



Says

What have we heard them say?  
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

How can you design small spaces?

How to fit bookshelves in a small space?

What wood will you prefer for designing?

When designing a room what is the most important factor for you?

A project that defines how a space will function, how it will look, and how it will appeal to the senses productive and collaborative.

Designs make home peaceful.

It should fit the needs, cultures and lifestyle of those that inhabit it.

Various patterns to select



Persona’s name

Preparation and maintenance of Zoho books for Urbanaura Interiors

Makes sure unique designs for the clients.

Offering unique patterns

Works with colors, textures, furniture, lighting, and space.

Exporting overseas products for designing.

A warm and comfortable place to stay

We can set in home, office,Cafe , etc.

Makes the environment relaxing.

The best part is that they clearly understood our requirements and budget, and provided the best possible home



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?