Keval Nagariya

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Career Objective

Front-end developer with expertise in WordPress, React, HTML, CSS, and JavaScript, seeking to create responsive, user-friendly web applications. Passionate about contributing to impactful projects, continuously enhancing technical skills, and delivering high-quality solutions as a collaborative team player.

Technical & Personal Skills

Technical Skills: WordPress, HTML, CSS, JavaScript, React, jQuery, Bootstrap, SQL, Adobe Illustrator, Photopea, Salesforce Marketing Cloud (built emails, cloud pages, SMS campaigns, and complete journeys)
Soft Skills: Self-motivated | Team Player | Time Management

Education

Master of Science in Information Technology | Nagindas Khandwala College | 2020-2022 | Grade: A+
Bachelor of Science in Computer Science | Nagindas Khandwala College | 2017-2020 | Grade: A+

Work Experience

Vistaar Digital | Associate Software Engineer | January 2024 – present
Vistaar Digital | Associate Software Engineer Intern | April 2023 – December 2023

- Developed 20+ interactive e-detailing presentations in Vistaar's Enablr platform using HTML, CSS, JavaScript, jQuery, and Swiper.js, enhancing client engagement and overall usability. Collaborated with cross-functional teams to gather requirements, create prototypes, test, and deploy solutions efficiently.
- Mentored interns in e-detailing development (HTML, CSS, JavaScript, jQuery), boosting project delivery speed by 20%.
- Developed and launched the official Enablr website https://enablrsales.com/, converting it to WordPress and improving content layout and user experience, resulting in a 30% faster content update process. Coordinated with cross-functional teams to optimize content and design.
- Developed and maintained additional company websites using WordPress, HTML, and Bootstrap, adding new pages and enhancing layouts for better usability.
- Created 20+ email, SMS, and cloud page campaigns in Salesforce Marketing Cloud (SFMC), ensuring campaigns met client requirements and performance goals.

Project Experience

Quiz Web App: [Live Demo](#) | [Github](#)
- Built a responsive quiz web application using HTML, CSS, and JavaScript.
- Enabled users to attempt quizzes with instant scoring, while user can add, edit, or delete questions stored in localStorage for persistence.

To-Do List Web App: [Live Demo](#) | [Github](#)
- Developed a to-do list web app with features like add, edit, delete, and mark-as-complete.
- Implemented localStorage to ensure persistent task storage across sessions, enhancing usability.

Weather Checker Web App: [Live Demo](#) | [Github](#)
- Created a weather web application using HTML, CSS, JavaScript, and the OpenWeatherMap API.
- Displays temperature, humidity, wind speed, and conditions for any city with live data integration.