

YOUTUBE REPORT

MrBeast

[@mrbeast](https://www.youtube.com/@mrbeast)



Creator's Profile



MrBeast
(@mrbeast)

Subscribers

242M

Total Views

4.2B

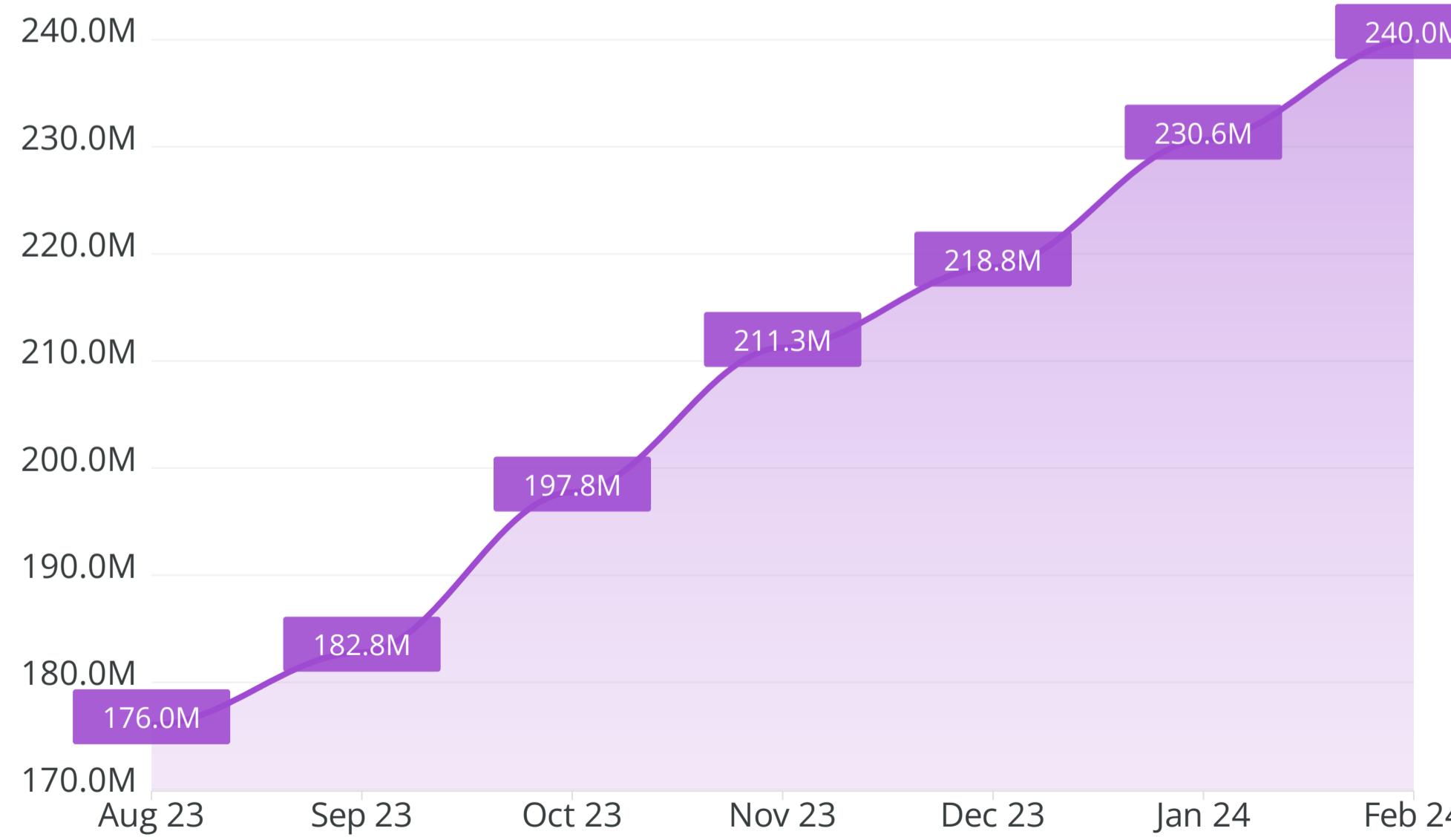
Total Post

779

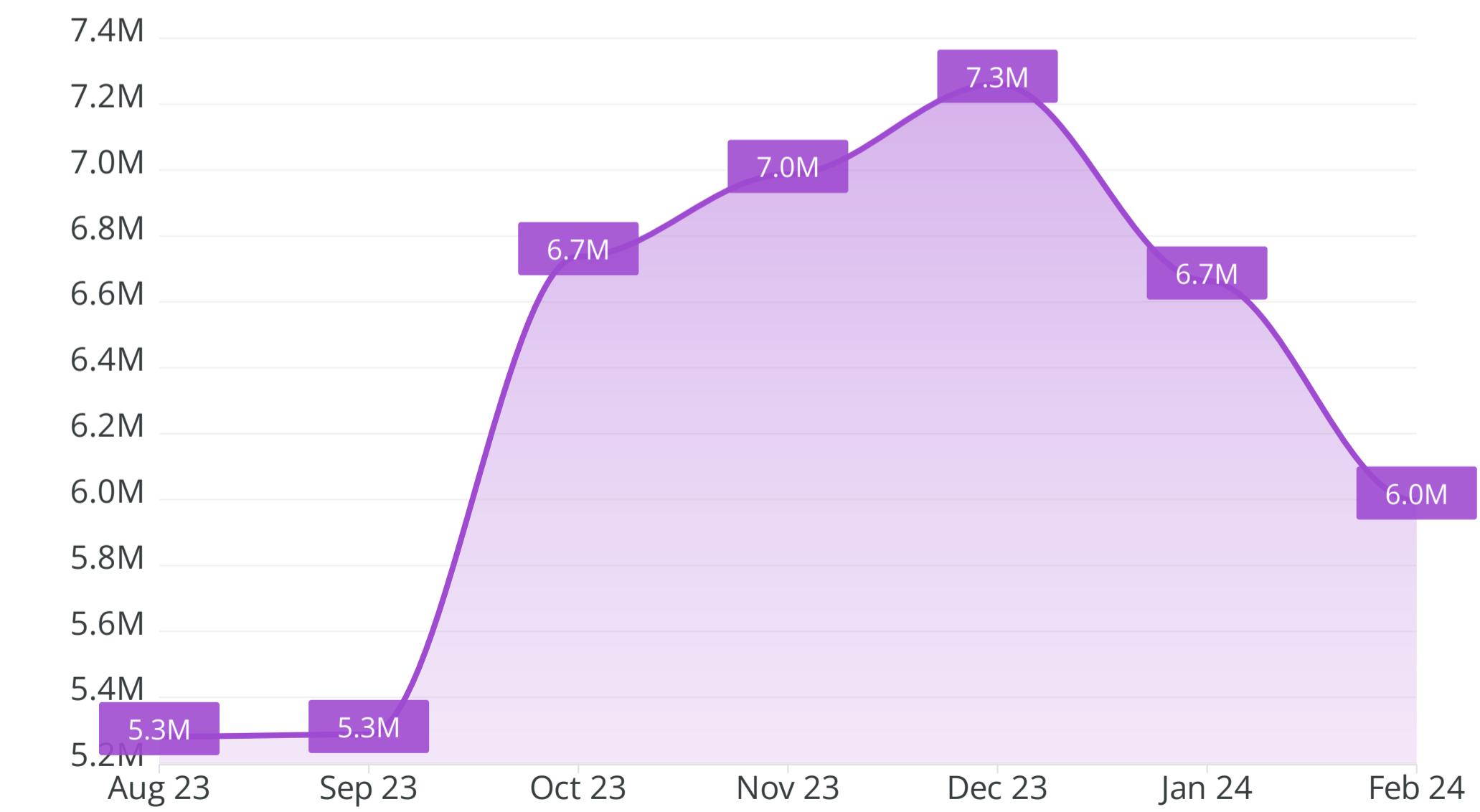
Engagement Rate

3.13%

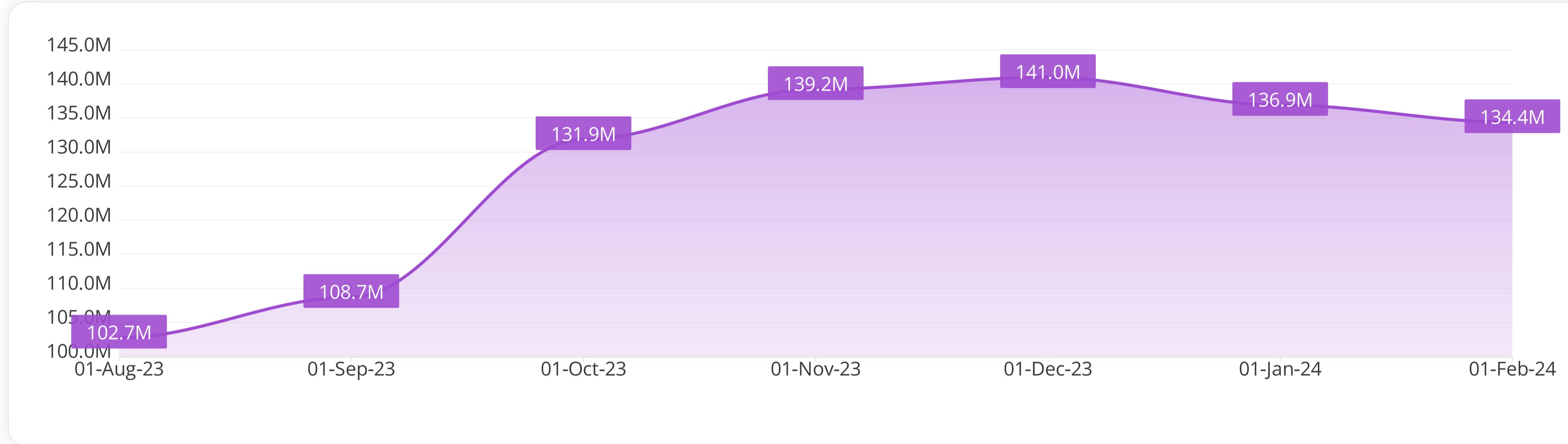
Subscribers Growth



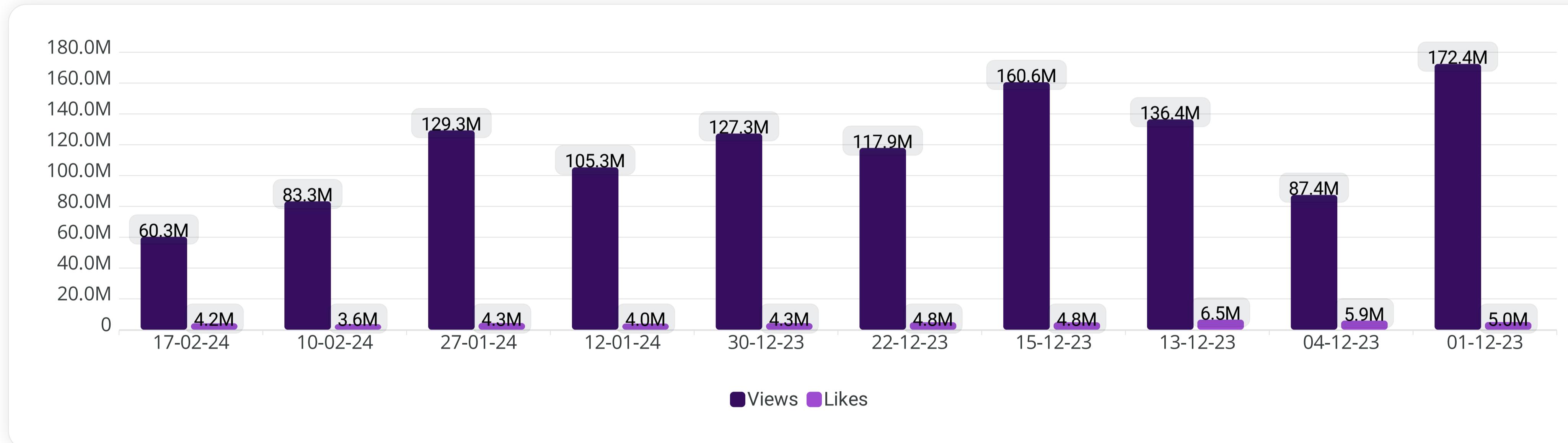
Likes Growth



Views Growth



Engaged-Viewers



Audience

Top Country

United States

23.68%

Top Language

English

62.74%

Top Gender

Male

72.16%

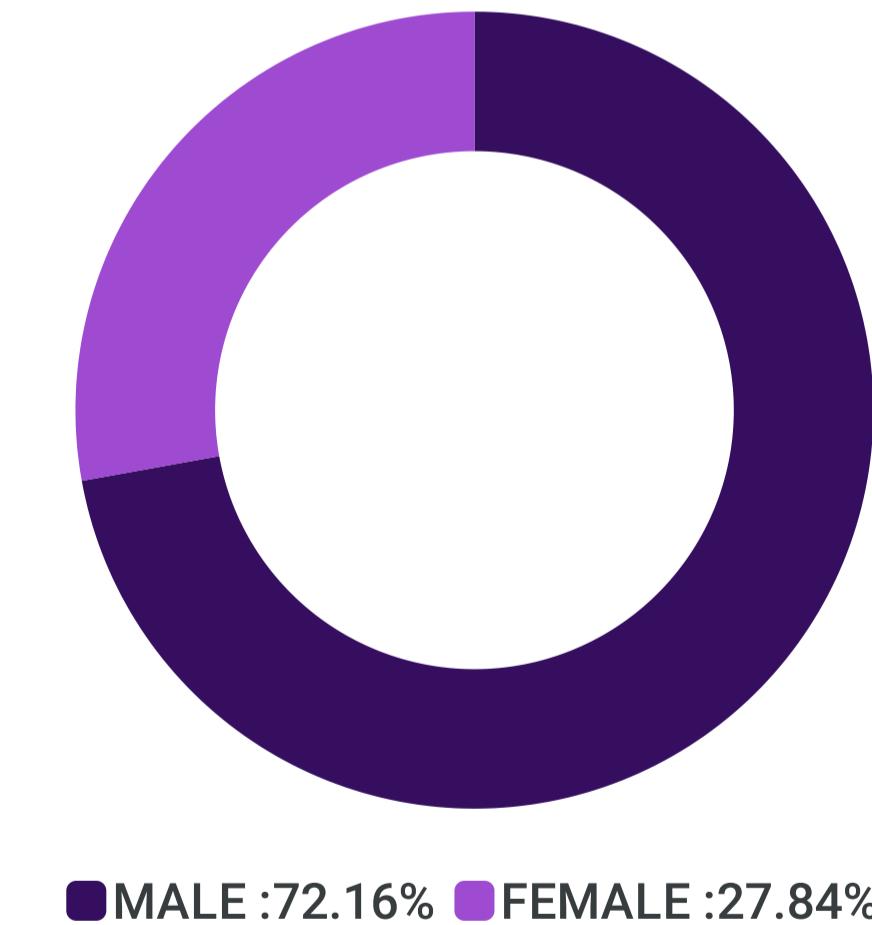
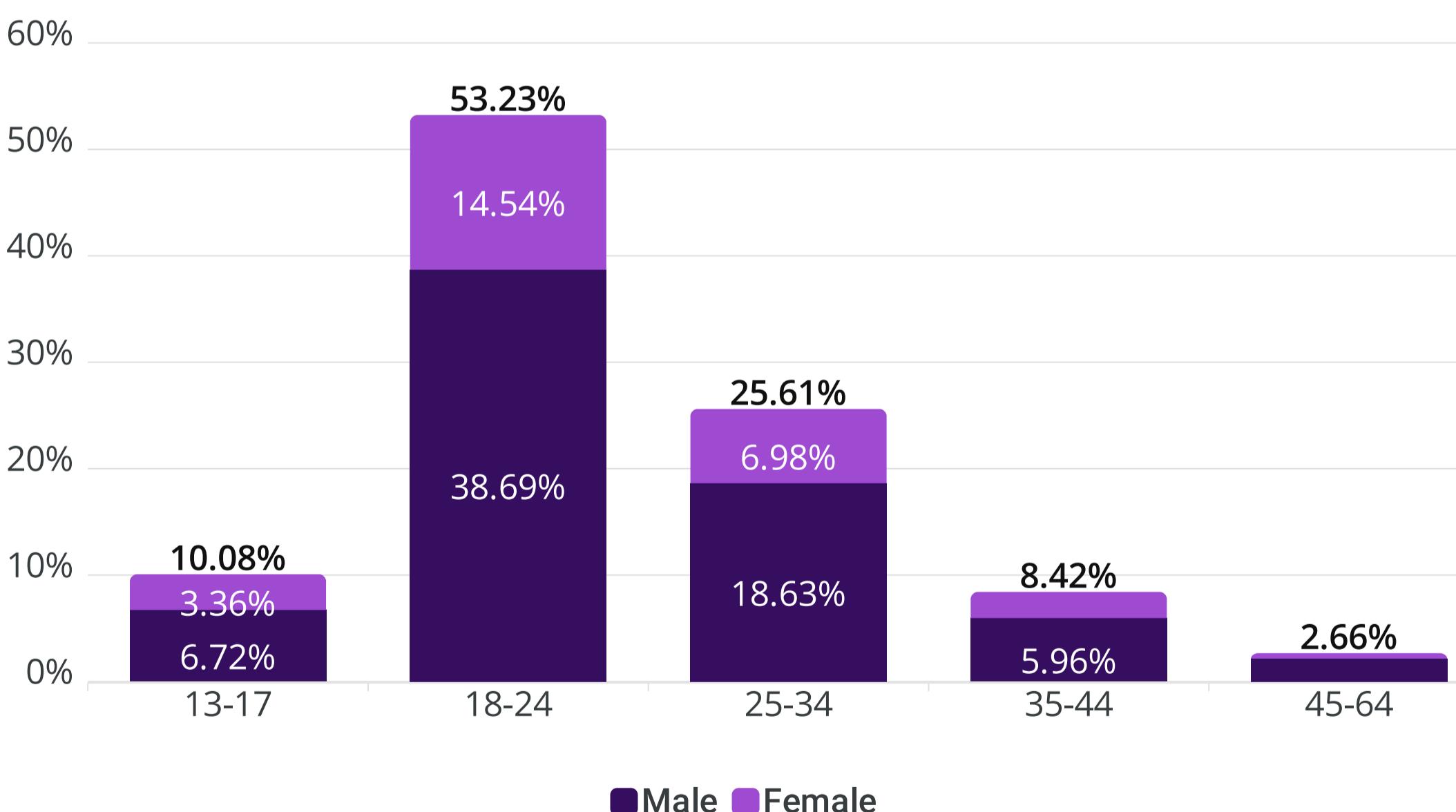
Top Age Group

18-24

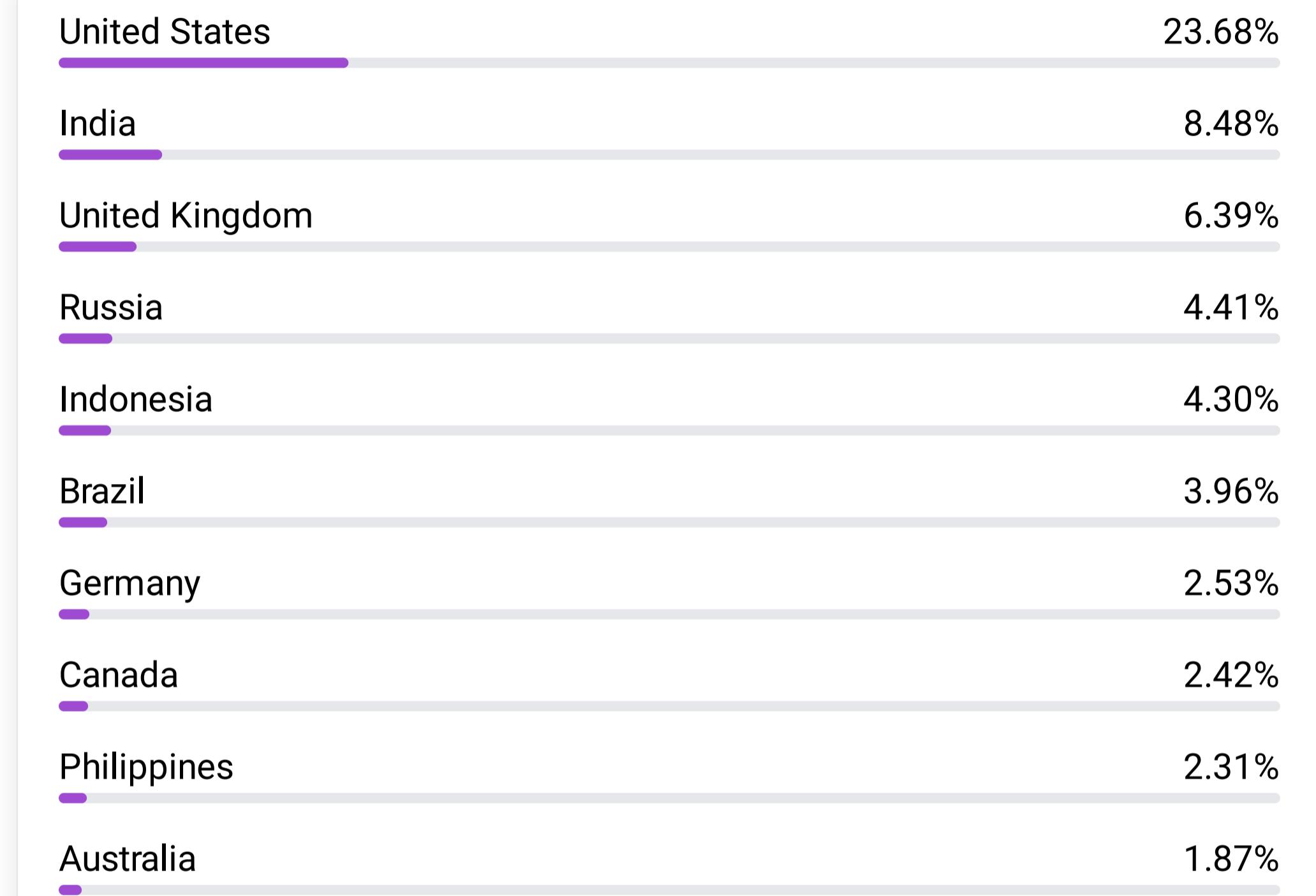
53.24%

Most of the followers are located in **United States (23.68%)**, is **Male (72.16%)**, and is between the ages of **18-24 (53.24%)**.

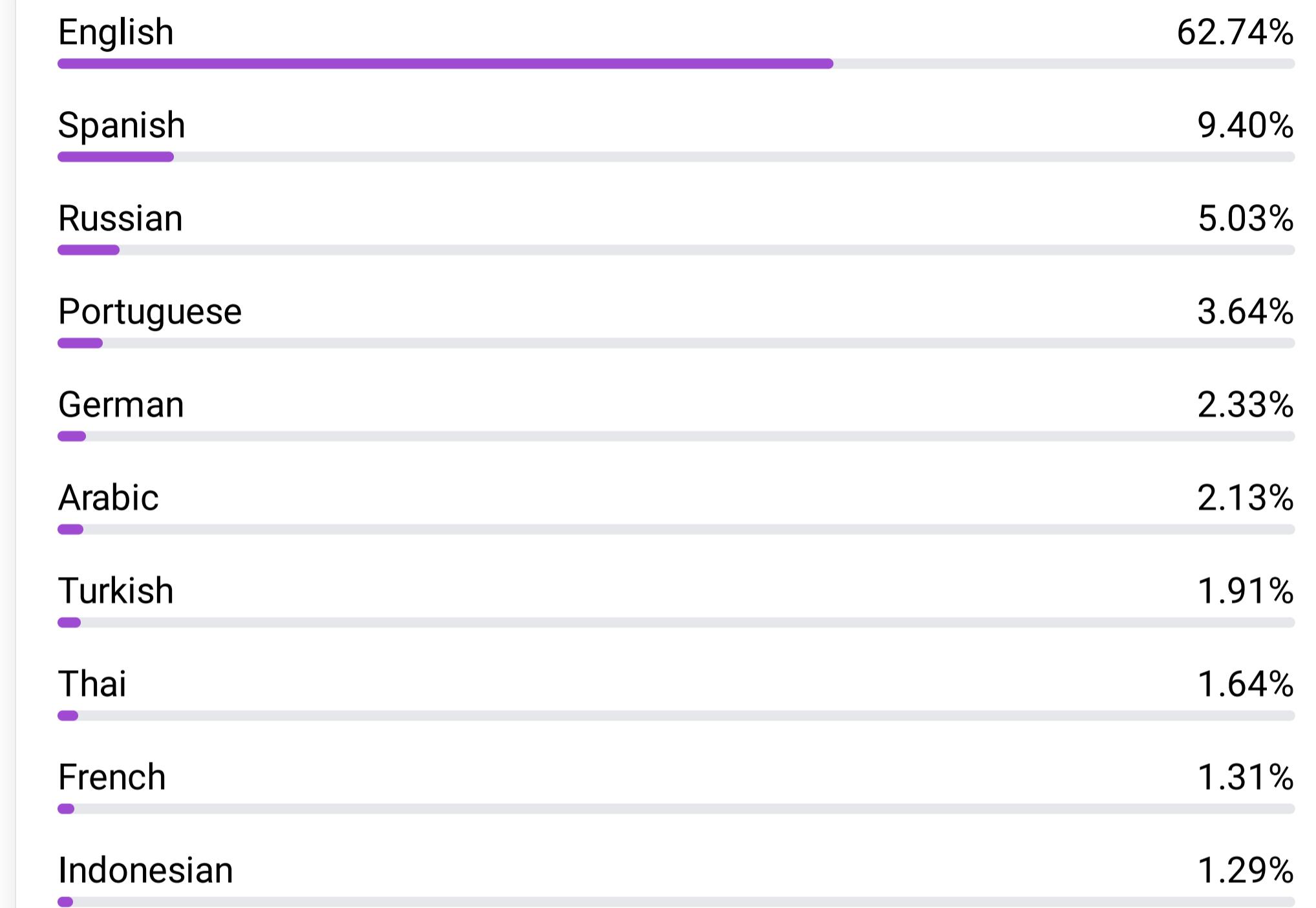
Age & Gender



Countries

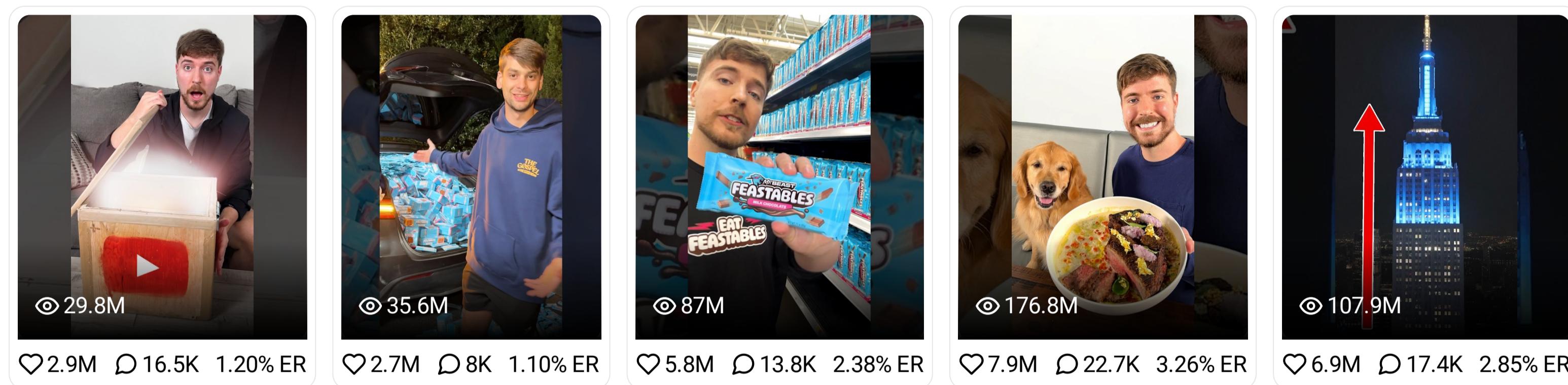


Language



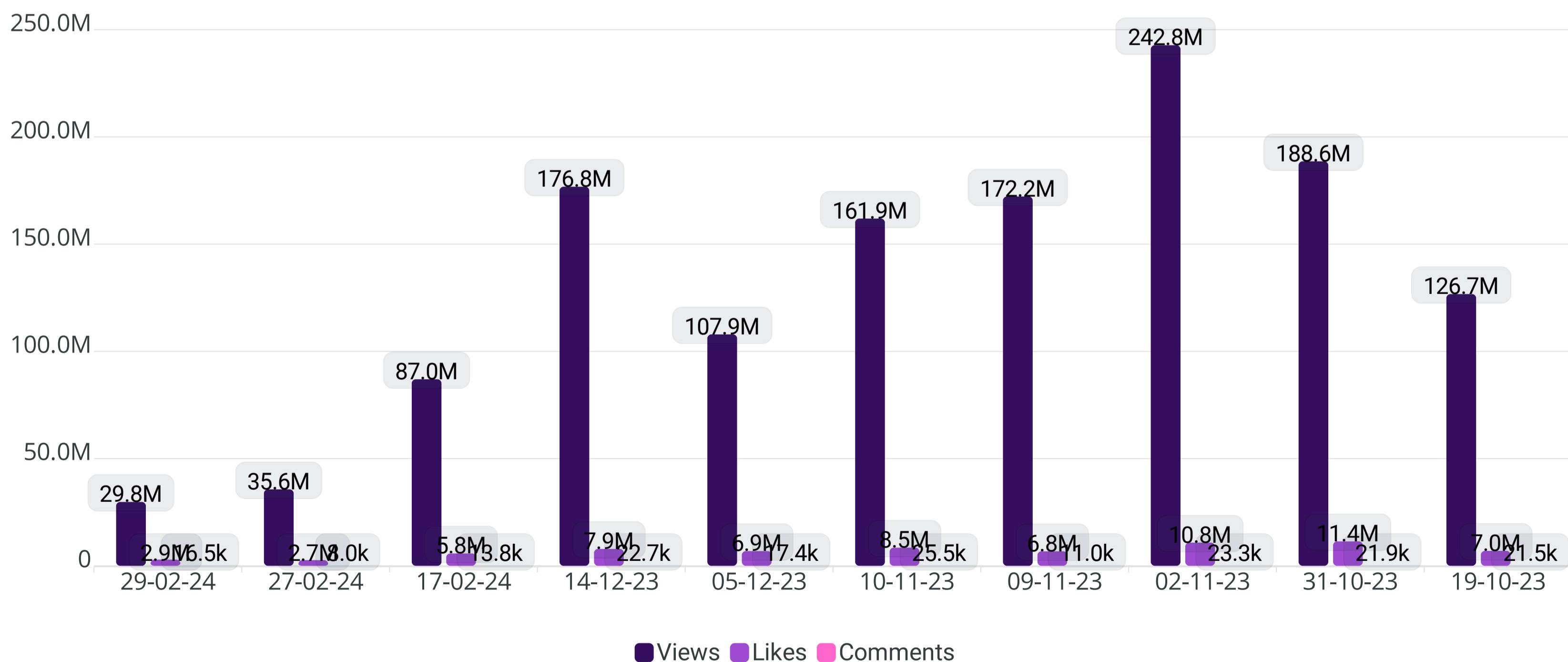
Engagement (Shorts)

Recent Post



Average Likes
11.3M

Recent Shorts Engagement



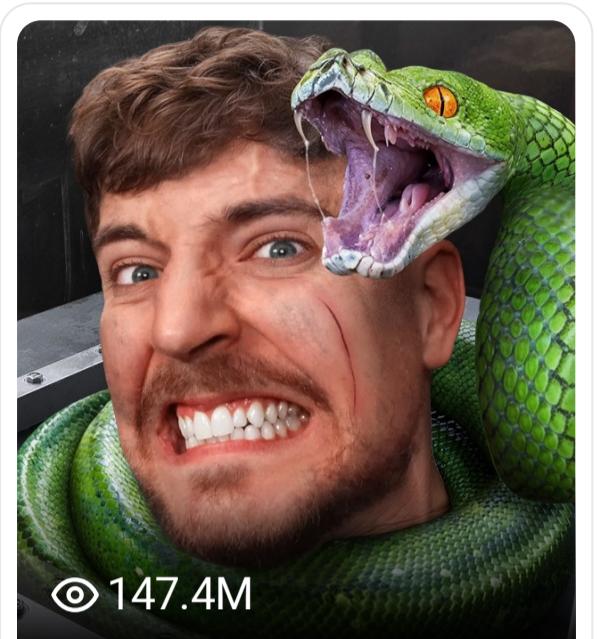
Average Comments
23.5K

Average Short Plays
234.2M

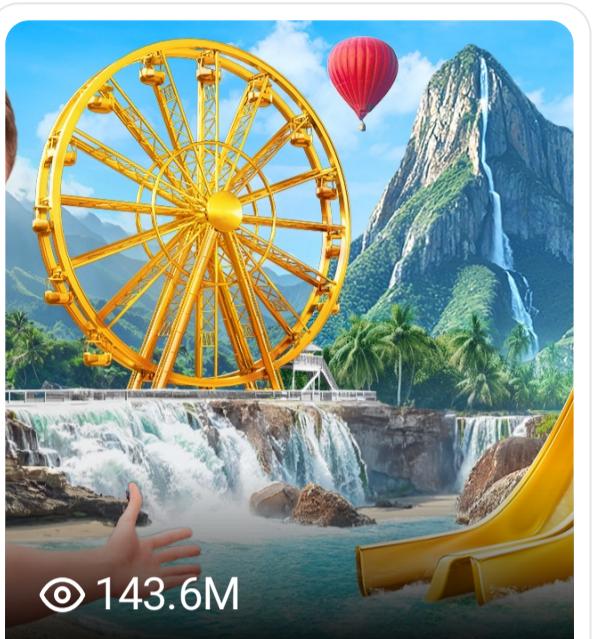
Engagement Rate
5.3%

Engagement (Feed)

Recent Post



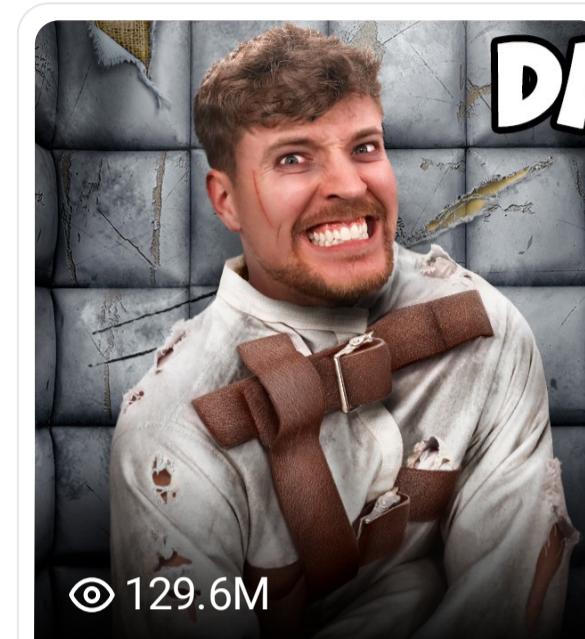
⌚ 147.4M
♡ 4.8M ⚡ 218K 2.07% ER



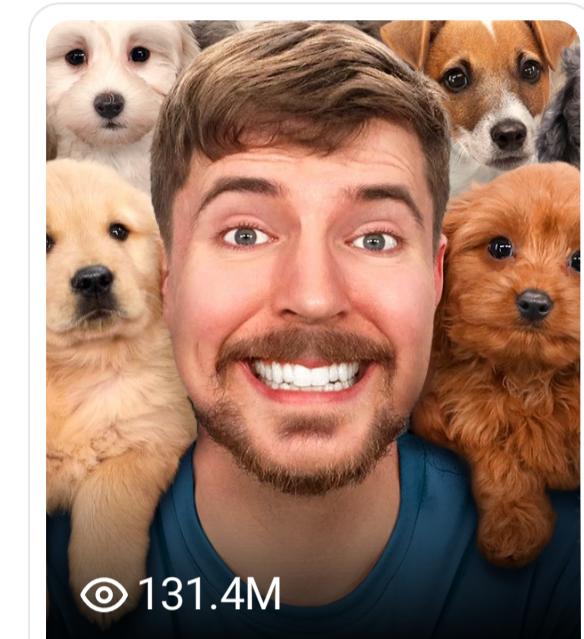
⌚ 143.6M
♡ 4.5M ⚡ 99.7K 1.92% ER



⌚ 114.4M
♡ 4.1M ⚡ 76K 1.74% ER



⌚ 129.6M
♡ 4.3M ⚡ 80.4K 1.81% ER

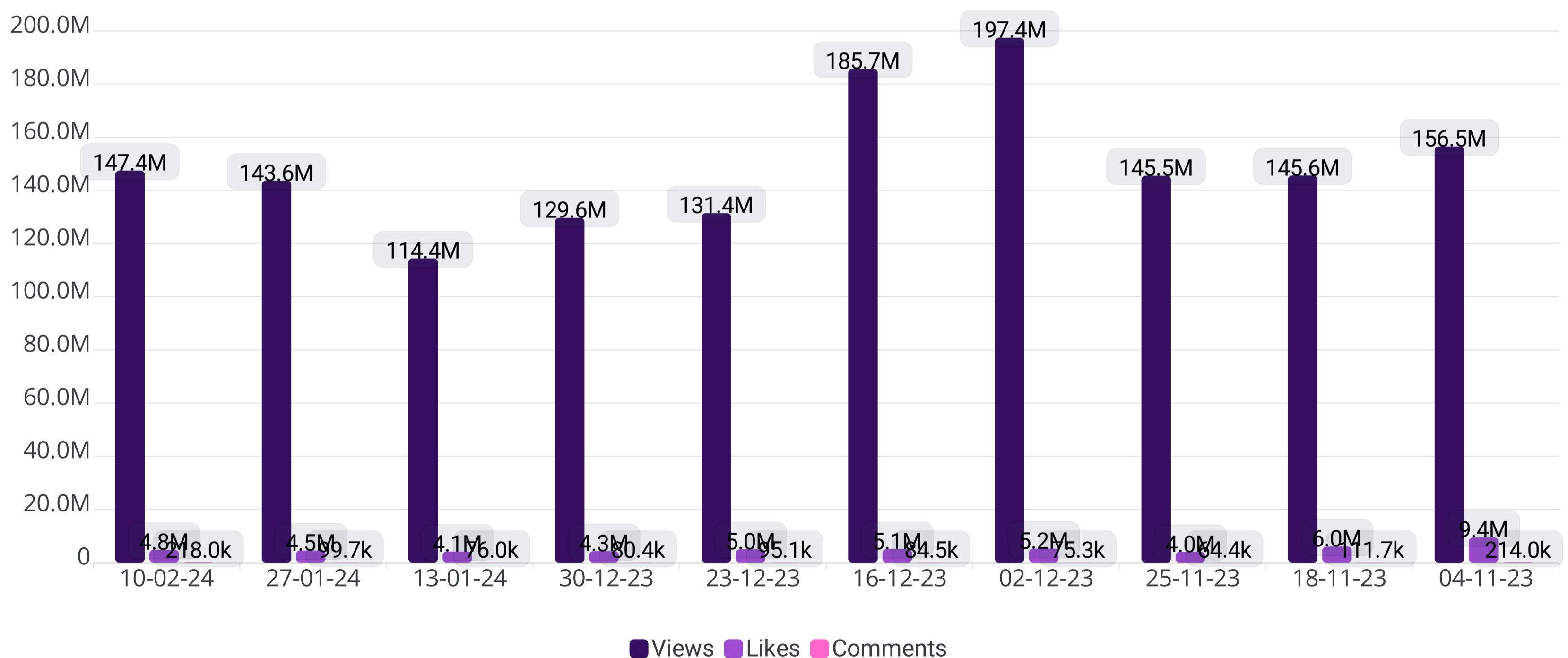


⌚ 131.4M
♡ 5M ⚡ 95.1K 2.11% ER

Average Likes

5.1M

Recent Feed Engagement



Average Comments

126.2K

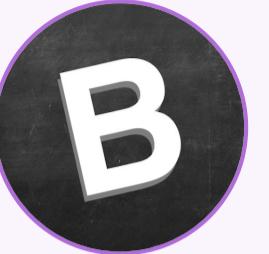
Average Views

173.2M

Engagement Rate

3.1%

Notable Followers

 Badabun View Channel Subscribers Engagements 47.3M 331	 MrBeast Gaming View Channel Subscribers Engagements 42M 946K	 Fede Vigevani View Channel Subscribers Engagements 41.8M 418.2K	 MrBeast 2 View Channel Subscribers Engagements 37.2M 4M
 rezendeevil View Channel Subscribers Engagements 32.8M 10K	 Beast Reacts View Channel Subscribers Engagements 32.4M 519.7K	 tuzelity SHUFFLE View Channel Subscribers Engagements 29.4M 274.4K	 Alan Becker View Channel Subscribers Engagements 26.4M 432.9K

Audience Lookalikes

 MrBeast Gaming View Channel Subscribers Engagements 42M 946K	 Beast Reacts View Channel Subscribers Engagements 32.4M 519.7K	 Zealous View Channel Subscribers Engagements 4.1M 39.1K	 Airrack View Channel Subscribers Engagements 14.9M 111.3K
 ZHC View Channel Subscribers Engagements 26.7M 298.7K	 Ryan Trahan View Channel Subscribers Engagements 14.7M 161.4K	 PewDiePie View Channel Subscribers Engagements 111M 199.8K	 MrBeast 2 View Channel Subscribers Engagements 37.2M 4M

Methodology and Glossary

Avg. Likes

The average number of likes based on last 2 months of content

Avg. Views

The average number of video plays based on last 2 months of content

Engaged-Viewers

Indicates the number of views converted to likes by recent posts

Avg. Comments

The average number of comments based on last 2 months of content

Notable Subs

Indicates the percentage of subscribers with more than 1000 subscribers

Audience Lookalikes

Lookalikes are the influencers whose audience is similar.

Engagement Rate

Engagement rate is the ratio of likes divided by subscribers

Recent Post Engagement

Indicates the number of engagements per post for the more recently published posts

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The information contained in this Report is intended to provide insights and analysis on the influencer's online presence and activities.

Accuracy of Information: We have made every effort to ensure the accuracy and reliability of the data presented in this

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Limited Scope: This Report is not exhaustive and may not cover all aspects of the influencer's online presence. It is important to recognize that social media and online statistics can fluctuate frequently, and the data presented here may not reflect real-time information.

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