



Daily BandCamp Sales Report

Date report generated: June 19, 2025

BANDCAMP SALES PERFORMANCE REPORT

DAILY SUMMARY OF KEY REVENUE METRICS



Daily BandCamp Sales Report

Date report generated: June 19, 2025

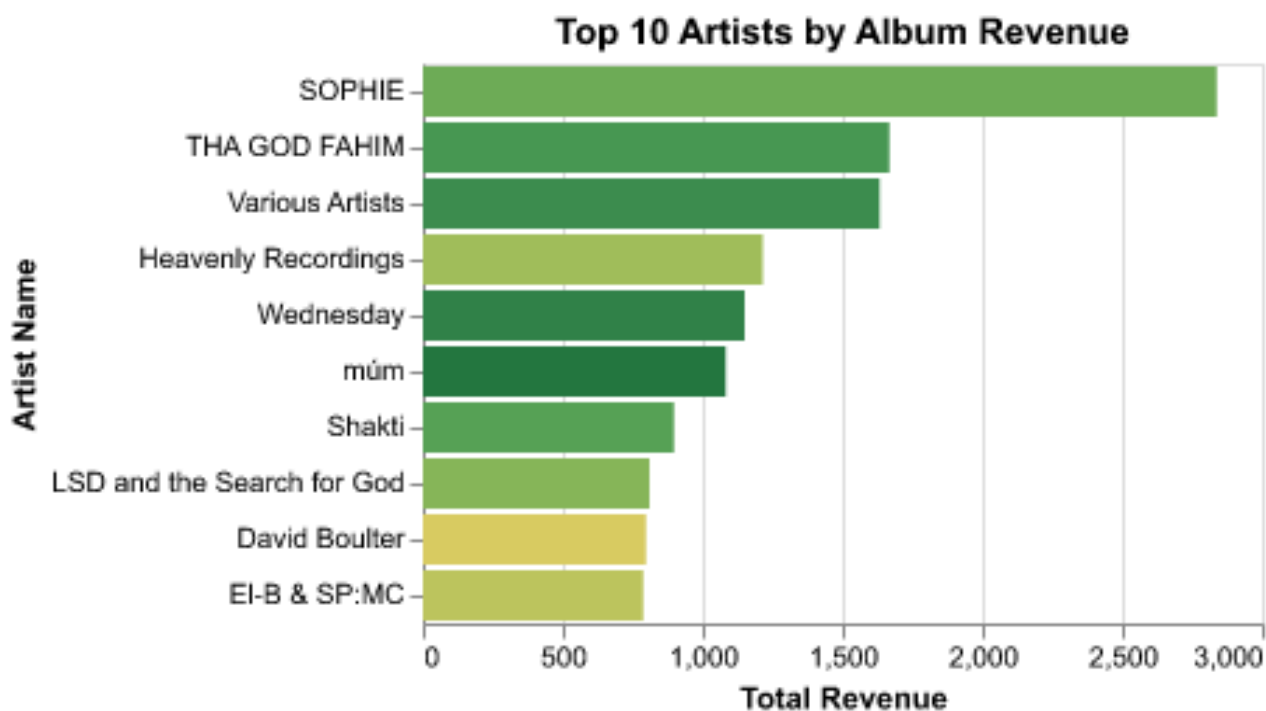
Overview

This report presents the key performance metrics for music sales recorded on BandCamp based on the sales data from the previous day. TThis report looks at data for June 18, 2025. It highlights the top performing artists and genres based on revenue generated from album and track sales. The insights aim to support business decisions by identifying emerging trends and top contributors to revenue.

Top 10 Artists by Album Revenue

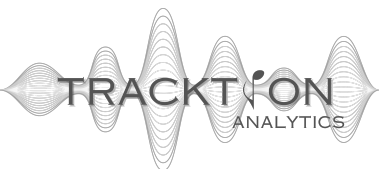
The chart below displays the top 10 artists ranked by total revenue generated from album sales. It displays artist popularity in descending revenue amount.

Figure 1: Top Artists by Album Sales Revenue



Top 10 Artists by Track Revenue

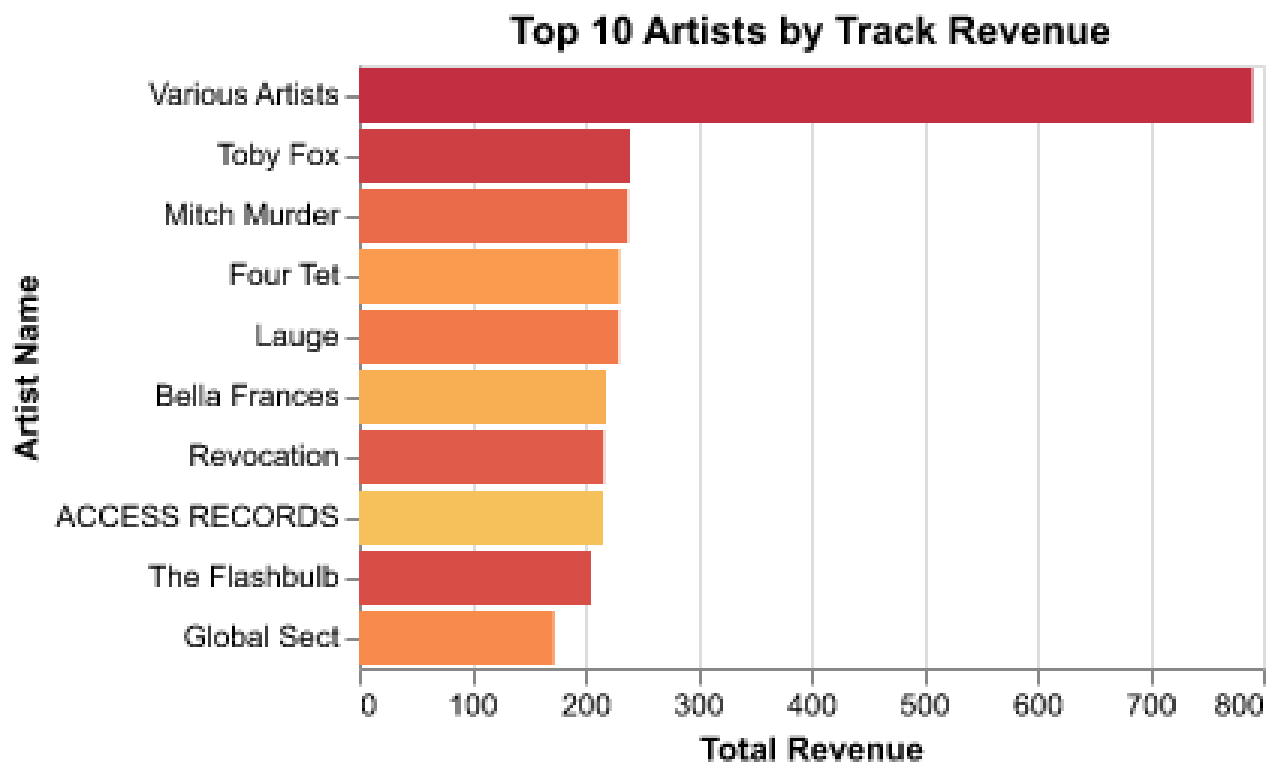
The following chart ranks artists based on revenue from individual track sales. This can be indicative of strong single releases or viral trends impacting specific tracks.



Daily BandCamp Sales Report

Date report generated: June 19, 2025

Figure 2: Top Artists by Track Sales Revenue



Top Genres by Revenue

Genre analysis helps identify musical styles that are resonating with listeners. The charts below show the top 10 genres by album and track revenue, respectively. These insights may guide future marketing and offers valuable insight into what genres are currently generating the most revenue.

Figure 3: Top Genres by Album Sales



Daily BandCamp Sales Report

Date report generated: June 19, 2025

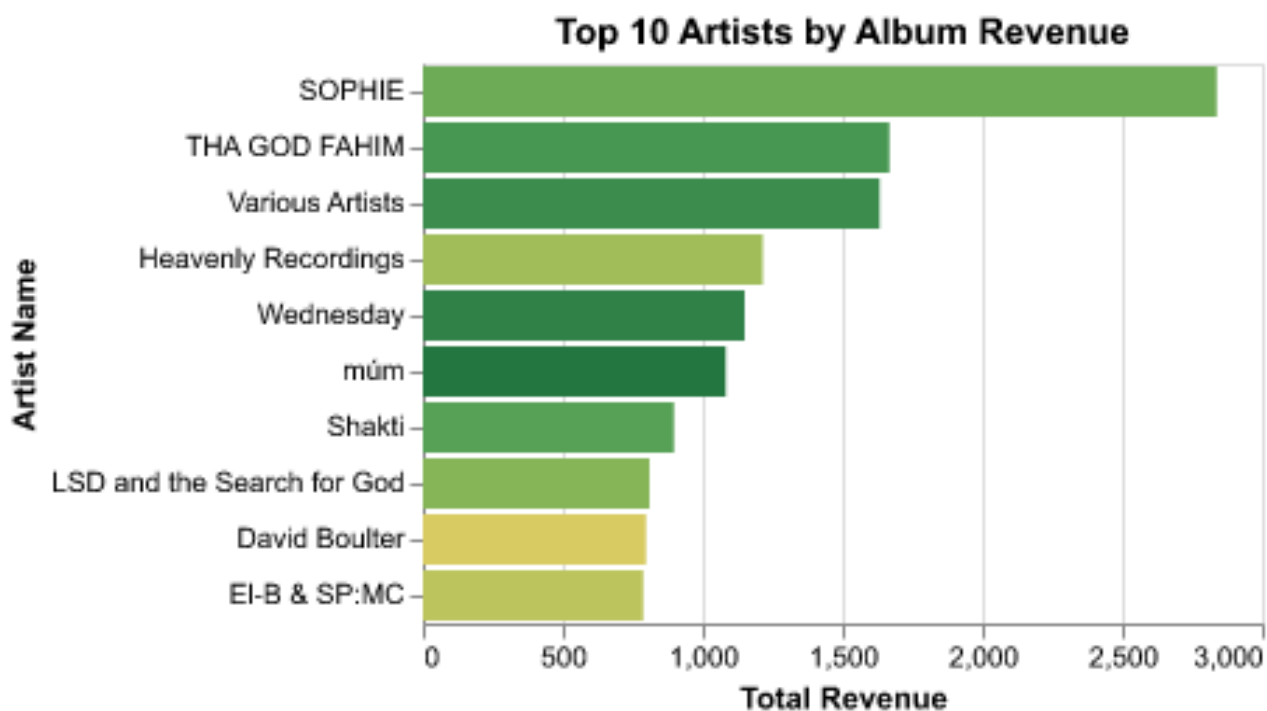
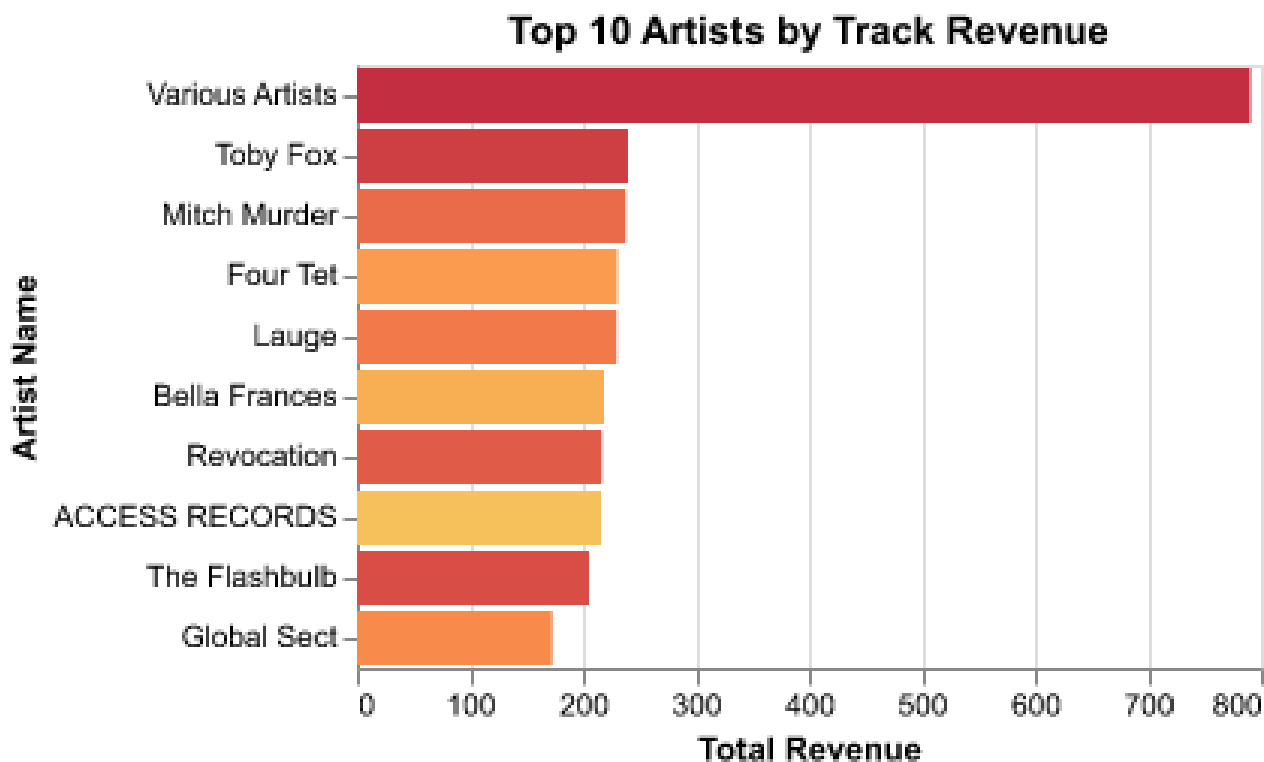
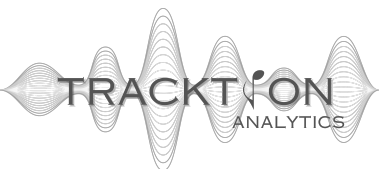


Figure 4: Top Genres by Track Sales





Daily BandCamp Sales Report

Date report generated: June 19, 2025

Summary Metrics

Below are key summary figures capturing the total number of sale transactions and total revenue generated. Values are broken down by item category.

Total sales by albums: 11641

Total sales by tracks: 2496

Total sales by merchandise: 16091

Total revenue for albums: 126892.53

Total revenue for tracks: 57504.55

Total revenue for merchandise: 65405.06