries :	Rural People		
9	Target Geographic location :	Villages under Bardhaman District		
10	Design of Project :	<p>A. Re construction of Defunct Toilet for People of BPL category & people of restricted category of APL</p> <p>B. Construction of Toilet for those family (People of BPL category & people of restricted category of C. Construction of Modal community toilet complex at each Gram Panchayat and Community toilet for D. Training & capacity building programme for stake holder of all level of the project implementation.</p> <p>E. Intensive IFC campaign for behavioural change of rural people.</p> <p>F. Documentation of best practices.</p> <p>G. Monitoring & evaluation for Sustainability.</p> <p>A. Prevention of water born disease.</p> <p>B. Reduction of IMR</p>		

11	Expected outcomes :	C. Reduction of medical expenses of poor. D. Supply of safe drinking water. E. Sustainability of women dignity F. Quality of life.		
12	Project Timeline :	2 year		
13	Estimated budget : (Rs. in lakh)	A. Construction of Defunct Toilet - (as per BLS) For 175607 No. of HHs - 175607 × Rs. 0.12 = Rs. 21072.84 lakh B. Construction of Toilet for beyond BLS family - 45957 × Rs. 0.12 = Rs. 5514.84 Lakh C. Construction of community toilet - 308 GP × Rs. 8.5 = Rs. 1078.00 Lakh D. Training & capacity building programme - Rs. 202.03 Lakh E. Intensive IEC campaign - Rs. 1008.00 Lakh F. Documentation of best practices - Rs. 50.00 Lakh G. Monitoring & evaluation - Rs. 200.00 Lakh Total Rs. 29125.71 Lakh		
14	Whether the cost includes	Fully Capital cost		
15	Images of proposed project	Photo of Household Toilet		

Additional District Magistrate(MNB)
Bardhaman

Interventions, Outcomes, Time Frame and Budget Template

S.No.	Level of implementation	Interventions	No of unit	Overall Budget (in lacs)	Time frame	Target Groups	Responsible persons	Targeted Outcomes	Work Note
1	Village Level	PRA/Triggering (4 triggering in each sansad)(in all targeted GPs)	2532	2.532	December, 15	Toiletless HHs	Block Triggering team (Handholding support from the NGOs)	Demand Generation	Total Sansad= 633X4 (per Sansad)=2532 Achieved (till June,15)= 292
2		Group meetings (as many as possible as follow up activity of CLTS/CATS approach)	12660	12.66	March,16	Toiletless HHs	Block Triggering team (Handholding support from the NGOs)	Demand Generation	Total Triggering=2532X5 (Follo up)=12660
3		Inter personal Communication(door to door visit/ group meeting)	147623	73.81	March,16	Toiletless HHs	Block Triggering team (Handholding support from the NGOs)	Demand Generation	Per HHs visit @ 5.00/-
4		Song and Drama/ folk performance/puppet show	50	2.5	March,16	Toiletless HHs	Local Folk Artist.	Demand Generation & usage.	Per performance @5000.00/- Achievement= 5 nos.
5		Wall Writing	5000	20	March,16	All 633 Sansads	District	Awareness on Sanitation	Per wall writing @ 400.00/-
6		Street plays	10	1	March,16	All 633 Sansads	District/Block	Awareness on Sanitation	Per plays @ 10000.00/
7		Awareness meeting/ ODF Celebration	633	63.3	March,16	All 633 Sansads	District,Block,GP Level & NGOs	Awareness on Sanitation	Per celebration@10000.00/-
8		Triggering in schools	150	0.3	December ,15	School Children	Concerned Teacher & NGOs	Awareness on Sanitation	Per triggering in school@200.00/-
9		School Rally/ Awareness program/ morning pledge	1000	0.5	March,16	School Children	Concerned Teacher & NGOs	Awareness on Sanitation	Per rally@50.00/- Rs. 93000.00 is spent on School hygiene.

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10		Engaging Natural Leaders in the scaling up of CLTS approach	2250	227.75	March,16	Toiletless HHs	NGO	Scale up CLTS Approach	45 natural leaders per block are paid honorarium, mobility support & Mobile recharge for Team leader. Honorarium: Rs.150X45X15X30daysX6 months), Mobility Support: (Rs. 50X45X15X20daysX6 Months) and Mobile Recharge totaled to be Rs. 500000/-
11		Audio visual publicity(In village and in school)(Milking, Video show)	30	0.3	March,16	Toiletless HHs	Block Triggering team (Handholding support from the NGOs)	Demand Generation	Per programme @300.00/-
12		Orientation program(CLTS, technology options and others)	50	0.5	March,16	All PRI members	Dist/Block/NGOs	Awareness on Sanitation	12 GP level orientation on CLTS has been done already at U.Chandipur, DChandipur, Dharampur, Manikchak, Nazirpur, Hirandapur, Mothurapur, Malatipur, Alhanda, Pandua, Ranigang-I, Birnagar-II
13	GP level	Training on IEC/IPC/CLTS	45	12.00	Feb,16	All PRI members	Dist/Block/NGOs	Awareness on Sanitation	Per GP @ 10 PRI Members @260.00/- for 5 days Training.
14		ODF Celebrations	520	26	Mar,16	ODF Declared villages	Dist/Block/NGOs/O DF village	ODF Gram Panchayat	Target to ODF 22 GPs under NGAP and 4 saturated GPs. Cost Calculation: 26 GPs X 20 sansads from each GP X Rs. 5000 per sansad
15		Meeting with religious leaders/ Traditional Gram pradhans	50	0.5	Feb,16	All Religious leaders	Dist/Block/NGOs	Awareness on Sanitation	Per meeting@1000.00/-
16		GP level planning meeting on SLWM & Exposure visit to SLWM plant	26	5.2	March,16	All PRI members	Dist/Block/NGOs	SLWM implementation in GPs	SLWM plan for targeted 26 ODF GPs, per GP cost is Rs 20000/-.
17		Awareness meeting/ Orientation Workshop/ Award distribution program	15	0.75	Feb,16	All Block & GP level stakeholders	Dist/NGOs	Sensitization on Sanitation	Per meeting@5000.00/-, 5 Orientation has already been done in Manikchak, Chanchal-I, Ratua-II Gazole & Kaliachak-III

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18	Block level	Melas Organized	15	1.05	Feb,16	Different stakeholders	Dist/Block/NGOs	Awareness on Sanitation	Per mela @ 7000.00/-
19		Exhibition/ Swachta Rath/ Exhibition in mobile Van	15	1.05	Feb,16	Different stakeholders	Dist/Block/NGOs	Awareness on Sanitation	Per mela @ 7000.00/-
20		Training on IEC/IPC/CLTS	15	0.75	Feb,16	Different stakeholders	Dist/UNICEF	Forming Block level triggering team.	Per training cost@5000.00/-. A training on CLTS at Gazole & Manikchak Block will be held from 27.07.15 to 01.08.15 and 03.08.15 to 08.08.15
21	District Level	Block Social Mobilisation Coordinator	2	1.2	March,16	Eligible person for the role	Dist/UNICEF	coordinated sanitation activities in GPs and support sanitation cell in the district	2 BSMC for the two piloting blocks, i.e. Gaole & Manikchak @ Rs. 10000/- per month as honorarium.
22		Awareness meeting/ Orientation Workshop/ Training Workshop/ Award distribution program	11	7.7	Fev,16	Different stakeholders	Dist/UNICEF	Awareness on Sanitation	6 Orientation have been already done with BDO, ZP Members, All DMDCs, ICDS Supervisors, PHED and Health & Family Welfare Dptt. Already Rs. 121358.00/- was spent on the purpose.
23		One Android Phone to 146 GPs	146	7.3	March,16	GP Nodal person in collecting data for Toilet construction and use	District sanitation cell	Collecting data on toilet construction and use	146 GPs X Rs. 5000 per mobile
24	District Level	Baseline verification for all the 146 GPs	Lumps um	1	October,2015	All Block & GP level stakeholders	Dist/Block/GPs	Verification of HHHL data to be uploaded in the MIS of MDWS website	A lumpsum of Rs. 100000 has been agreed upon.
24		Hoardings/Banners/ Flex	Lumps um	25.00	Fev,16	All	Dist.	Awareness on Sanitation	Already Rs.51411.00 was spent on this purpose.