KETAN RAJPAL

FULL STACK DEVELOPER & DIGITAL DESIGNER (UI/UX)

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☰ SUMMARY.

I am a passionate, successful, and multi-award winning Full Stack Developer with more than 7 years of multidisciplinary experience in Software and Web Application Development; Digital Design and Branding; IT Operations; and Digital Marketing.

💼 PROFESSIONAL EXPERIENCE.

➡ LONDON SCHOOL OF COMMERCE (JULY 2013 - PRESENT)
DESIGNATION: FULL STACK DEVELOPER (PROGRAMMER & DESIGNER)

- Architecting, developing, and continuously improving digital platforms for all the LSC Group of Colleges across London, Malta, Malaysia, Colombo, and Dhaka.
- End to end responsibility for deploying, managing, and maintaining all the Portals, Management Systems and Databases.
- Sole point of contact for managing the group web servers and monitoring performance.
- Creating advertising and promotional materials for distribution such as flyers, brochures and adverts for online and print.
- Maintaining all Branding Strategies for all our partner universities such as the University of West of Scotland, University of Bedfordshire, University of Trinity Saint David, and Anglia Ruskin University.

1. **DEVELOPMENT**
   - Responsible for all the web operations (WebOps) from Deploying, Managing and Maintaining all the Digital Assets of the Group.
   - Created the Online Student Learning Platform named as LSC Connect which is still under development to provide Masters and Bachelors Degree Online.
   - Responsible for the design, layout, and coding of all LSC college websites as well as maintaining the corporate website, application forms, student portals, and student management systems.
   - Worked on biometric devices and created biometric applications.
   - Created and maintained the databases of LSC Group of Colleges including Alumni and Leads database of all the students for all the campuses.
   - Liaised with the IT Manager to ensure continuous integration and hosting.
   - Worked to deploy applications on the cloud (AWS, Digital Ocean Containers and 1&1 Cloud)
   - Involved in creation and maintenance of Customer Relationship Management and Content Management Systems for the Group.

2. **DESIGNING**
   - Responsible for creation and maintenance of the Branding Strategies of LSC Group.
   - Continuously working to generate new promotional and corporate material for the group.
   - Created Design prototypes for Website and Software Applications.
   - Spearheaded the design of necessary Landing Pages and Social Media adverts for Digital Marketing

3. **DIGITAL MARKETING**
   - Responsible for doing market research and analytics to generate maximum inflow of students.
   - Created online marketing strategies for all the courses offered by LSC Group
   - Handle the Updates and Maintenance all the Social Media Platforms like Facebook, Twitter, Google Plus, LinkedIn and Instagram for all the campuses across the globe.
   - Keep all the necessary keywords on the top of Google and Bing index (SEO).
   - Create online campaigns on Facebook, Google & LinkedIn for promotion.
   - Generate leads for all the campuses across the globe.

4. **IT SUPPORT**
   - Creating and Maintaining Customer Relationship Managers and Content Management Systems for the Group
   - Responsible for Acceptance and resolution of 1st line support calls.
   - Review and make recommendations for improvements to current infrastructure and solutions.
   - Involved in Setting up emails, user accounts, permissions and passwords.

➡ FREELANCE (MAY 2011 - PRESENT)
DESIGNATION: FREELANCER DESIGNER AND DEVELOPER

- Was responsible for architecting, developing, and continuously improving software & web applications for all my clients.
- Delivered more than 80 projects to date and served 50 plus clients.
- Worked with the Ministry of External Affairs India on the project "Indian Development Foundation of Overseas Indians".
- Worked with T-Series, India's number #1 music company on the project "T-Series Stage Works".
- Worked jointly with Connexons Travel (India) Pvt. Ltd. on projects such as "Travel Nevada", "Visit Flanders" and the like.
- Provided technology consultation and helped the clients in setting up the IT Infrastructure.
- Designed and developed responsive websites for small and medium-sized organisations.
- Specialized in creating Content Management Systems and Customer Relationship Management solutions.

➡ SAMTECH INFONET LIMITED, DELHI, INDIA (JANUARY 2013 - MAY 2013)
DESIGNATION: INTERN

- Worked with the Government of Rajasthan on the project "Social Justice Management System".
- Created website wire-frames; and researched and gathered client requirements.

💼 PROFESSIONAL EXPERIENCE CONTINUED.

→ CROSS SECTION INTERACTIVE, DELHI, INDIA (JUNE 2010 - JULY 2010)
DESIGNATION: INTERN
- Created applications such as Invoicing System and Content Management Systems.
- Created website wire-frames; and researched and gathered client requirements.

→ INFOGAIN INDIA (PVT) LTD, NOIDA, UTTAR PRADESH (JUNE 2009 - JULY 2009)
DESIGNATION: INTERN
- Created a web-based form designer.
- Created website wire-frames; and researched and gathered client requirements.

🎓 EDUCATION.

→ BRUNEL UNIVERSITY, LONDON, UNITED KINGDOM (SEPTEMBER 2016 - SEPTEMBER 2017)
COURSE: MSC IN DIGITAL DESIGN AND BRANDING (MERIT)
- Developed a strategic approach to branding and its links to digital media and organisational performance.
- Evaluated the current state of the relationship between branding and digital design; and digital promotion and management.
- The main modules were Brand Experience Design; Digital Design; Digital Media Technologies; and Multimedia Research Directions.

→ GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI, INDIA (AUGUST 2010 - JULY 2013)
COURSE: MASTER OF COMPUTER APPLICATION (MCA) - CPI 73.50
- Equivalent to Masters in Software Engineering.
- It emphasises on planning; designing and building of complex commercial application software; and system software.
- Studied advanced level Mathematics; Programming Languages; Software and Web Development; and Database Management System.

→ GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY, DELHI, INDIA (AUGUST 2007 - JULY 2010)
COURSE: BACHELOR OF COMPUTER APPLICATION (BCA) - CPI 73.20
- Studied Financial Management; Accounting; Mathematics; and Programming Languages such as C, Java, ASP.Net, Web Development, Database Management System, and so on.

→ F-TEC COMPUTER EDUCATION, DELHI, INDIA
COURSE: CERTIFICATE IN WEBSITE DESIGNING
- Learned about Web technologies; JavaScript; HTML; Cascading Style Sheets; and Social Media and Macromedia Products.

→ CAMBRIDGE SCHOOL, DELHI, INDIA
COURSE: SENIOR(12TH) [2005] AND SECONDARY(10TH) [2007] SCHOOL EXAMINATION (CBSE)

🏆 AWARDS & ACHIEVEMENTS.

Won 21 - 1st place awards in Software and Web Application Development; Graphics and Website Design throughout different competitions in India. The awarding institutions are as follows:

- Jawaharlal Nehru University, Delhi, India
- Delhi University North and South Campus, Delhi, India
- Amity University, Noida, India
- Indra Gandhi Institute of Technology, Delhi, India
- University School of Information and Technology, Delhi, India
- Guru Gobind Singh Indraprastha University, Delhi, India

</> TECHNICAL SKILLS.

Skill	Rating	Skill	Rating	Skill	Rating
HTML5 & CSS3	★★★	JavaScript & JQuery	★★☆	UI & UX	★★★
SASS, SCSS & LESS	★★★	Angular 2 & 4	★☆☆	Adobe Creative Suite	★★★
Bootstrap & Semantic UI	★★★	Node.js & Express	★★☆	CMS & CRM	★★★
Responsive Layout	★★★	Restfull API	★★☆	SEO & SMO	★★★
Nginx & Apache	★★☆	PHP & MySql	★★☆	Github & Version Control	★★☆

👤 REFERENCES.

Employment Reference
Name: **Abdus Sultan**
Designation: **IT Manager**
Organisation: **London School of Commerce, London**
Email: **abdus.sultan@lsclondon.co.uk**

Reference #1
Name: **Benny Abraham**
Designation: **Director of Global Recruitment**
Organisation: **University of Wales Trinity Saint David**
Email: **kblabraham@gmail.com**

Academic Reference
Name: **Vanja Garaj**
Designation: **Senior Lecturer in Digital Design**
Organisation: **Brunel University, London**
Email: **vanja.garaj@brunel.ac.uk**

Reference #2
Name: **Leon Menezes**
Designation: **IT Manager**
Organisation: **Procurement Leaders**
Email: **leonmenezes9@gmail.com**