

The background features a dark, moody photograph of a laptop and an open notebook resting on a wooden surface. A black pen lies on the notebook's pages. A large, vibrant orange geometric shape, resembling a stylized 'V' or a corner, cuts across the right side of the image. The text 'CMP III' is written in a clean, white, sans-serif font on the left side, partially overlapping the notebook and the orange shape.

# CMP III

# HELLO!

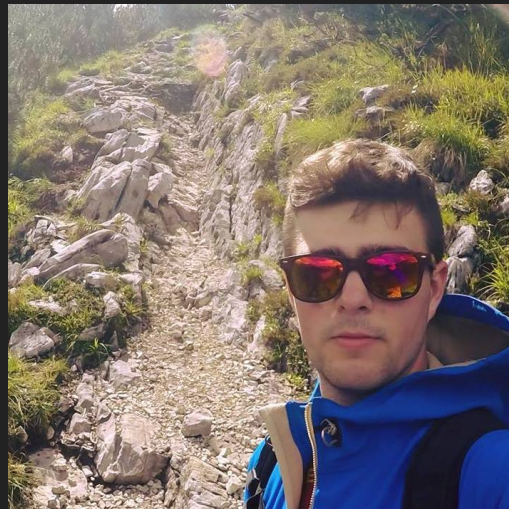
**I am Kevin De Vuyst**

Student Produce

You can find me at



kevidevu



1.

Discover

# Briefing

# Briefing

## 2. Define

Analyse

# Briefing



# Planning

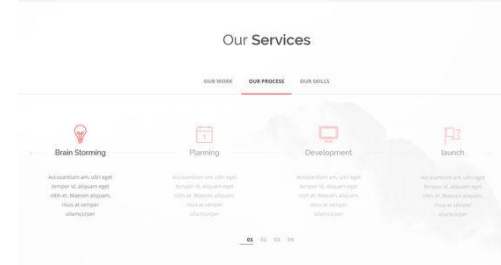
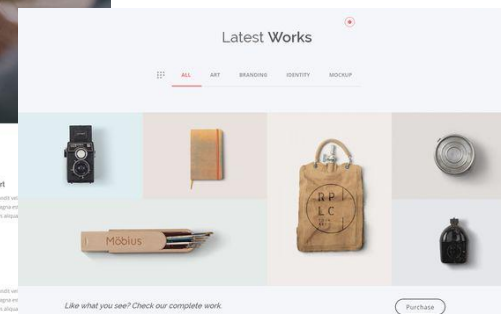
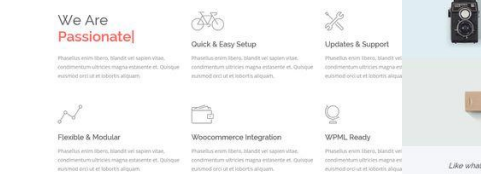
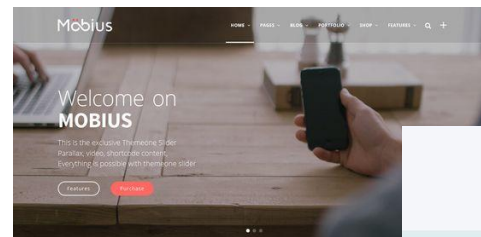
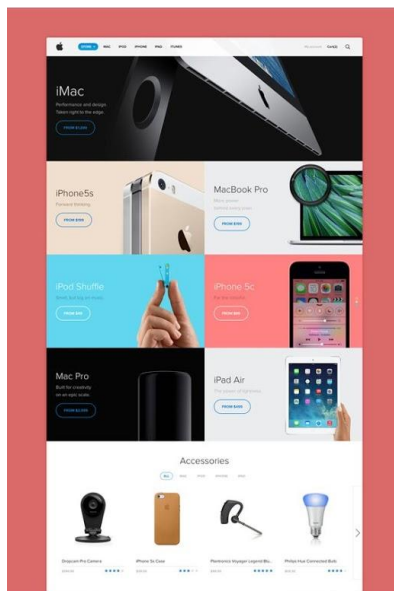
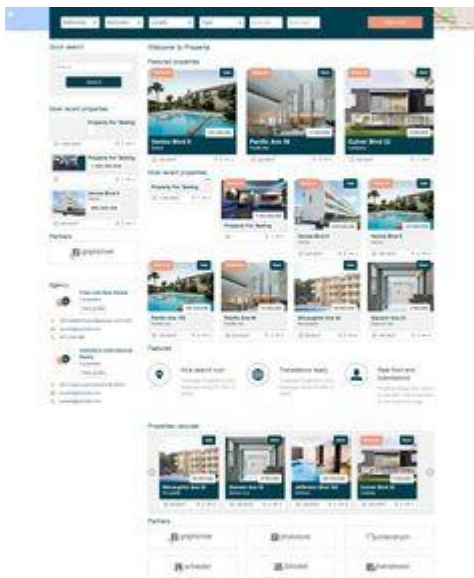
The background is a solid orange color. A diagonal line runs from the top right towards the bottom left, separating a lighter orange area in the top right from the darker orange area. A dark grey horizontal bar is positioned near the bottom, starting from the left edge and extending across the width of the slide, with a small triangular cutout on its left side.

# Briefing

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# Inspiration

# Ideaboard



# Moodboard

# 3. Design