

DOSSIER

nmdad-l

Anthony De Rouck & Kevin Dossche
2MMPC-11

PERSONA'S



IVAN DOUWERS
Driven Entrepreneur

Demographic

AGE: 32
PROFESSION: CEO Web Dev-bureau
LOCATION: Amsterdam
MARITAL STATUS: Married
CHILDREN: 2
INCOME: €150, 000
EDUCATION: Vlerick Business School
HOBBIES: Karting, playing pool

Data Usage

Mostly searching contact info and emailing documents

Device

Mainly iPhone/iPad

“For me, not having an online presence results in a lot of frustrated and angry people”



Sabrina Beersma
Student Bachelor Graphic and Digital Media

Demographic

AGE: 20
PROFESSION: Student
LOCATION: Rotterdam
Marital Status: Unmarried
CHILDREN: 0
INCOME: €0
EDUCATION: Bachelor Graphic and Digital Media
HOBBIES: Fitnesscoach, Dancing

Data Usage

Mostly searching images, streaming and uploading videos, Facebook

Device

Mainly MacBook, now and then iPhone

“Staying connected is a must in my world”



Ronny Vandeputte
Headmaster High School

Demographic

AGE: 48
PROFESSION: Headmaster High School
LOCATION: Ghent
MARITAL STATUS: UNMARRIED
CHILDREN: 0
INCOME: €120, 000
EDUCATION: Business management at Ghent University

Data Usage

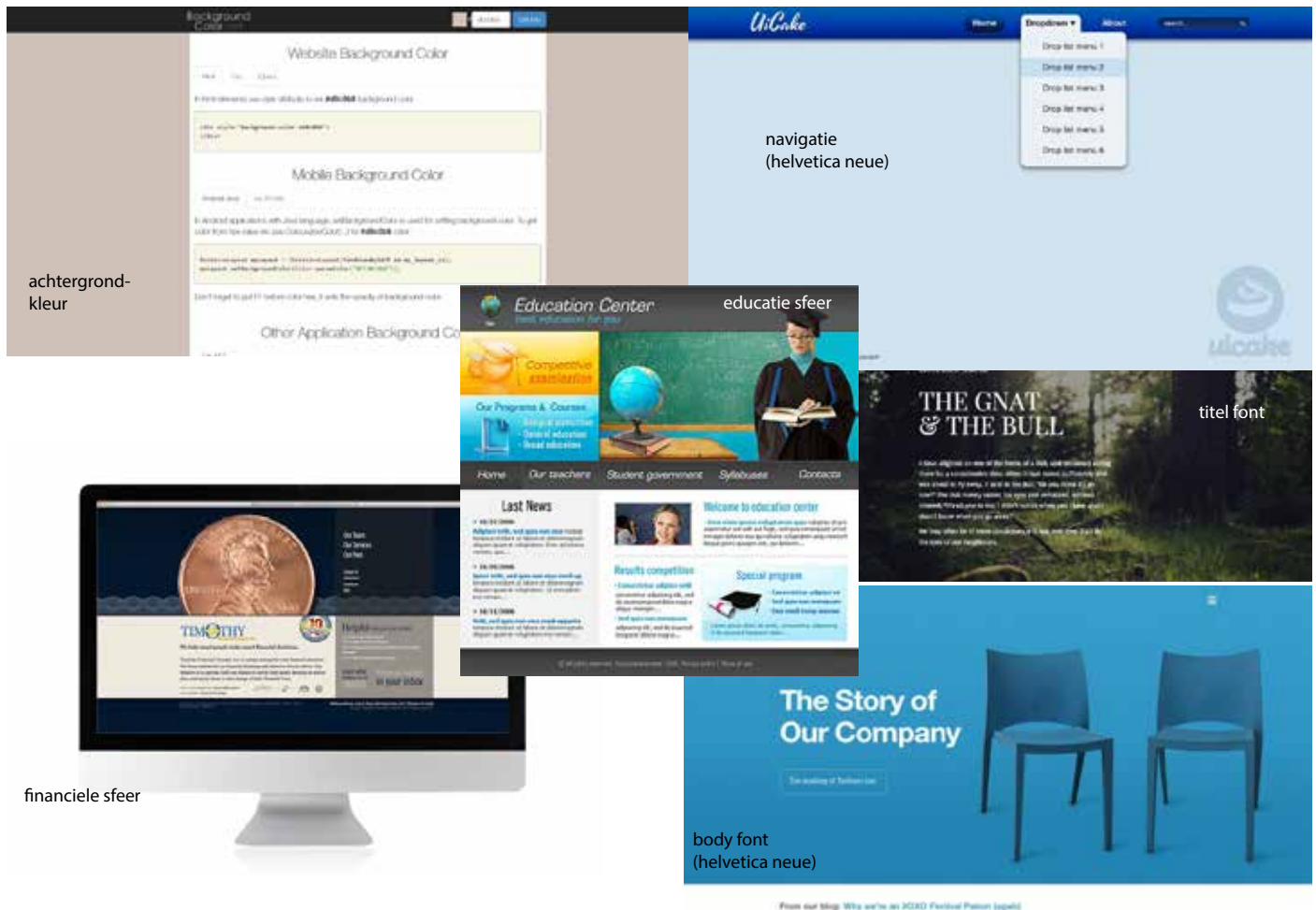
Mostly sending emails

Device

Mainly desktop

“Contact with parents and organizations is essential for a good school”

IDEËËNBORDEN + MOODBOARD



FINAAL MOODBOARD



stijl kleuren



font title



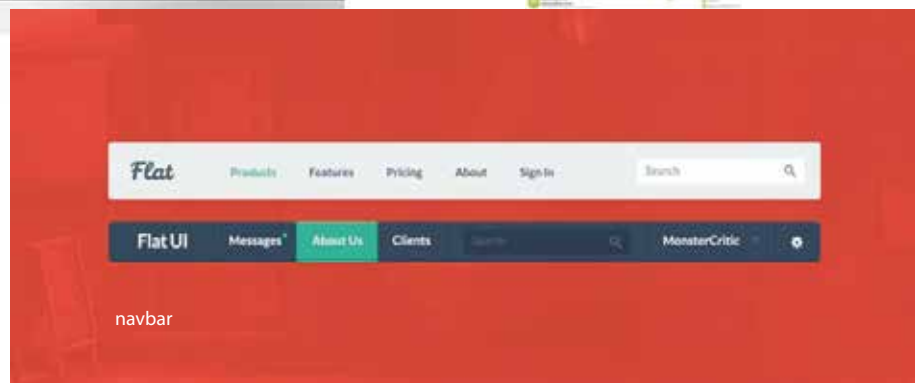
financiele sfeer



educatieve sfeer

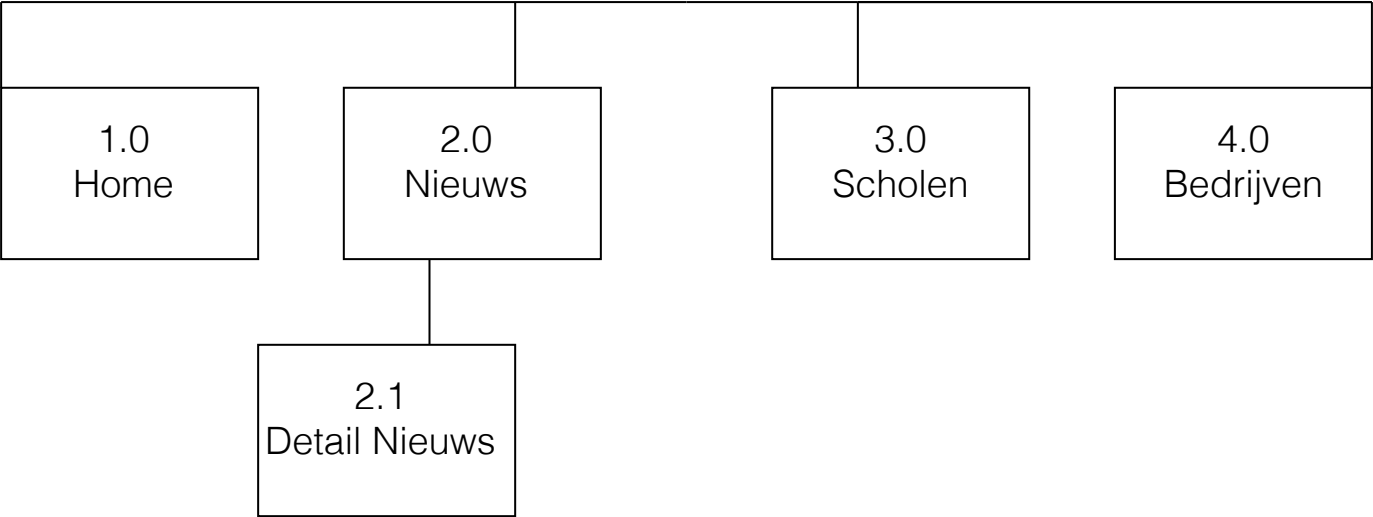


flat icons

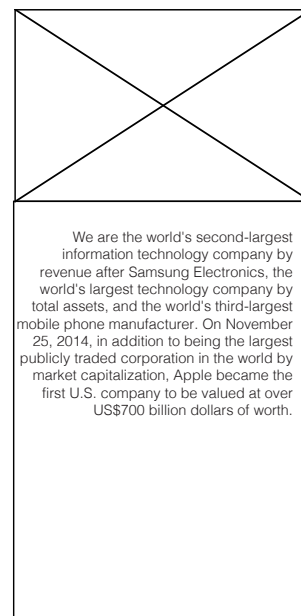
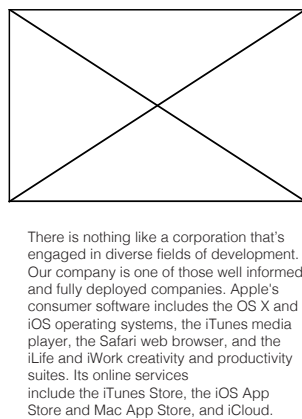


navbar

SITEMAP



WIREFRAMES



EduWeb

1. Hoofdnavigatie
2. Logo EduWeb
3. Bannerafbeelding
4. Welkomsttekst met beschrijving concept
5. Nieuwstitels, na tap krijgt men het volledige artikel te zien
6. Ondersteunende foto's bij nieuwstitels
7. Bannerafbeelding
8. Zoekbalk scholen op regio of onderwijstype
9. Oplijsting resultaten zoekactie
10. Bannerafbeelding
11. Zoekbalk bedrijven op regio
12. Oplijsting resultaten zoekactie

STYLE TILES

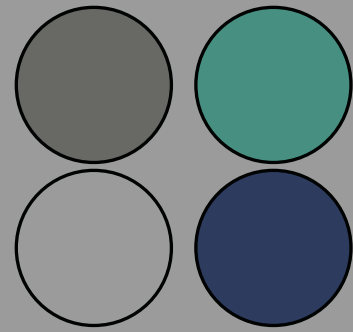
[HOME](#)[GOALS](#)[CHARTS](#)[CONTACT](#)

TITEL

Tekst

Prow scuttle parrel provost Sail ho shrouds spirits boom mizzenmast yardarm. Pinnacle holystone mizzenmast quarter crow's nest nipperkin grog yardarm hempen halter furl. Swab barque interloper chantey doubloon starboard grog black jack gangway rutters.

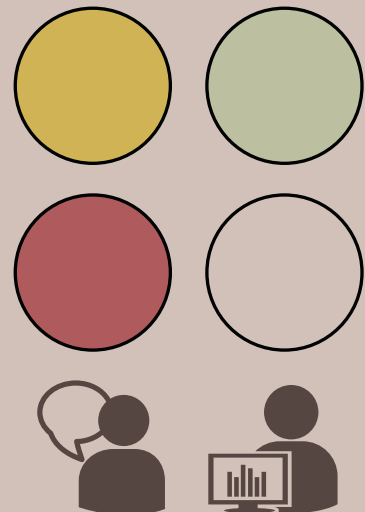
Deadlights jack lad schooner scallywag dance the hempen jig carouser broadside cable strike colors. Bring a spring upon her cable holystone blow the man down spanker Shiver me timbers to go on account lookout wherry doubloon chase. Belay yo-ho-ho keelhaul squiffy black spot yardarm spyglass sheet transom heave to.

[HOME](#)[GOALS](#)[CHARTS](#)[CONTACT](#)

TITEL

Tekst

Minions ipsum la bodaaa dui ullamco qui labore dolore eiusmod bananaaaa tatata bala tu sit amet. Tempor bananaaaa aliquip enim sed dolor et officia. Ti aamoo! Incididunt chasy bee do bee do bee do po kass aute qui hahaha uuuhhh. Occaecat adipisicing tempor magna tank yuuu! Commodo baboiii dolor tempor ti aamoo! Nisi. Voluptate underweaaar wiiiii dui exercitation consequat consectetur ut tank yuuu! Incididunt pepete. Labore eiusmod aaaaaah la bodaaa qui gelatooo aliqua daa.



175

EDUCATION FLAT COLOR ICON SET

AI, EPS, PDF, PNG, SVG, JPG FILE FORMATS



FINALE STYLE TILE

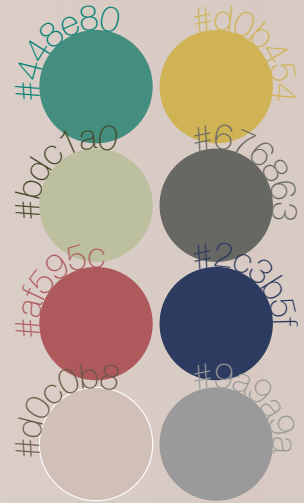


Title 1

Font: Playfair Display
#871600

Body

Font: Helvetica Neue Light
#474747



HOME GOALS CHARTS CONTACT

MAIN NAVIGATION

Font: Helvetica Neue Light
#474747



VISUAL DESIGNS

HOME

NIEUWS

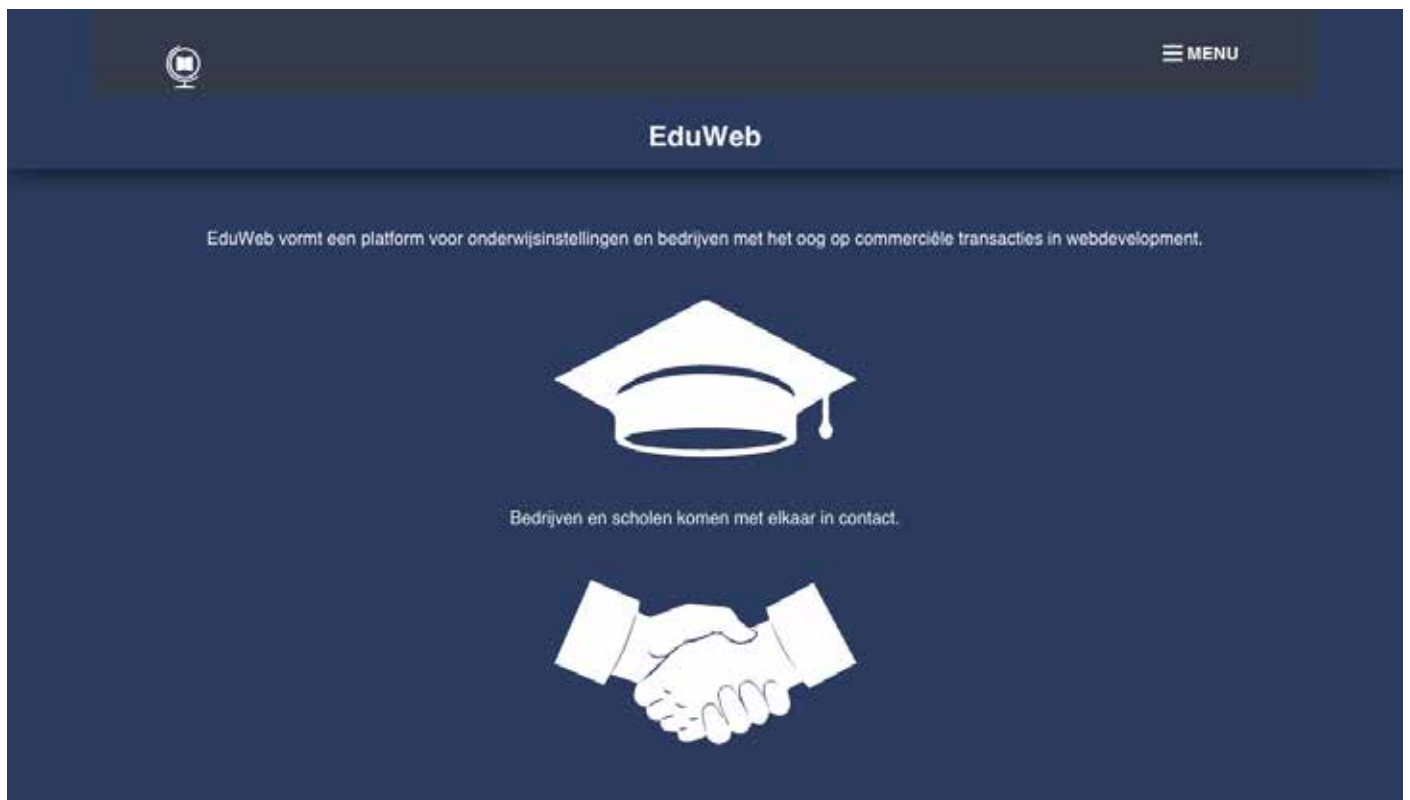
SCHOLEN

BEDRIJVEN

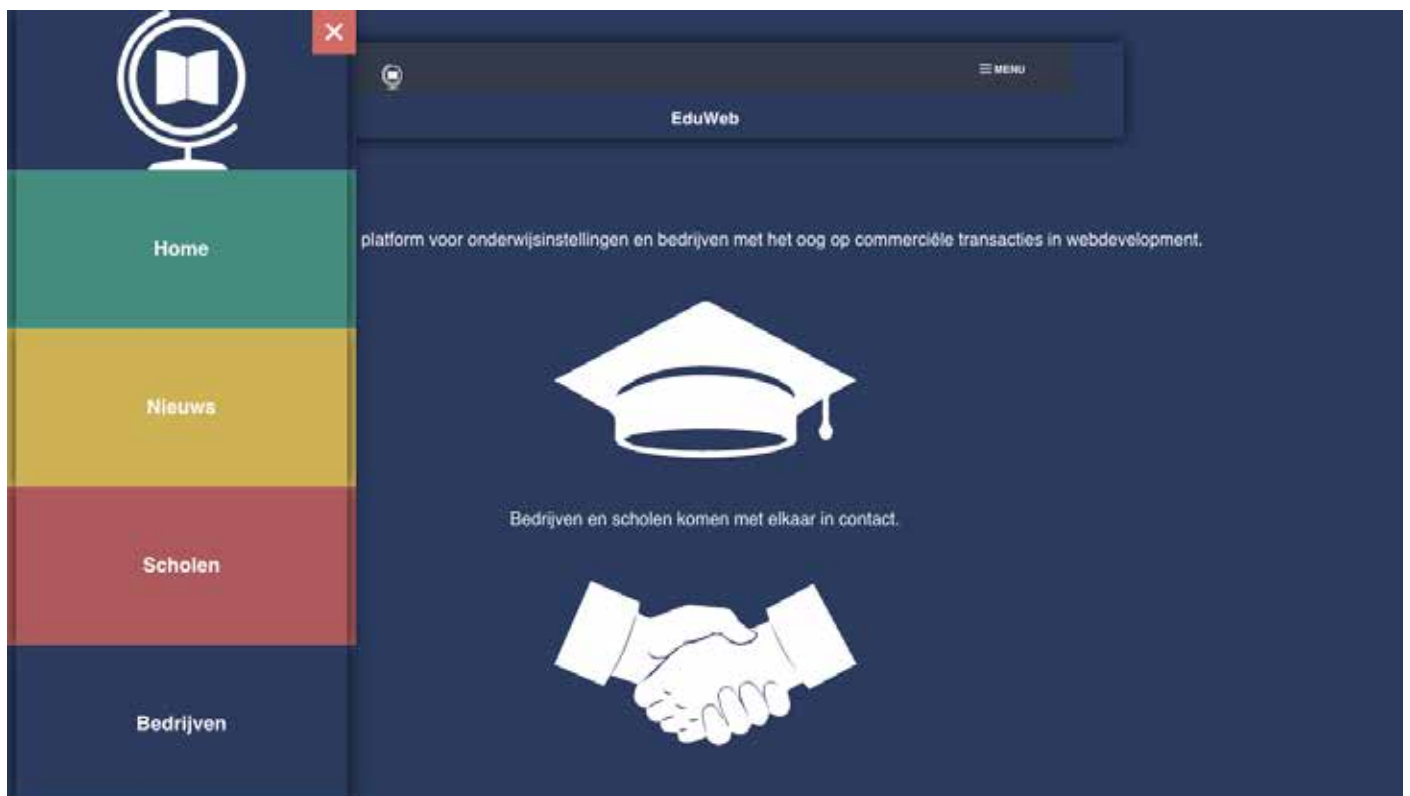


EduWeb

SCREENSHOTS



HOME



HOME NAVIGATIE



Nieuws



Vlaamse Scholierenkoepel vindt niet dat leerlingen na uren digitaal nog taken mogen krijgen

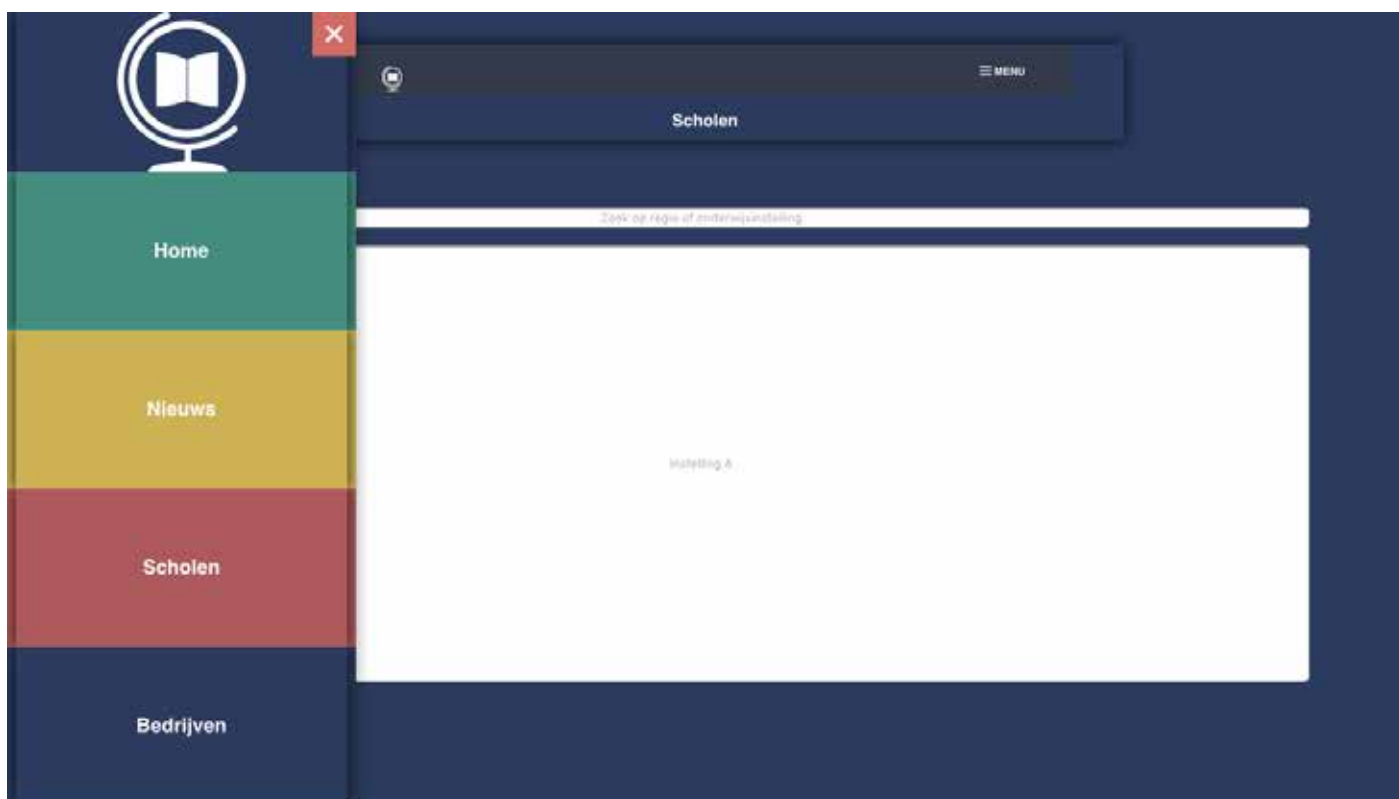
Neem pen en papier? Niet langer in de Blankenbergse school waar iedereen aan de iPad is.



Verschillende leerlingen uit vijfde jaar verkorten schoolloopbaan via Examencommissie



SCHOLEN



SCHOLEN NAVIGATIE



MENU

Bedrijven

Zoek op regel

Installing A...

BEDRIJVEN

CODE SNIPPETS

```

1  <!doctype html>
2  <html>
3  <head>
4      <meta charset="utf-8">
5
6      <meta name="viewport" content="width=device-width, initial-scale=1">
7
8      <link href="http://fonts.googleapis.com/css?family=Ubuntu:400,700" rel="stylesheet" type="text/css">
9
10     <link rel="stylesheet" href="css/grid.css">
11     <link rel="stylesheet" href="css/normalize.css">
12     <link rel="stylesheet" href="css/main.css">
13     <link rel="icon" type="image/png" href="css/images/logo.ico">
14     <script src="js/modernizr.js"></script>
15
16     <title>EduWeb</title>
17 </head>

```

```

31
32     <div class="grid__wrapper">
33         <div class="grid__container">
34             <div class="grid__row">
35                 <header class="cd-header grid__column grid__column-bp1-1">
36                     <div id="cd-logo"><a href="index.html"></a></div>
37                     <a class="cd-menu-trigger" href="#main-nav"><span></span> Menu</a>
38                 </header>

```

```

48 <div class="grid__wrapper">
49     <div class="grid__container">
50         <div class="grid__row">
51             <nav id="main-nav">
52                 <ul>
53                     <li class="grid__column grid__column-bp1-12"><span>Logo</span></li>
54                     <li class="grid__column grid__column-bp1-12"><a href="index.html"><span>Home</span></a></li>
55                     <li class="grid__column grid__column-bp1-12"><a href="nieuws/nieuws.html"><span>Nieuws</span></a></li>
56                     <li class="grid__column grid__column-bp1-12"><a href="scholen/scholen.html"><span>Scholen</span></a></li>
57                     <li class="grid__column grid__column-bp1-12"><a href="bedrijven/bedrijven.html"><span>Bedrijven</span></a></li>
58                 </ul>
59                 <a href="#" class="cd-close-menu">Close<span></span></a>
60             </nav>
61         </div>
62     </div>
63 </div>

```

```

65 <section class="grid__wrapper">
66     <div class="grid__container">
67         <div class="grid__row">
68             <div class="grid__column grid__column-bp1-4">
69                 <p class="text-home">EduWeb vormt een platform voor
70 onderwijsinstellingen en bedrijven met het oog op
71 commerciële transacties in
72 webdevelopment.</p>
73             </div>
74         </div>
75     </div>
76 </section>

```

```
91     <section class="grid__wrapper">
92       <div class="grid__container">
93         <div class="grid__row">
94           <div class="grid__column grid__column-bp1-4">
95             <p class="text-home">Bedrijven en scholen komen met elkaar in contact.</p>
96           </div>
97         </div>
98       </div>
99     </section>
```

```
20 <body>
21 <main id="cd-main-content">
22   <section id="cd-intro">
23     <div class="grid__wrapper">
24       <div class="grid__container">
25         <div class="grid__row">
26           <h1 class="grid__column grid__column-bp1-1">EduWeb</h1>
27         </div>
28       </div>
29     </div>
```