



# EUNICE KIM

Human-centered designer

## WEBSITE

eunicekim.me

## EMAIL

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## PHONE

818.689.1007

I'm an aspiring UI/UX designer with a passion for functional aesthetics. I strongly believe that empathy is the key component of good design and oftentimes ask myself whose pain points the product is trying to solve. I am seeking a UI/UX design position to practice my belief in human-centered design.

## EDUCATION

University of California, Berkeley

May 2016

Bachelor of Arts, Cognitive Science

## EXPERIENCE

### Nventi

Front-End Design Intern

Jan 2016 - May 2016

Wireframed and designed user interface for SaaS application from conceptualization to detailed interface and functionality design. Organized and conducted strategic usability tests to provide insight into user flows. Communicated with executive team to help establish design guidelines for corporate identity.

### Berkeley Innovation

Design Consultant

Feb 2016 - May 2016

Collaborated with team members on an off-campus client project (Podo Labs). Established and practiced tactical guidelines for user interviews to define personas and evaluate product usability. Compiled study results and presented insights and recommendations to client.

### Berkeley Opinion

Event Coordinator/  
Social Marketer

Feb 2015 - Dec 2015

Organized and coordinated events, gatherings and other social activities. Designed marketing materials using Photoshop and Illustrator. Analyzed visitor trends of club website to identify target viewers. Orchestrated publication and distribution of daily articles on club website and social media sites.

## SKILLS & INTERESTS

### Tools

Photoshop, Illustrator, Sketch3, Balsamiq

### Technical

HTML5, CSS, Git, Python, Java

### UI/UX Design

Wireframing, Visual Mockups, User Flows,  
User Research, Usability Testing, Information  
Architecture, Graphic Design

### Others

Korean (fluent), Typography, iPhoneography,  
Korean Calligraphy