

Keval Khara

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TECHNICAL SKILLS

- **Languages:** Python, SQL, Scala, Go, Javascript, Java, Bash, C#, C++, HTML5, PHP, CSS3
 - **Tools:** Amazon Web Services, PySpark, Pandas, MySQL, Hadoop, Hive, Spark, Snowflake, TensorFlow, PyTorch, Scikit-learn, NumPy, Tableau, Power BI, PostgreSQL, Docker, Kubernetes, Flask, Jira, Jenkins
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EXPERIENCE

Data Engineer II - Product Management, Spiceworks Ziff Davis, Stamford, CT **Feb'19 - Present**

- Played a **pivotal** role in the **acquisition** of **Aberdeen** by Spiceworks Ziff Davis, leading the integration of multiple products by determining business requirements and KPIs
- Identifying **new product** opportunities based on interactions with Sales and CSM teams and in-depth market research
- **Liaising** with clients on pre-sales and post-sales meetings to propose customized business solutions by discovering opportunities with **big data insights** and **presenting analyses** to Senior Executives
- **Leading** a team of 4 engineers for the development and data operations of OnDemand **SaaS platform** that processes over **5 TB** of data to provide intent-driven marketing and sales leads to **200+ clients**, generating up to **40x ROI**
- **Ownership** and **management** of the Intent Analytics Engine, which is the backbone of all products and responsible for generating client deliverables
- **Increased** the business identity resolution by up to **80%**, by designing and developing a **Device Identity Graph** that became our **best selling point** during the COVID-19 pandemic
- **Uncovered** promising leads for sales and marketing by **innovating** a Lookalike Model employing **NLP** for topic modeling, and AWS EMR, Athena, Lambda, API Gateway and S3 for the **ETL pipeline**
- Overhauled the **client on-boarding** and management process by architecting and developing a **Client Management** system

Strategy Consultant - Pro Bono, Taproot Foundation, New York City, NY **Jan'21 - Present**

- Creating a **growth and marketing** strategy for [Inclusive World](#) to expand its outreach and help achieve its mission of developing skills and abilities of differently abled individuals around the world
- Establishing a **business plan** for [Hunter Memorial Mural](#) to fundraise **\$75,000** by discovering and implementing revenue generating ideas, applying to grants, and pitching for corporate partnerships

Software Engineering Intern, Viasat Inc., Seattle, WA **June'18 - Aug'18**

- Streamlined the development and deployment of [12-factor](#) apps at Viasat by building a next-generation [orchestration platform](#) that requires minimal operational overload
- Developed the **REST API** and **CLI** for the platform. Modeled the **PostgreSQL** database and used Object-Relational Mapping for **Golang** to reduce development time and achieve a richer query capability

Data Science Engineer, BU Spark, Boston, MA **Jan'18 - May'18**

- **Increased the revenue** by **28%** by developing a **Recommender System** for a Social Interior Design Company called [Printz](#), and revamped their E-commerce platform for better customer retention
 - **Led an investigation** into the distribution of government contracts among the minority-owned businesses in Massachusetts, collaborating with [WGBH](#). Modeled the **ETL pipeline** and used **clustering** techniques in the process
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EDUCATION

Master of Science, Computer Engineering **Sept'17 - Jan'19**
Boston University, Boston, USA **GPA: 3.71/4.0**

- **Coursework:** Data Science, Machine Learning, Algorithms, Advanced Data Structures, Cloud Computing, Artificial Intelligence, Software Architecture, Product Development, Enterprise Client-Server Software
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INTERESTS

Pro Bono Consulting, Mentoring, Investing, Macroeconomics, FC Barcelona (Soccer), Reading, Traveling