

Keval Nagariya

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Career Objective

Front-end developer with expertise in WordPress, React, HTML, CSS, and JavaScript, seeking to create responsive, user-friendly web applications. Passionate about contributing to impactful projects, continuously enhancing technical skills, and delivering high-quality solutions as a collaborative team player.

Technical & Personal Skills

Technical Skills: WordPress, HTML, CSS, JavaScript, React, jQuery, Bootstrap, MySQL, Adobe Illustrator, Photopea, Salesforce Marketing Cloud (built emails, cloud pages, SMS campaigns, and complete journeys)

Soft Skills: Self-motivated | Team Player | Time Management

Education

Master of Science in Information Technology | Nagindas Khandwala College | **2020-2022** | **Grade: A+**

Bachelor of Science in Computer Science | Nagindas Khandwala College | **2017-2020** | **Grade: A+**

Work Experience

Vistaar Digital | Associate Software Engineer | **January 2024 – present**

Vistaar Digital | Associate Software Engineer Intern | **April 2023 – December 2023**

- Developed 20+ interactive e-detailing presentations in Vistaar's Enablr platform using HTML, CSS, JavaScript, jQuery, and Swiper.js, enhancing client engagement and overall usability. Collaborated with cross-functional teams to gather requirements, create prototypes, test, and deploy solutions efficiently.
- Mentored interns in e-detailing development (HTML, CSS, JavaScript, jQuery), boosting project delivery speed by 20%.
- Designed and launched the official Enablr website <https://enablrsales.com/>, converting it to WordPress and improving content layout and user experience, resulting in a 30% faster content update process. Coordinated with cross-functional teams to optimize content and design.
- Developed and maintained additional company websites using WordPress, HTML, and Bootstrap, adding new pages and enhancing layouts for better usability.
- Created 20+ email, SMS, and cloud page campaigns in Salesforce Marketing Cloud (SFMC), ensuring campaigns met client requirements and performance goals.

Project Experience

Quiz Web App: [Live Demo](#) | [Github](#)

- Built a responsive quiz web app using HTML, CSS, and JavaScript. Enabled users to take quizzes and see scores, while admins can add, edit, or delete questions stored in localStorage.

To-Do List Web App: [Live Demo](#) | [Github](#)

- Developed a to-do list web app with add, edit, delete, and mark-as-complete features. Used localStorage for persistent task storage in the browser.

Weather Checker Web App: [Live Demo](#) | [Github](#)

- Created a weather web app using HTML, CSS, and JavaScript to display temperature, humidity, wind speed, and conditions for any city. Integrated OpenWeatherMap API for live weather updates.