

Advent Genesis

Streamline portfolio construction and rebalancing

Allocating new capital, raising cash and regular rebalancing of portfolios are essential parts of portfolio management, but too often they consume too much of the portfolio manager's time that could be better spent on more strategic activity. Now, SS&C Advent has introduced a solution that dramatically streamlines key portfolio management processes and integrates them effectively with order management and execution.

Genesis is a highly scalable, cloud-based portfolio construction and rebalancing solution designed to work in concert with SS&C Advent's Moxy® OMS. It enables portfolio managers to manage models, rebalance accounts, manage portfolio "drift" and adjust strategies more quickly and efficiently. The combination of Genesis and Moxy gives firms a seamless path from trading decisions through trade creation to execution.

Designed with the Portfolio Manager in mind

Genesis enables a firm's most valuable talent—the portfolio manager—to achieve greater productivity and accomplish more in the work day. It is a purpose-built solution specifically designed to support portfolio managers in making timely, informed trading decisions, creating trades efficiently and transmitting them to Moxy for execution. Genesis frees managers from the "mechanics" of portfolio management so they can focus

on strategies and results. And as a cloud-based platform, it's available anytime and anywhere with an internet connection.

Whether your firm manages institutional assets, individual wealth or some combination of the two, Genesis helps close workflow gaps between the order creation process and trading, eliminating the need for offline workarounds, driving greater efficiency and reducing operational risk. It also offers the flexibility and scalability to accommodate account growth, as well as expansion into new markets, new regions and new lines of business.

Save time with exception management

Genesis relieves you of the tedious, labor-intensive process of running and analyzing reports from multiple systems to determine your daily cash and rebalancing requirements. A dashboard surfaces critical, actionable information showing your cash obligations, which accounts need to be rebalanced and which portfolios are drifting off strategy. So you can start the day managing by exception instead of having to review each account manually.



The Genesis dashboard is the landing screen where portfolio data is aggregated and summarized in tiles that highlight where attention is needed most, focusing on drift, cash, and activity.

Increase efficiency and accuracy in rebalancing

Genesis streamlines the rebalancing of accounts against model portfolios, from straightforward to very complex models and sleeve structures. Integrated with Moxy's built-in trade restriction settings, as well as with Advent Rules Manager®, it helps ensure that proposed rebalancing adjustments are in line with portfolio strategies and client mandates. Session sharing and summary capabilities enable portfolio managers to delegate the rebalancing process to assistants and simply review and approve their work, or edit trades manually if necessary. Genesis is capable of rebalancing 1,000 accounts per minute.

Broad asset and regional coverage

Genesis enables you to rebalance portfolios investing in a broad mix of asset classes on a multi-currency platform, including but not limited to:

- Equities
- ETFs
- Mutual Funds
- Fixed Income

The vision: A comprehensive portfolio management toolset

Genesis, as the name implies, is just the beginning. The near-term vision for Genesis is to integrate rebalancing with

institutional-caliber portfolio construction capabilities in a single cloud-based platform. The platform has a clear strategy and roadmap that will ensure continuous evolution in both portfolio construction and rebalancing, including support for an expanding array of asset classes. The ultimate goal is a comprehensive tool to meet the portfolio manager's need for an efficient means to turn investment strategies and decisions into action.

For more information

Talk to your SS&C Advent Relationship Manager about adding Genesis to your portfolio management and trading platform, or contact sales@advent.com.

MENU

GENESIS

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Dashboard > View Sessions > Session Summary > Portfolio Session

Data as of Today, 8:07 PM PST

Aaron Bailey

Approve

Session Orders

Trade Settings

Restrictions

Rebalance Status

Review Status

Model

Orders

Issues

Currency

Investable Market Value

Investable Start Cash

Model Cash Target

Cash To Rebalance

End Cash

Success

Orders Proposed

75/25

6 Buys, 1 Sells

2

USD

9,088,126.00

474,427.87 | 5.22%

0.00 | 0.00%

474,427.87 | 5.22%

61,291.82 | 0.67%

Name	Symbol	Res.	Price	Start Qty	Start Value	Low Limit	Start %	High Limit	Target %	Start Drift	Txn Type	Chg in Qty	Chg in Val	End Qty	End Va
► Cash				0.00	474,427.87		5.22%			5.22%		0.00	(413,136.05)	0.00	61,291.82
▼ Equity				0.00	6,850,761.13	72.00%	75.38%	78.00%	75.00%	0.38%		0.00	122,548.25	0.00	6,973,309.38
▼ Large Cap Equity				0.00	4,328,478.63	43.50%	47.63%	46.50%	45.00%	2.63%		0.00	(59,992.00)	0.00	4,268,486.63
ADBE	ADBE		97.38	2,200.00	214,236.00	1.80%	2.36%	3.60%	2.70%	(0.34%)		0.00	0.00	2,200.00	214,236.00
ALPHABET INC CAP STK CL C	GOOG		740.00	600.00	444,000.00	1.35%	4.89%	3.15%	2.25%	2.64%	Sell	(320.00)	(236,800.00)	280.00	207,200.00
AMAZON COM INC COM	AMZN		742.00	400.00	296,800.00	2.03%	3.27%	3.83%	2.93%	0.34%		0.00	0.00	400.00	296,800.00
APPLE INC COM	AAPL	R	130.25	3,900.00	507,975.00	2.48%	5.59%	4.28%	3.38%	2.21%		0.00	0.00	3,900.00	507,975.00
COCA COLA CO COM	KO		46.50	3,700.00	172,050.00	1.35%	1.89%	3.15%	2.25%	(0.36%)		0.00	0.00	3,700.00	172,050.00
DISNEY WALT CO COM DISNEY	DIS		98.04	3,700.00	362,751.70	2.70%	3.99%	4.50%	3.60%	0.39%		0.00	0.00	3,700.00	362,751.70
DOW CHEM CO COM	DOW		53.26	3,900.00	207,714.00	1.13%	2.29%	2.93%	2.03%	0.26%		0.00	0.00	3,900.00	207,714.00
EXXON MOBIL CORP COM	XOM		92.25	2,800.00	258,300.00	1.58%	2.84%	3.38%	2.48%	0.37%		0.00	0.00	2,800.00	258,300.00
GENERAL ELECTRIC CO COM	GE		31.54	7,700.00	242,858.00	2.03%	2.67%	3.83%	2.93%	(0.25%)		0.00	0.00	7,700.00	242,858.00
GOLDMAN SACHS GROUP INC	GS		160.51	1,400.00	224,714.00	1.35%	2.47%	3.15%	2.25%	0.22%		0.00	0.00	1,400.00	224,714.00
HESS CORP COM	HES		91.57	1,800.00	164,826.00	1.58%	1.81%	3.38%	2.48%	(0.66%)		0.00	0.00	1,800.00	164,826.00
HOME DEPOT INC COM	HD		134.47	1,639.00	220,396.33	1.58%	2.43%	3.38%	2.48%	(0.05%)		0.00	0.00	1,639.00	220,396.33
JOHNSON & JOHNSON COM	JNJ		124.54	1,700.00	211,718.00	1.58%	2.33%	3.38%	2.48%	(0.15%)		0.00	0.00	1,700.00	211,718.00
PFIZER INC COM	PFE		36.80	5,500.00	202,400.00	1.80%	2.23%	3.60%	2.70%	(0.47%)		0.00	0.00	5,500.00	202,400.00
STARBUCKS CORP COM	SBUX		57.85	3,900.00	225,615.00	2.03%	2.48%	3.83%	2.93%	(0.44%)		0.00	0.00	3,900.00	225,615.00
WAL-MART STORES INC COM	WMT	R	73.67	2,300.00	169,441.00	2.03%	1.86%	3.83%	2.93%	(1.06%)	Buy	2,400.00	176,808.00	4,700.00	346,249.00
WELLS FARGO & CO NEW COM	WFC		48.26	4,200.00	202,683.60	1.35%	2.23%	3.15%	2.25%	(0.02%)		0.00	0.00	4,200.00	202,683.60
► Mid Cap Equity				0.00	2,522,282.50	28.50%	27.75%	31.50%	30.00%	(2.25%)		0.00	182,540.25	0.00	2,704,822.75
▼ Fixed Income				0.00	1,762,937.00	23.00%	19.40%	27.00%	25.00%	(5.60%)		0.00	290,587.80	0.00	2,053,524.80
▼ Fixed Income ETF				0.00	1,762,937.00	24.50%	19.40%	25.50%	25.00%	(5.60%)		0.00	290,587.80	0.00	2,053,524.80

Detailed rebalance results for a single portfolio, showing proposed trades relative to the portfolio's model. It dynamically updates when trade edits are made.