

Keval Nagariya

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Career Objective

A highly motivated professional seeking opportunities to utilize and expand my skills in web or front end development, I am confident in my ability to execute any given task based on my work experience.

Technical & Personal Skills

Skills: HTML/CSS, jQuery, JavaScript, SFMC (Emails, Cloud page, SMS & Journey), MySQL, WordPress, Git & GitHub

Soft Skills: Self Passionate, Team Player, Time Management

Education

Master of Science in Information Technology | Nagindas Khandwala College | 2020-2022 | Grade: A+

Bachelor of Science in Computer Science | Nagindas Khandwala College | 2017-2020 | Grade: A+

Work Experience

Vistaar Digital

Associate Software Engineer Intern | April 2023 – December 2023

Associate Software Engineer | January 2024 – Present

Edetailing:

- Created interactive presentations, videos, graphics, and multimedia elements to educate healthcare professionals about product benefits and usage, improving communication in the healthcare sector.
- Utilized Photopea and Adobe Illustrator for image extraction, ensuring high-quality visuals for projects.
- Used HTML, CSS, jQuery, and JavaScript to add animations, images, videos, and PDFs to edetailing presentations.

SFMC:

- Develop email, landing page, SMS, and journey campaigns using Salesforce Marketing Cloud (SFMC) to achieve client-specific objectives.

Website's:

- Updated content and added new pages to enhance the website's functionality and user experience:
 - vistaardigital.com - WordPress
 - enablrsales.com – HTML, CSS

Projects

CRUD operations using js

- Implemented CRUD operations for task management with local storage and intuitive UI.

Prediction using Unsupervised ML | Academic Project

Comparison between Kmeans & Kmedoids algorithms:

- Predicted optimum clusters using kmeans and kmedoids algorithms with iris dataset
 - Accuracy of Kmeans was 89% and Kmedoids was 42%
 - Predicted the species of the single iris data
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