

Keval Nagariya

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[LinkedIn](#) | [GitHub](#) | [Portfolio](#)

Career Objective

To begin my career as a Front-End Developer where I can explore React, build real-world web applications, and grow towards full-stack development with the MERN stack. I am eager to learn new technologies, contribute to projects, and improve my skills through hands-on experience.

Technical & Personal Skills

Technical Skills:

- Front-End Development: React, HTML/CSS, JavaScript, jQuery, Bootstrap
- Database: MySQL
- Design & Graphics: Adobe Illustrator, Photopea
- CMS: WordPress
- Salesforce Marketing Cloud: Email Studio, Automation Studio, Journey Builder, Cloud Pages

Soft Skills: Self-motivated, Team Player, Time Management

Education

Master of Science in Information Technology | Nagindas Khandwala College | 2020-2022 | Grade: A+

Bachelor of Science in Computer Science | Nagindas Khandwala College | 2017-2020 | Grade: A+

Work Experience

Vistaar Digital | Associate Software Engineer Intern | April 2023 – December 2023

Vistaar Digital | Associate Software Engineer | January 2024 - present

Edetailing:

- Gather and organize client requirements and content.
- Prepare images using Adobe Illustrator and Photopea for animations.
- Build interactive presentations with HTML, CSS, JavaScript, jQuery, and Swiper.js.
- Test presentations, fix issues, get client approval, and finalize for use by medical representatives.

SFMC:

- Develop email, landing page, SMS, and journey campaigns using Salesforce Marketing Cloud (SFMC) to achieve client-specific objectives.

Website Updates:

- Update and add pages on vistaardigital.com (WordPress) and enablrsales.com (PHP, HTML, CSS, Bootstrap).
- Work on a development site first, then after testing, publish changes live.

Team Support:

- Assist interns with basic HTML, CSS, jQuery, and JavaScript skills for their Edetailing projects.
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Project Experience

Quiz Web App: [Live Demo](#) | [GitHub](#)

- Built a responsive quiz app using HTML, CSS, and JavaScript.
- Users can take quizzes and see their scores, while admin can add, edit, or delete questions stored in localStorage.

To-Do List Web App: [Live Demo](#) | [GitHub](#)

- Created a to-do list app with features to add, edit, delete, and mark tasks as complete.
- Tasks are saved in the browser using localStorage for persistence.

Weather Checker Web App: [Live Demo](#) | [GitHub](#)

- Developed a weather app using HTML, CSS, and JavaScript that shows temperature, humidity, wind speed, and conditions for any city.
- Integrated OpenWeatherMap API for live weather updates.

Portfolio Website: [Live Demo](#) | [GitHub](#)

- Showcases web projects, technical skills, and achievements in a single platform.

Prediction using Unsupervised ML | Academic Project

- Compared K-means and K-medoids algorithms on the Iris dataset using Python.
- Achieved 89% accuracy with K-means and predicted the species of Iris flowers.

About Me

Languages: English, Hindi, Gujarati, Marathi

Interests: Sports
