SalingJaga Product Design

2020

Product Designer

https://ristek.link/Saling Jaga

Your portfolio website/link (if you have).

Kevin

Your full name.

Project Description Project 1 of 5

SalingJaga is a collaboation initiative to create an intuitive panic button and helper for domestic and sexual assault victims. I was tasked to design the main homepage of the service. Through the main homepage, users can obtain information regarding the service, the people behind the service, and find available services via geolocation mapping. In this project, I worked as a UI/UX Designer alongside other designers, software engineers, and managers tasked to research and design the lifesaver app.











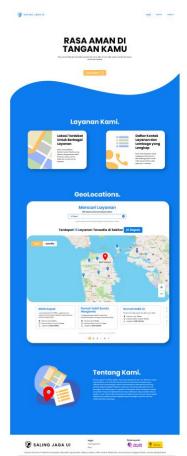




Poppins Bold

Semibold Medium

Regular Light











2020

Project Description

Project 2 of 5

Imperium (2020) is the title of a collaborative mini-album by duo Deo & Gregory Go. The album is currently available to stream at Youtube. In this project I was involved in providing the artwork for the album cover.

Graphic Designer

https://ristek.link/Imperi um

The Moodboard









The Fall of Rebel Angel by Pieter Bruegel (1562)

The Implementation

After searching a lot of Rennaisance painting that fits the moodboard, I stumbled upon "The Fall of The Rebel Angel" by Pieter Bruegel (1562). I then decided to fit this painting into the cover for the dynamics and mood of the painting which I thought fit very well to the album's heavy characteristics.

In order to also represent the electronic music influence, I decided to use a rainbow line to add colors and composition of the cover as well as adding the album title and the musicians' names. For the texts, I used Graphique Pro Next font.

The Cover

After gathering the moodboard, I decided that I also have to listen to the music itself as well. Fortunately, both musicians agreed to gave me a look (or should I say... listen?) to the demo album. After hearing the 5-song demo, I get a better clearance of what the album cover should look like.





Coconut Java Coffee Branding

Kevin

rev

2020

Project Description

Coconut Java Coffee is an independent coffee brewery and business based in Jakarta which aimed at providing high quality coffee beverage to everyone. I was involved in this project as Lead Designer who create, build, and communicate the branding and design

Graphic Designer

https://ristek.link/Cocon utJava



system of Coconut Java Coffee. My involvement in this project started in March 2020 and ended in July 2020.





Project 3 of 5





SxC International Summit Merchandise Store Website

2021

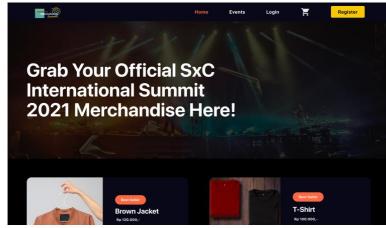
UI/UX Designer

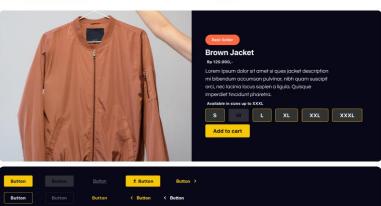
https://compfest.link/MerchWebsite

Kevin

Project Description

StudentXCEOs International Summit (also known as SxC InterSummit) is an international student event where you can attend seminars, workshop, and competition initiated by the StudentXCEOs Jakarta Chapter. I was tasked to design Merchandise Store, an official online store found in SxC InterSummit's main homepage. Through Merchandise, users can obtain information regarding the official merchandise of the event that can be used in the playground through easy and intuitive online shop experience. In this project, I worked as a UI/UX Designer alongside other designers, software engineers, and managers tasked to research and design the merchandise store.











Project 4 of 5

QlueWork App (Redesign) – A Technical Test by Qlue Smart City

2022

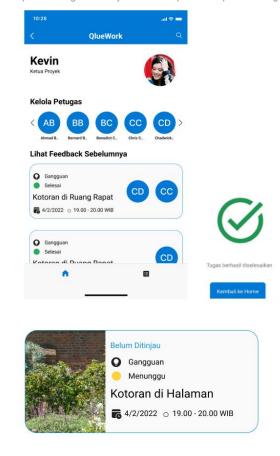
Product Designer

https://ristek.link/QlueWork

Kevin

Project Description

QlueWork is a comprehensive mobile workforce management application for on-ground personnel to coordinate, report, and resolve issues. QlueWork is built to be the ultimate problem-handling application and problem-handling KPI tool for any organization. I was tasked to build the app as a Product Designer to create an app design that assist all field personnel to complete the project with high speed and high accuracy while also improve field personnel's growth and workforce productivity through analysis and foresight.







Project 5 of 5