

## SalingJaga Product Design

2020

## Product Designer

<https://ristek.link/SalingJaga>

Your portfolio website/link (if you have).

Kevin

### Project Description

SalingJaga is a collaboration initiative to create an intuitive panic button and helper for domestic and sexual assault victims. I was tasked to design the main homepage of the service. Through the main homepage, users can obtain information regarding the service, the people behind the service, and find available services via geolocation mapping. In this project, I worked as a UI/UX Designer alongside other designers, software engineers, and managers tasked to research and design the lifesaver app.

Project 1 of 6



## 2020

## Project Description

Project 2 of 6

<https://ristek.link/Imperium>



### The Fall of Rebel Angel by Pieter Bruegel (1562)

After searching a lot of Renaissance painting that fits the moodboard, I stumbled upon "The Fall of The Rebel Angel" by Pieter Bruegel (1562). I then decided to fit this painting into the cover for the dynamics and mood of the painting which I thought fit very well to the album's heavy characteristics.

In order to also represent the electronic music influence, I decided to use a rainbow line to add colors and composition of the cover as well as adding the album title and the musicians' names. For the texts, I used Graphique Pro Next font.

After gathering the moodboard, I decided that I also have to listen to the music itself as well. Fortunately, both musicians agreed to gave me a look (or should I say...listen?) to the demo album. After hearing the 5-song demo, I get a better clearance of what the album cover should look like.



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Portfolio by Kevin

## Coconut Java Coffee Branding

Kevin

2020

### Project Description

Coconut Java Coffee is an independent coffee brewery and business based in Jakarta which aimed at providing high quality coffee beverage to everyone. I was involved in this project as Lead Designer who create, build, and communicate the branding and design system of Coconut Java Coffee. My involvement in this project started in March 2020 and ended in July 2020.

Project 3 of 6

Graphic Designer

<https://ristek.link/CoconutJava>



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Portfolio by Kevin



## SxC International Summit Merchandise Store Website

2021

UI/UX Designer

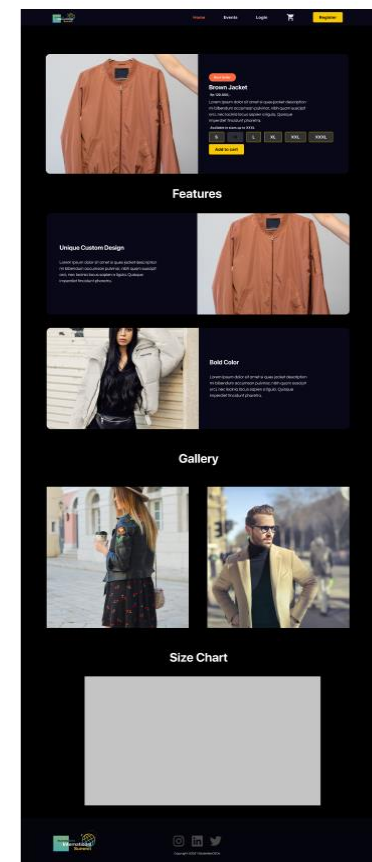
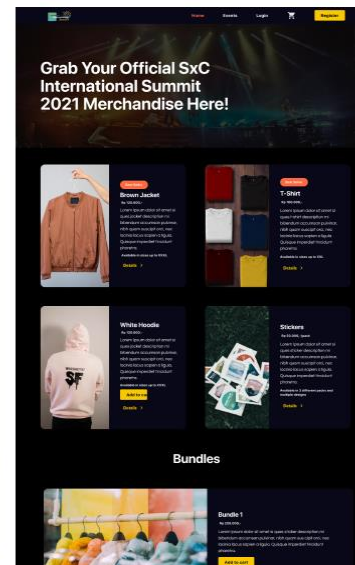
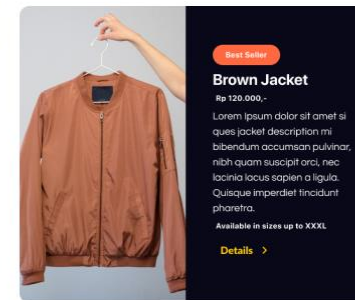
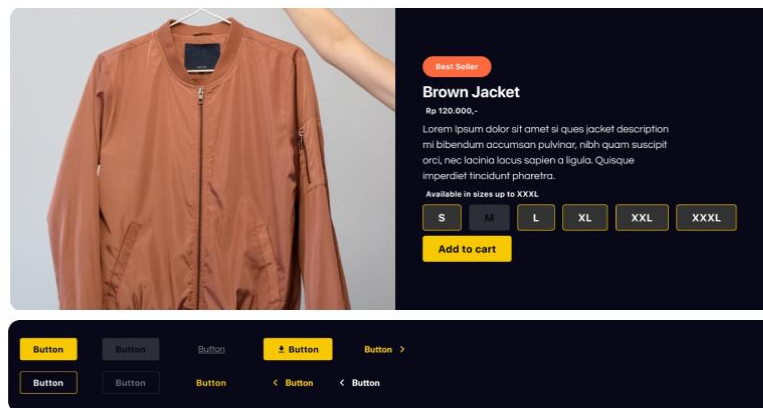
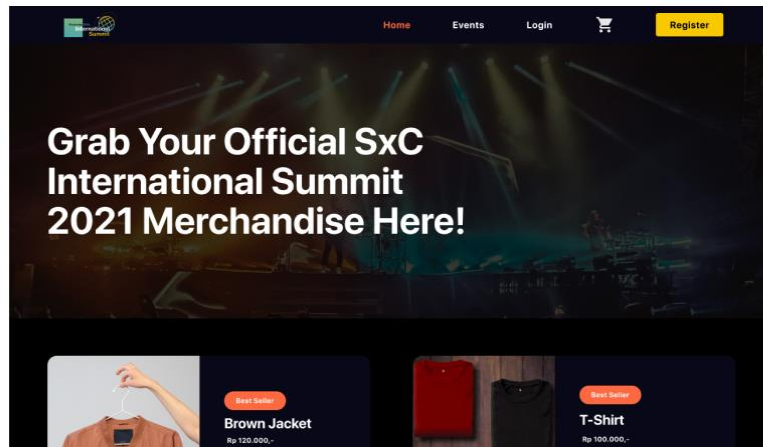
<https://compfest.link/MerchWebsite>

Kevin

### Project Description

StudentXCEOs International Summit (also known as SxC InterSummit) is an international student event where you can attend seminars, workshop, and competition initiated by the StudentXCEOs Jakarta Chapter. I was tasked to design Merchandise Store, an official online store found in SxC InterSummit's main homepage. Through Merchandise, users can obtain information regarding the official merchandise of the event that can be used in the playground through easy and intuitive online shop experience. In this project, I worked as a UI/UX Designer alongside other designers, software engineers, and managers tasked to research and design the merchandise store.

Project 4 of 6



**QlueWork App  
(Redesign) – A  
Technical Test by Qlue  
Smart City**

2022

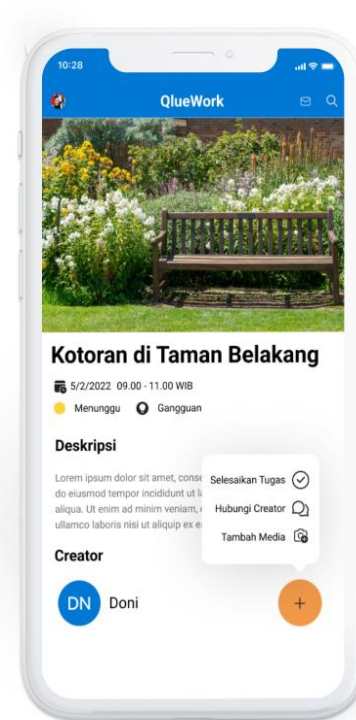
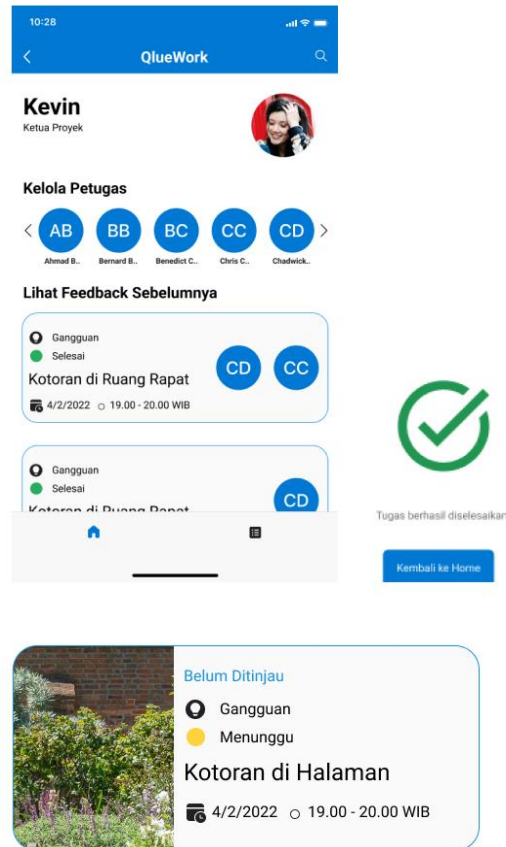
Product Designer

<https://ristek.link/QlueWork>

Kevin

**Project Description**

QlueWork is a comprehensive mobile workforce management application for on-ground personnel to coordinate, report, and resolve issues. QlueWork is built to be the ultimate problem-handling application and problem-handling KPI tool for any organization. I was tasked to build the app as a Product Designer to create an app design that assist all field personnel to complete the project with high speed and high accuracy while also improve field personnel's growth and workforce productivity through analysis and foresight.



Project 5 of 6

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Portfolio by Kevin

**COMPFEST 14 Job and Intern Fair – Creating an Intuitive Search Mechanism**

2022

Product Designer

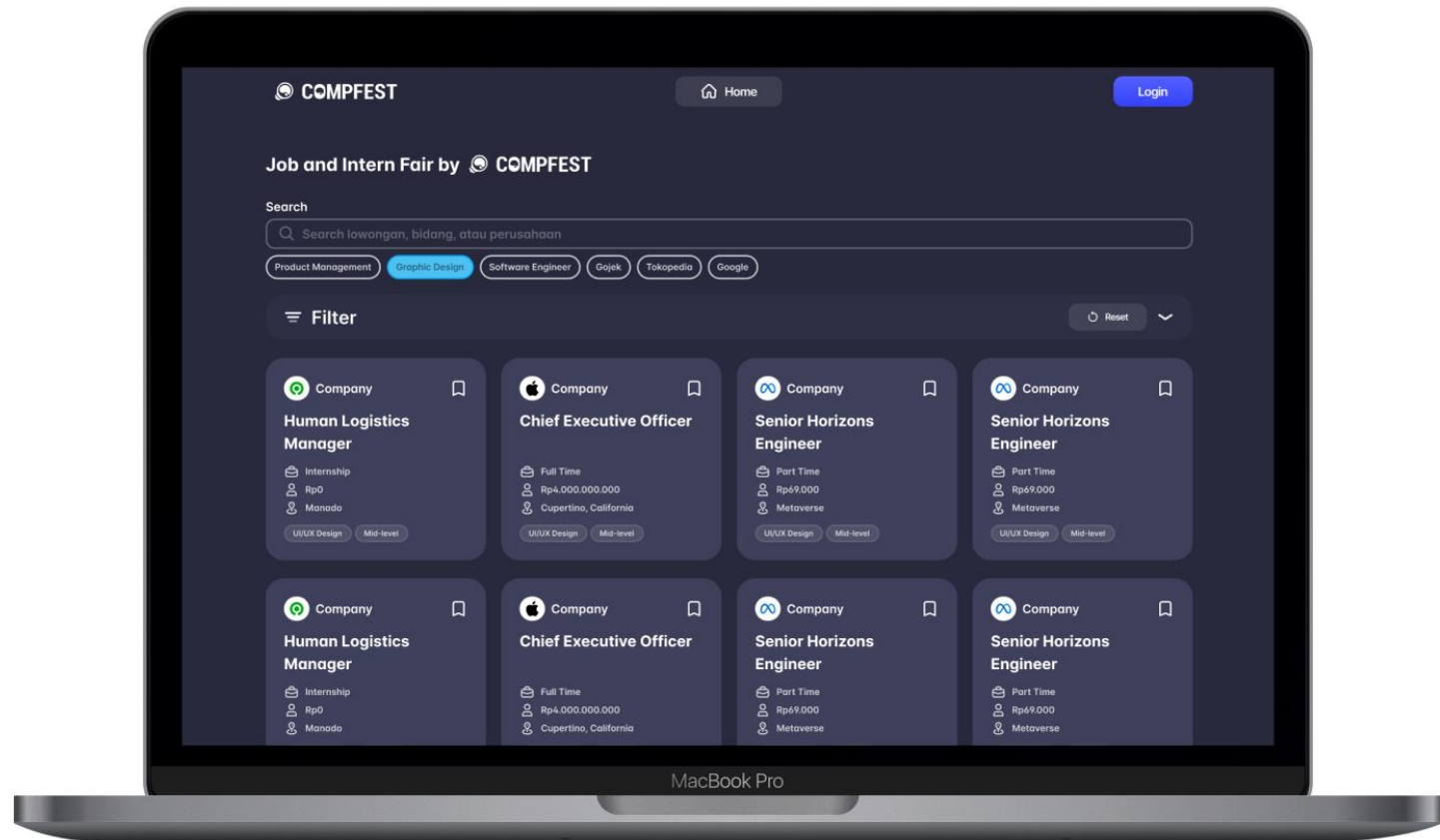
<https://ristek.link/BlueWork>

Kevin

**Project Description**

COMPFEST is the largest student IT Event in Indonesia with over 10000+ participant participating in its events every year. One of the events were Job and Intern Fair, With over 5500+ applicants and 400+ exhibitors, the UI/UX Team of COMPFEST 14 have to create a solution for the virtual job fair to accommodate the large audiences. I was tasked on creating the UI/UX of the Job and Intern page to be intuitive and easy for the applicants to find the job of their dream and easily apply within the virtual job fair.

Project 6 of 6



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Portfolio by Kevin