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I'm an aspiring UI/UX designer with a keen eye for detail and aesthetics. I like to look at things and wonder why they are the way they are and if they are just fine as they are. I am seeking an internship to carry out my belief in functional aesthetics and human-centered design.

EDUCATION

University of California, Berkeley Bachelor of Arts, Cognitive Science Graduating in May 2016

EXPERIENCE

Nventi Front-End Design Intern

Jan 2016 - Present

Wireframe and design user interface for SaaS application from conceptualization to detailed interface and functionality design. Organize and conduct strategic usability studies to provide insight into user flows.

Berkeley Innovation

Design Consultant Feb 2016 - Present Collaborate with team members on an off-campus client project (Podo Labs). Practice tactical guidelines for user research to identify personas and evaluate product usability.

Berkeley Opinion Event Coordinator/ Social Marketer Feb 2015 - Dec 2015 Organized and coordinated events, gatherings and other social activities. Designed marketing materials using Photoshop and Illustrator. Orchestrated publication and distribution of daily articles on club website and social media sites.

PROJECTS

TidyUp App Concept User Interface Design Oct 2015 (Personal) Identified user needs and established purpose. Sketched user flow and translated lo-fi wireframes into hi-fi mockups.

Version Control System Java

Apr 2015

Implemented a mini version of Git, with its core functionalities of version tracking and navigating.

SKILLS & INTERESTS

Tools

Photoshop, Illustrator, Sketch3, Balsamiq

Technical

HTML5, CSS, Git, Python, Java

UI/UX Design

Wireframing, Visual mockups, User flows, User research

Others

Korean (fluent), Typography, iPhoneography, Korean calligraphy