

KRISTIN EVANS

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Portfolio: <https://kevans0625.github.io/>

SUMMARY

Full Stack Web Developer with a background in Digital Marketing Management and life-long dedication to learning. Effective at combining creativity and strategic problem solving skills to develop user-friendly applications. Known for capabilities in planning and organizing priorities using sound judgment, professionalism, and malleability no matter the complexity of the project.

TECHNICAL SKILLS

Languages: HTML5, CSS3, JavaScript, jQuery, Responsive Design, Bootstrap, Materialize, React.js, Node.js, MongoDB, C#, ASP.Net, MySQL, Heroku, Security and Session Storage, and User Authentication

Applications: GitHub; VS Code; Adobe Creative Cloud; WordPress; Google Analytics;

RELEVANT EXPERIENCE

Digital Marketing Coordinator The American Law Institute

Jun 2018 – June 2019
Philadelphia, Pennsylvania

Creatively and critically thinking through strategies to drive the digital narrative, enhancing the organization's image, improving digital communication with clients, and encouraging brand awareness growth through effective campaigns.

Key Accomplishments:

- Customized and developed HTML email templates and evaluated metrics through Google Analytics
- Implemented strategies for social media campaigns for Facebook, LinkedIn, and Twitter: established goals, built followers list, tracked campaign activity.
- Marketed and engineered audio for the ALI's podcast, Reasonably Speaking that gained 5000 downloads in the first season,

ADDITIONAL EXPERIENCE

Marketing Coordinator Fernley & Fernley

Mar 2017 – Jun 2018
Philadelphia, Pennsylvania

Marketing Coordinator Khari Amour Garden Bath

February 2015 – March 2017
Shreveport, Louisiana

Outreach and Enrollment Associate
SIHF

August 2014 – January 2015
Saint Louis, Missouri

Marketing Assistant
Bissinger's Handcrafted Chocolatier

July 2012 – December 2013
Saint Louis, Missouri

PROJECTS

Code.me | <https://github.com/kevans0625/code.me> | <https://kevans0625.github.io/code.me/>

- A javascript daily code challenge application created to assist developers with improving coding skills with random generated challenges of a chosen difficulty (Easy, Medium, Hard).
- For this group project I was in charge of designing a mobile first layout with the use of Bulma's CSS Framework
- CodeWars API, YouTube API, LocalStorage, Javascript, and JQuery

Password Generator | <https://github.com/kevans0625/Password-Generator> | <https://kevans0625.github.io/Password-Generator/>

- An application that generates a random password based on user-selected criteria.
- This app will run in the browser and feature dynamically updated HTML and CSS powered by your JavaScript code.

EDUCATION

Bootcamp Certificate: *University of Texas, at Austin, Texas.* A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

Bachelors of Arts: Business Administration- Marketing Management Webster University, St. Louis, MO