

Daily BandCamp Sales Report

Date report generated: June 18, 2025

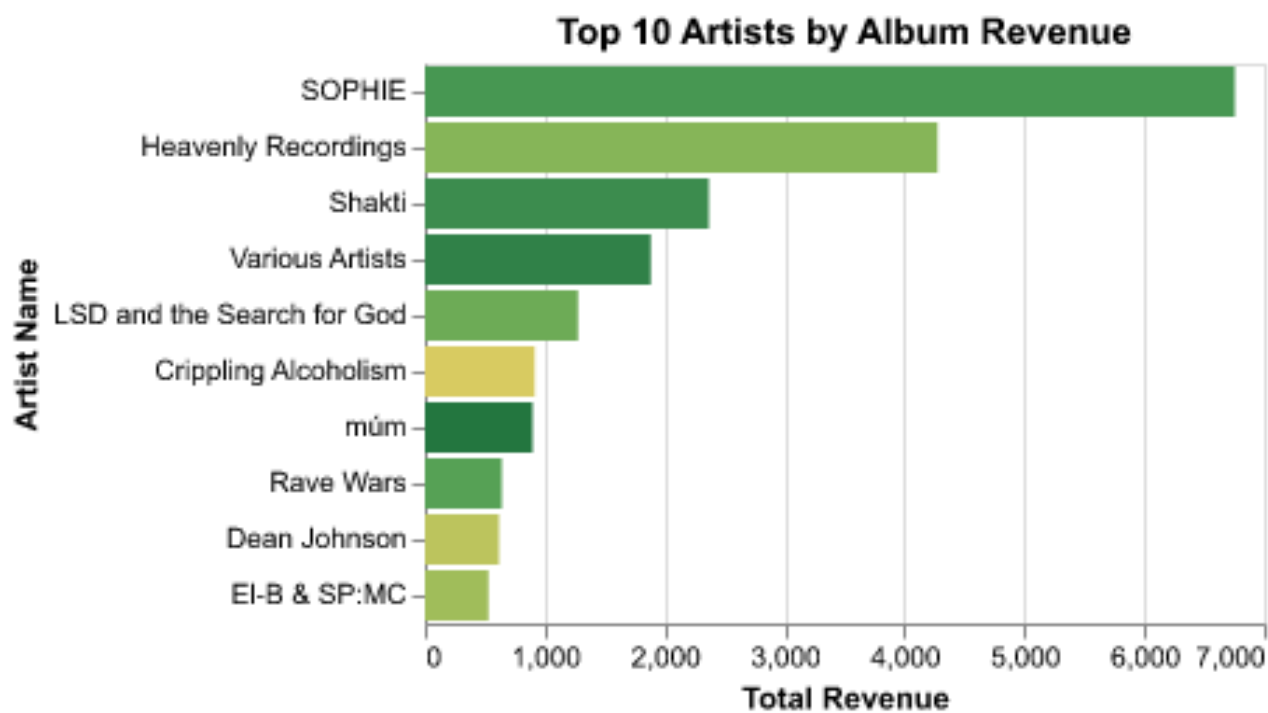
Overview

This report presents the key performance metrics for music sales recorded on BandCamp based on the sales data from the previous day. TThis report looks at data for June 17, 2025. It highlights the top performing artists and genres based on revenue generated from album and track sales. The insights aim to support business decisions by identifying emerging trends and top contributors to revenue.

Top 10 Artists by Album Revenue

The chart below displays the top 10 artists ranked by total revenue generated from album sales. It displays artist popularity in descending revenue amount.

Figure 1: Top Artists by Album Sales Revenue



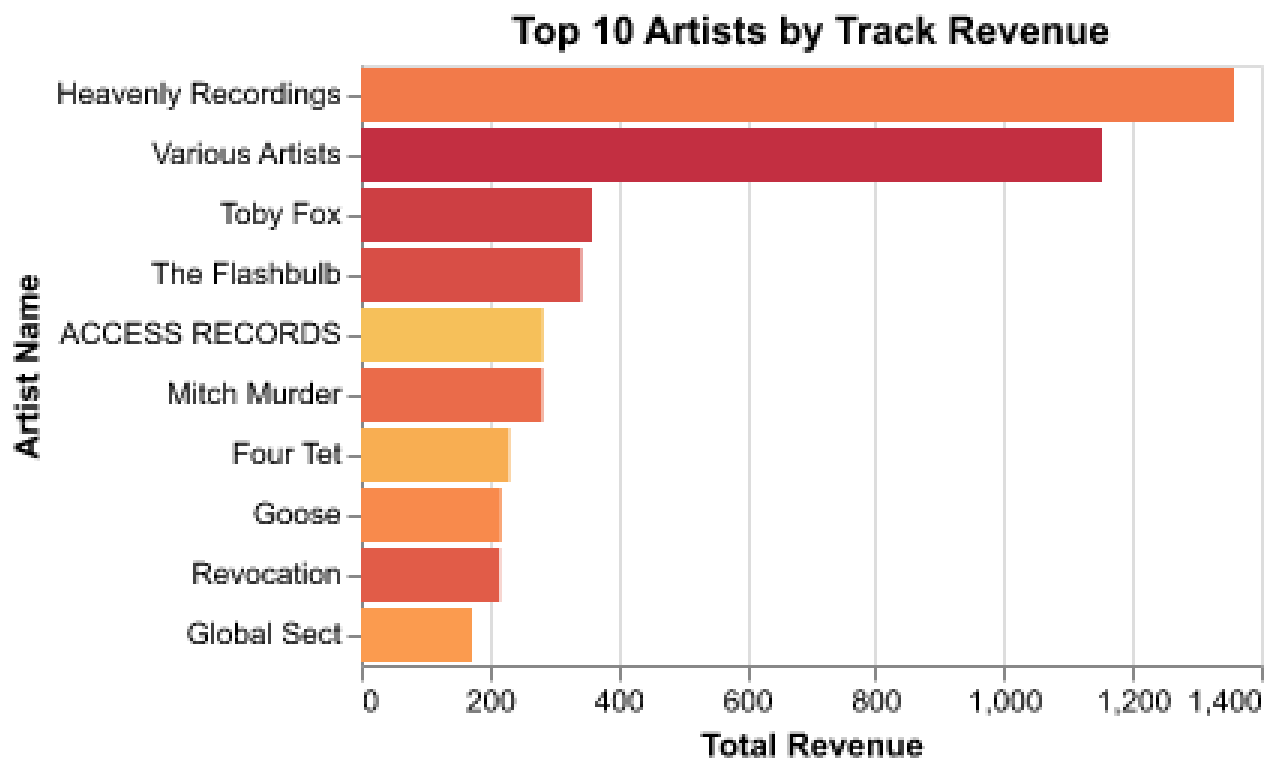
Top 10 Artists by Track Revenue

The following chart ranks artists based on revenue from individual track sales. This can be indicative of strong single releases or viral trends impacting specific tracks.

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Figure 2: Top Artists by Track Sales Revenue



Top Genres by Revenue

Genre analysis helps identify musical styles that are resonating with listeners. The charts below show the top 10 genres by album and track revenue, respectively. These insights may guide future marketing and and offers valuable insight into what genres are currently generating the most revenue.

Figure 3: Top Genres by Album Sales

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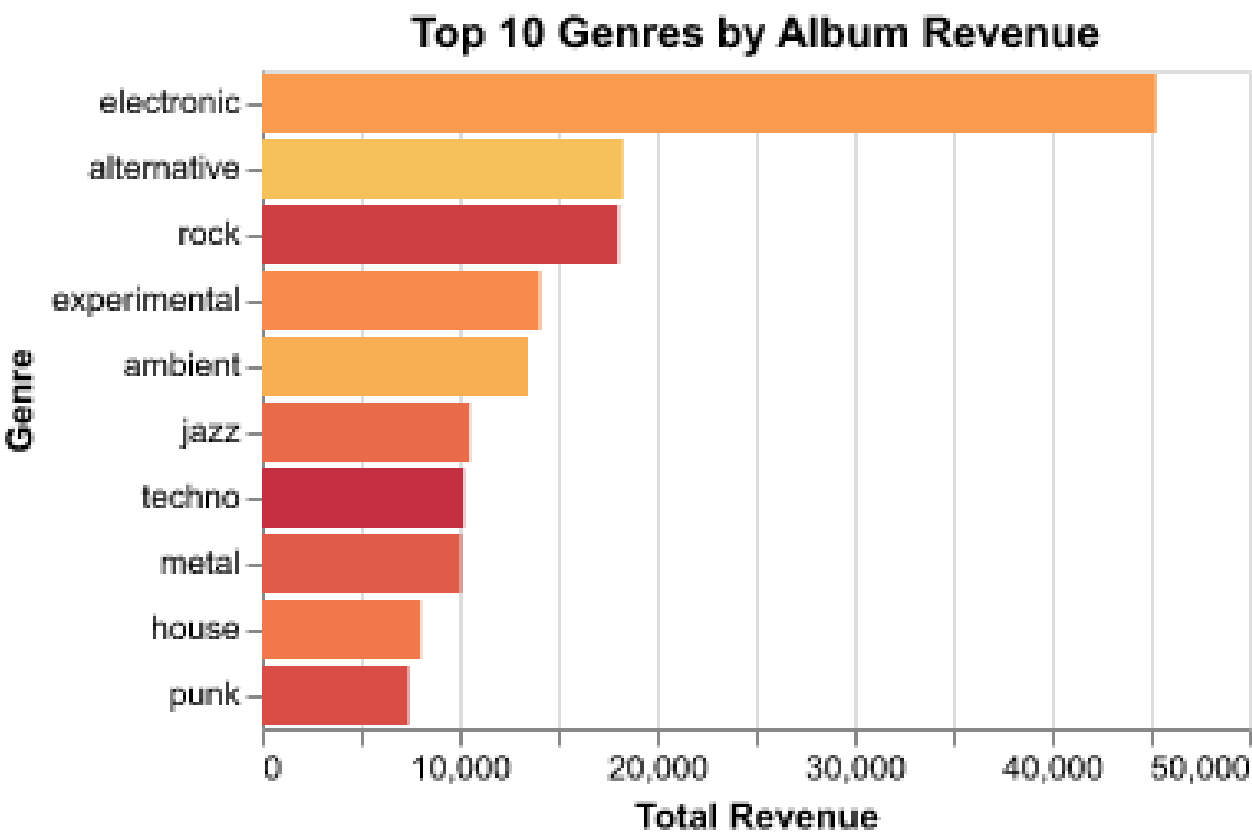
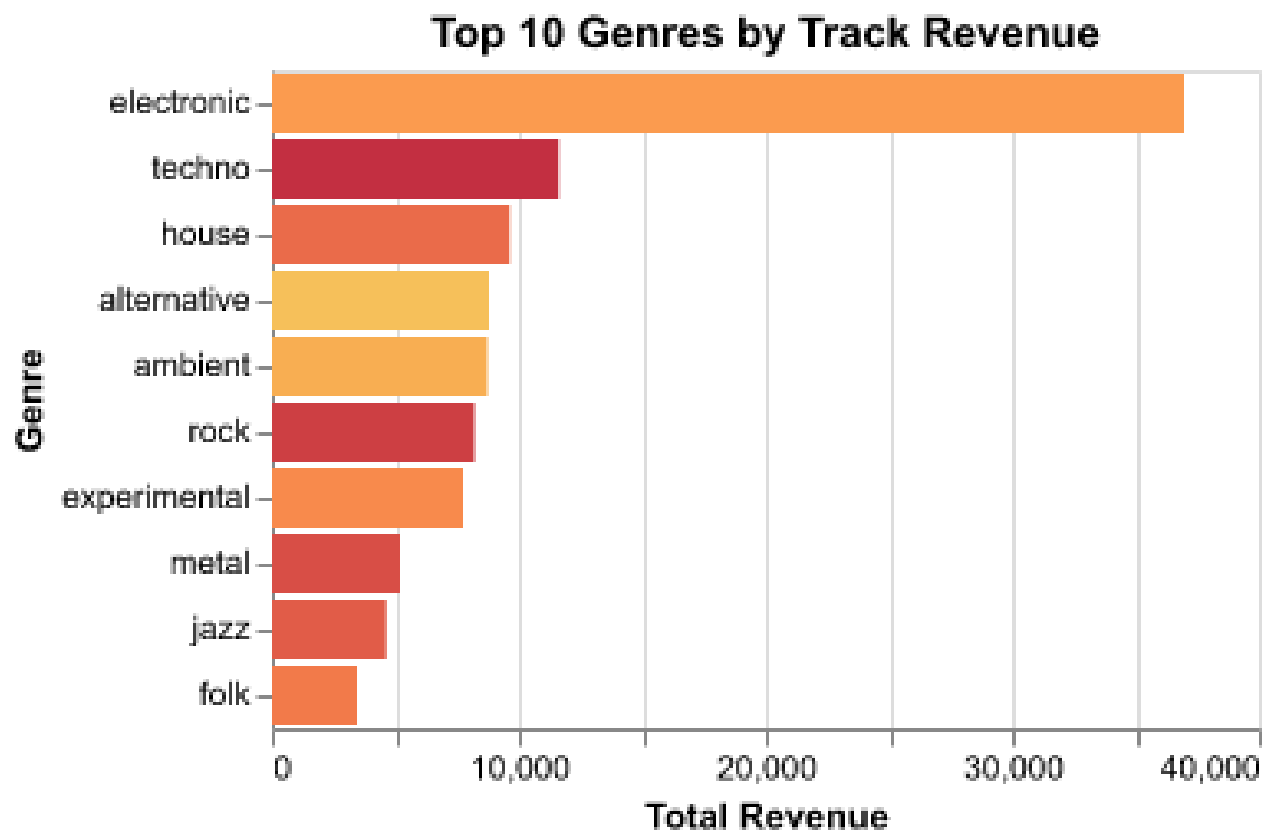


Figure 4: Top Genres by Track Sales

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Summary Metrics

Below are key summary figures capturing the total number of sale transactions and total revenue generated. Values are broken down by item category.

- Total sales by albums: 17947
- Total sales by tracks: 11478
- Total sales by merchandise: 3362
- Total revenue for albums: 130116.83
- Total revenue for tracks: 81865.48
- Total revenue for merchandise: 80661.27