

Data Dictionary

Field	Definition	Level	Source
Rent Growth	Calculated as mean percentage change in monthly rents (2015-2020). Rents are median listed rents of different apartments in the zip code	Zip Code	Zillow
Market Volatility	Standard deviation of Rent Growth	Zip Code	Zillow
Home Values	Median Home Values of observed home prices	Census Tract	Census and Zillow Research
Population	Observed population count	Census Tract	Census
Income	Median income	Census Tract	Census
Price to Rent Ratio	Median Home Value / Annual Median Rent	Census Tract	Census and Zillow Research
Population Change	Calculated as mean percentage change in Population Counts	Census Tract	Census
Income Change	Calculated as mean percentage change in median income	Census Tract	Census
Market Equilibrium Measure	Statistical Model that estimates the expected change in rents as a function of change in demand and vacancy rate	Zip Code	Proprietary and public sources

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Natural Vacancy Rate	Vacancy rate at which rents are stable / in-market equilibrium. Supply meets demand	Zip Code	Proprietary and public sources
Upside Potential	Difference between observed annual revenue and potential revenue as predicted by a ML model trained on thousands of similar properties	Property	Multiple
In-place Cap Rate	Cap Rate as reported by the lender / servicer	Property	MorningStar / Cred-IQ
Estimated Rent	Typical range of observed rents for different apartment types	Property	Zillow, CMBS data and other listing services
Economic Vitality	Value and number of new commercial and residential construction projects since 2015. Density of businesses.	Geohash	Local city permits data, google maps location data

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