



EUNICE KIM

Human-centered design enthusiast

WEBSITE

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PHONE

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I'm an aspiring UI/UX designer with a passion for functional aesthetics and empathy. With a keen eye and mind, I often look at things and wonder why they are the way they are and if they are just fine as they are. I am seeking an internship to practice my belief in human-centered design.

EDUCATION

University of California, Berkeley

Bachelor of Arts, Cognitive Science

Graduating in May 2016

EXPERIENCE

Nventi

Front-End Design Intern

Jan 2016 - Present

Wireframe and design user interface for SaaS application from conceptualization to detailed interface and functionality design. Organize and conduct strategic usability tests to provide insight into user flows. Communicate with executive team to help establish design guidelines for corporate identity.

Berkeley Innovation

Design Consultant

Feb 2016 - Present

Collaborate with team members on an off-campus client project (Podo Labs). Establish and practice tactical guidelines for user interviews to define personas and evaluate product usability. Compile study results and present insights and recommendations to client.

Berkeley Opinion

Event Coordinator/
Social Marketer

Feb 2015 - Dec 2015

Organized and coordinated events, gatherings and other social activities. Designed marketing materials using Photoshop and Illustrator. Analyzed visitor trends of club website to identify target viewers. Orchestrated publication and distribution of daily articles on club website and social media sites.

SKILLS & INTERESTS

Tools

Photoshop, Illustrator, Sketch3, Balsamiq

Technical

HTML5, CSS, Git, Python, Java

UI/UX Design

Wireframing, Visual mockups, User Flows,
User Research, Usability Testing

Others

Korean (fluent), Typography, iPhoneography,
Korean Calligraphy