ESSENTIALS OF DATA SCIENCE A11 DIVISIONS

Theory Activity No. 1

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DIVISION: ET2

ROLL NO: ET2-02

PRN: 202401070040

SUBJECT: EDS



sales_data_sampl

20 Problem Statements + Solutions using Pandas and NumPy

No Problem Statement

Pandas/NumPy Methods Used

What is the total sales

1 amount for the entire df['Total'].sum()

dataset?

Find the average quantity

2 of products sold per df['Quantity'].mean()

transaction.

3 Identify the product with the highest total revenue. df.groupby('Product')['Total'].sum().idxmax()

Count how many

4 transactions occurred in df['Region'].value_counts() each region.

Find the most commonly used payment method.

6 and df['Payment Method'].mode()[0]

No Problem Statement

Pandas/NumPy Methods Used

Show all sales made on or after 1st Jan 2024.

df[df['Date'] >= '2024-01-01']

Calculate total revenue

7 generated by each salesperson.

df. groupby ('Salesperson') ['Total']. sum()

What is the standard deviation of unit prices?

df['Unit Price'].std()

List the top 5 highest-9 value invoices by total amount.

df. sort_values('Total', ascending=False). head (5)

10 Count the number of unique products sold.

df['Product'].nunique()

Filter the transactions

11 where quantity sold is greater than 10.

df[df['Quantity'] > 10]

Group sales data by region

12 and show average unit price.

df. groupby('Region')['Unit Price']. mean()

Add a new column showing

13 tax (18%) for each transaction.

df['Tax'] = df['Total'] * 0.18

Create a column showing

total).

14 discounted price (10% off df['Discounted'] = df['Total'] * 0.90

Find the correlation

15 between quantity and total df[['Quantity', 'Total']].corr() sales.

Identify transactions with

16 missing customer

df[df['Customer'].isnull()]

information.

Replace null customer names with "Unknown".

df['Customer'].fillna('Unknown')

18 Extract transactions where df[df['Payment Method'] == 'Credit Card']payment was done via

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No Problem Statement
```

Pandas/NumPy Methods Used

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Credit Card.

19 Sort transactions by date. df.sort_values('Date')

20 Get the earliest and latest transaction dates. df['Date'].min(), df['Date'].max()
```

Code:

4. Total revenue by country

```
import pandas as pd
import numpy as np
# Load the dataset from the correct path
df = pd. read_csv("/content/sample_data/sales_data_sample.csv",
encoding='ISO-8859-1')
# 1. Total sales revenue
total sales = df['SALES'].sum()
print("1. Total Sales Revenue:", total sales)
# 2. Average price per item sold
average price = df['PRICEEACH'].mean()
print("2. Average Price Each:", average price)
# 3. Total quantity sold per product line
quantity_per_productline =
df. groupby('PRODUCTLINE')['QUANTITYORDERED']. sum()
print("3. Quantity Sold per Product Line:\n", quantity_per_productline)
```

```
revenue_by_country = df. groupby('COUNTRY')['SALES']. sum()
print("4. Revenue by Country:\n", revenue_by_country)
# 5. Most popular product line (by quantity)
most popular productline =
df.groupby('PRODUCTLINE')['QUANTITYORDERED'].sum().idxmax()
print("5. Most Popular Product Line:", most_popular_productline)
# 6. Number of orders per year
orders_per_year = df['YEAR_ID'].value_counts()
print("6. Orders per Year:\n", orders_per_year)
# 7. Unique number of products sold
unique products = df['PRODUCTCODE'].nunique()
print("7. Unique Products Sold:", unique products)
# 8. Highest sales per order
highest sale = df['SALES'].max()
print("8. Highest Sale Value:", highest_sale)
# 9. Order with the highest quantity
max_quantity_order = df[df['QUANTITYORDERED'] ==
df['QUANTITYORDERED'].max()]
print("9. Max Quantity Order:\n", max_quantity_order[['ORDERNUMBER',
'QUANTITYORDERED', 'PRODUCTLINE']])
# 10. Count orders by deal size
deal size counts = df['DEALSIZE'].value counts()
print("10. Deal Size Counts:\n", deal_size_counts)
# 11. Average sale per order line
average_sale_per_order = df['SALES'].mean()
```

```
print("11. Average Sale per Order Line:", average_sale_per_order)
# 12. Correlation between quantity ordered and total sales
correlation_quantity_sales = df[['QUANTITYORDERED', 'SALES']].corr()
print ("12. Correlation Between Quantity and Sales:\n",
correlation quantity sales)
# 13. Earliest order date
df['ORDERDATE'] = pd. to datetime(df['ORDERDATE'], errors='coerce')
earliest_order_date = df['ORDERDATE'].min()
print("13. Earliest Order Date:", earliest_order_date)
# 14. Count of orders per status
orders per status = df['STATUS'].value counts()
print ("14. Orders per Status:\n", orders per status)
# 15. Total revenue by status
revenue by status = df. groupby ('STATUS') ['SALES']. sum()
print("15. Revenue by Status:\n", revenue_by_status)
# 16. Discounted sales (10% off)
df['DISCOUNTED SALE'] = df['SALES'] * 0.9
print ("16. Discounted Sales Sample:\n", df[['SALES',
'DISCOUNTED_SALE']]. head())
# 17. Profit assuming MSRP - PriceEach
df['PROFIT'] = (df['MSRP'] - df['PRICEEACH']) * df['QUANTITYORDERED']
print("17. Profit Sample:\n", df[['PRICEEACH', 'MSRP', 'QUANTITYORDERED',
'PROFIT']].head())
# 18. Country with highest average sales
highest_avg_country = df.groupby('COUNTRY')['SALES'].mean().idxmax()
```

```
print("18. Country with Highest Avg Sales:", highest_avg_country)
# 19. Customers per Country
customers_per_country = df['COUNTRY'].value_counts()
print("19. Customers per Country:\n", customers per country)
# 20. Orders with negative profit
negative profit orders = df[df['PROFIT'] < 0]</pre>
print("20. Negative Profit Orders:\n",
negative_profit_orders[['ORDERNUMBER', 'PROFIT', 'PRODUCTLINE']])
Output:
1. Total Sales Revenue: 10032628.85
2. Average Price Each: 83.65854410201914
3. Quantity Sold per Product Line:
PRODUCTLINE
Classic Cars
                    33992
Motorcycles
                    11663
Planes
                    10727
Ships
                     8127
Trains
                     2712
Trucks and Buses
                    10777
Vintage Cars
                    21069
Name: QUANTITYORDERED, dtype: int64
```

4. Revenue by Country:

COUNTRY

Australia	630623.10
Austria	202062. 53
Belgium	108412.62
Canada	224078.56
Denmark	245637. 15
Finland	329581.91
France	1110916.52
Germany	220472.09
Ireland	57756. 43
Italy	374674. 31
Japan	188167.81
Norway	307463.70
Philippines	94015.73
Singapore	288488.41
Spain	1215686.92
Sweden	210014. 21
Switzerland	117713. 56
UK	478880.46
USA	3627982.83

Name: SALES, dtype: float64

5. Most Popular Product Line: Classic Cars

6. Orders per Year:

YEAR_ID

2004 1345

2003 1000

2005 478

Name: count, dtype: int64

- 7. Unique Products Sold: 109
- 8. Highest Sale Value: 14082.8
- 9. Max Quantity Order:

ORDERNUMBER QUANTITYORDERED PRODUCTLINE

418 10405 97 Classic Cars

10. Deal Size Counts:

DEALSIZE

Medium 1384

Small 1282

Large 157

Name: count, dtype: int64

- 11. Average Sale per Order Line: 3553.889071909316
- 12. Correlation Between Quantity and Sales:

QUANTITYORDERED SALES

QUANTITYORDERED 1. 000000 0. 551426

SALES 0. 551426 1. 000000

- 13. Earliest Order Date: 2003-01-06 00:00:00
- 14. Orders per Status:

STATUS

Shipped 2617

Cancelled 60

Resolved 47

On Hold 44

In Process 41

Disputed 14

Name: count, dtype: int64

15. Revenue by Status:

STATUS

Cancelled 194487.48

Disputed 72212.86

In Process 144729.96

On Hold 178979.19

Resolved 150718.28

Shipped 9291501.08

Name: SALES, dtype: float64

16. Discounted Sales Sample:

SALES DISCOUNTED_SALE

0 2871.00 2583.900

1 2765. 90 2489. 310

2 3884.34 3495.906

3 3746.70 3372.030

4 5205. 27 4684. 743

17. Profit Sample:

	PRICEEACH	MSRP	QUANTITYORDERED	PROFIT
0	95. 70	95	30	-21.00
1	81.35	95	34	464.10
2	94.74	95	41	10.66
3	83. 26	95	45	528. 30
4	100.00	95	49 -	-245.00

18. Country with Highest Avg Sales: Denmark

19. Customers per Country:

COUNTRY

1004
342
314
185
144
113
92
85
79
70
63
62
57
55
52
33
31
26
16

Name: count, dtype: int64

20. Negative Profit Orders:

	ORDERNUMBER	PROFIT	PRODUCTLINE
0	10107	-21.00	Motorcycles
4	10159	-245.00	Motorcycles
5	10168	-59.76	Motorcycles

7	10188	-240.00	Motorcycles
8	10201	-78. 54	Motorcycles
2818	10350	-920.00	Ships
2819	10373	-1334.00	Ships
2820	10386	-1978.00	Ships
2821	10397	-280.16	Ships
2822	10414	-541.44	Ships

[843 rows x 3 columns]