

National Mission for Clean Ganga



Integrated Ganga Conservation Mission (Namami Gange Program)

- Nodal Agency: Ministry of Water
 Resources, River Development & Ganga
 Rejuvenation
- Holistic Basin Based Approach.
- Ganga & Tributaries under one Umbrella.
- Improved coordination among Ministries
- Availability of Insufficient Funds in State
- Huge Gap in Sewage Treatment Capacity





Clean Ganga Mission Activities to be funded



R&D and Innovative Projects for New Technology and Processes for Cleaning Ganga.

Conservation of Biotic Diversity of the River.

Community Based Activities to Reduce Human Induced Pollution.

Control of Non-Point Pollution.

Ghat Redevelopment

Setting up of Waste Treatment and Disposal Plants.



Contributing to Clean Ganga Mission



Contribute to Projects under NMCG, through IDF-OI

- · Cleanliness and Protection of Ganga from Gaumukh to Uttarkashi
- Construction of 500 low cost Hygienic Toilets on the Banks of Ganga (Sahebganj Ghat, Jharkhand)
- Pious Refuse Collection from Temples and Ghats in Sahebganj District, Jharkhand
- Outreach Activities and Community Awareness for Electric Crematorium and Improved Wood based Crematorium in 6 municipalities in Serampore Sub Division, West Bengal

After you identify Project, IDF-OI will Facilitate your engagement with NMCG

DD/Cheque in favor of 'India Development Foundation of Overseas Indians' A/c No. 33819721882 State Bank of India Central Secretariat Branch, North Block, New Delhi- 110001 IFSC code SBIN0000625; MICR 110002014



Recognition to Contributors



Board at Project Site

"Project has been implemented through funds provided by Shri...... through IDF-OI." or

Project funded by Shri......

In Honour of, In Memory of, On Occasion of......

* Recognition for Contributions to Swachh Bharat Mission and Clean Ganga Mission

Clean Ganga Mission

- Rs. 100,000 or US\$ 1500: Name of Contributor will be Displayed on Website of Clean Ganga Mission.
- Name of Contributor will be Displayed at Site where Complete Works are being Funded eg. Renovation of Ghat etc.

Swachh Bharat Mission: Acknowledgement to Individuals		
Contributions (in INR)	US\$ Equivalent (1US\$=65.65 INR)	Letter from
10 million & above	> 152,269	Prime Minister
5 - 10 million	76,130 - 152,269	Finance Minister
1 - 5 million	1,522 - 761,30	Secretary, Govt. of India
Upto 1 million	Upto 1,522	Administrator (Swachh Bharat Kosh)