

CHHATTISGARH

Project Title: Online Nutrition Counselling Center (ONCC)		
1	Aim of the project	To provide the 'age specific one to one counselling' and nutrition guidelines to women, adolescent girls, etc. online.
2	Short justification of the project	To reach out to the malnourished children and their parents through online services and improve the status of malnourishment in the state with the help of local available food.
3	Whether existing or new project	New project
4	Sector	Healthcare; Women and Child Development
5	Implementing agency and NGOs associated	Directorate of Women and Child Development and NGOs engaged by WCD.
6	Target beneficiaries	All pregnant and lactating women, adolescent girls, parents of new-born baby, children of 0-6 age group of the State and community at large.
7	Target geographic location	Chhattisgarh
8	Project timeline	Initially for one year.
9	Estimated budget	Rs. 47.88 lakhs.
10	Whether it includes capital cost as well as maintenance cost	Includes capital as well as maintenance cost.
11	Minimum contribution or per unit cost of the project	Rs 1500- Rs 1,00,000
12	Images of proposed project	No