

KEVIN OKACHA

DETAILS

ADDRESS

Nairobi
Kenya

PHONE

+254714565753

EMAIL

kev.okacha@gmail.com

DATE / PLACE OF BIRTH

18, August, 1999
Nairobi Kenya

NATIONALITY

Kenyan

SKILLS

Ability to Work Under
Pressure

Ability to Work in a Team

Social media marketing

Frontend Development

Communication Skills

Microsoft Excel

Adobe Photoshop

Git

HTML & CSS

Self-taught computer
security with Kali Linux

Business Process
Management

Hydroponics technology

Web designer

Adobe XD

Adobe Premiere Pro

Google Analytics

Agribusiness and
Technology

Microsoft Office

Community Management

Small Business Marketing

PROFILE

Creative Developer and Graphic designer offering 5+ years of experience providing high-impact web solutions for diverse industry organizations. Skilled in designing, developing and testing multiple web-based applications incorporating a range of technologies. Aspiring to combine broad background with strong technical skill's to excel as a Seasoned and independent developer/designer, in blending the art of design with skill of programming to deliver an immersive and engaging user experience through efficient website development proactive feature optimization, and relentless debugging.

Very passionate about aesthetics and UI/UX design, creating and executing innovative software solutions to enhance business productivity. Highly experienced in all aspects of the software development life-cycle and end-to-end project management, from concept through to development and delivery.

WEBSITES & SOCIAL LINKS

LinkedIn

Skill Assessment badge are located under my Linked in profile :
<https://www.linkedin.com/in/kevin-okacha/>

Behance

<https://www.behance.net/theproject5a53>

Slack

Kodwoma3@gmail.com

Github

<https://github.com/kevin-369>

Behance

<https://www.behance.net/theproject5a53>

EMPLOYMENT HISTORY

VOLUNTEERWORK: LUJANMERCHANTS,

Westlands, Nairobi.

Jan 2016 — Present

- Undertook general administrative and clerical duties
- Conducted research for the market
- Understanding social media channels and maximized on it.

FIRST IMPRESSION DESIGNS, INTERNSHIP

Westlands, Nairobi

Aug 2019 — Aug 2019

- Familiarize with and follow the facility's policies ,procedures and principles
- Recognized my skills and abilities, limits of responsibilities, legislative authority and supervision requirements
- Learn how to create cloth designs.
- Farmiliarize with all sewing machines

LANGUAGES

English



Swahili



Norwegian



Linkedin:[]

AGRIBUSINESS MANAGEMENT, Freelancing

Freelance

Aug 2019 — Present

- Familiarize myself with the different business plans to use.
- Understand the best crop for the season.
- Have a business idea for production.

Social media Management

Jan 2019 — Present

- Assisted with management of client presence on varying social media platforms.
- Oversaw new product shoots for instagram posts.
- Sourced and managed relationships with social media partners.
- Continually worked to drive brand advocacy and business value.
- they include the following pages:
 1. [https://instagram.com/marketcompare?utm_medium=copy_link\(-marketcompare\)](https://instagram.com/marketcompare?utm_medium=copy_link(-marketcompare))
 2. [https://instagram.com/evrydaycarry?utm_medium=copy_link\(evrydaycarry\)](https://instagram.com/evrydaycarry?utm_medium=copy_link(evrydaycarry))
 3. [https://instagram.com/amary.llisevents?utm_medium=copy_link\(-amary.llisevents\)](https://instagram.com/amary.llisevents?utm_medium=copy_link(-amary.llisevents))

MARKET COMPARE, Mufid Omar

Jul 2020 — Present

- Create a website that is responsive and can be used with banks in Kenya and citizens and none citizens.
- I work with the Front-end Development
- I also work with the design team
- I do a few Back-end Dev
- The website is here:<https://www.marketcompare.africa/>

For Social Media

- Sourced and managed relationships with social media partners.
- Continually worked to drive brand advocacy and business value.
- Brought forth a self-motivated and passionate attitude.
- Planned and implemented social media campaigns.

Social media Account can be found here{-

<https://www.instagram.com/marketcompare/>

Viva The Flower Store, Justina

Dar es Salaam,
Tanzania

Jul 2021 — Sep 2021

- Created a Social Media Page for their Buyers to Get in touch with them easily
- Did social media strategies and campaigns with them to make a Brand from it.
- Remained up-to-date about the latest social media technology and platforms.
- Planned and implemented social media campaigns.
- Coached colleagues on the role of social media within their business.
- Developed and coordinated events via social media.
- Sourced and managed relationships with social media partners.

Social media can be found herehttps://www.instagram.com/vivaflowers_/

Nags Head Castle, Charlie

London, England,
United Kingdom

Feb 2021 — Oct 2021

- Full-stack Engineer Of the Web application
- Implemented a Mobile application that intergraded it to the site for better use.
- Made the Web application Have a Modern Design With Working Software tools and a proper working Security system to it.

- Brought forth vast experience designing and developing responsive design websites.
- Effectively translated client requirements into application designs and system requirements.

Website can be found here (<http://www.nagshead-castledonington.co.uk/>)

Furahia stores, Samuel Muriuki

Nairobi

Nov 2021 — Present

- Worked to ensure a positive and hassle-free customer experience.
- Collaborated to create strategic initiatives to design, code, and test solutions.
- Applied and remained current with existing and emerging technologies.
- Helped to provide industry-leading solutions.
- Utilized the latest software development tools, techniques, and approaches.

Website can be found here (<https://furahiastores.co.ke/>)

A-plus fx, Fred Mulate

Nairobi

Jan 2022 — Present

- Worked to ensure a positive and hassle-free customer experience.
- Identified and maximized sales opportunities, and increased customer retention rates.
- Worked to meet client deadlines.
- Effectively multitasked and worked well with internal and external teams.
- Helped to achieve a consistent look and visual theme across the website by promoting uniform fonts, formatting, images, and layout.
- Analyzed and designed new systems and applications.

Website can be found here (<https://www.aplusfx.net/>)

EDUCATION & CERTIFICATION

KILIMANI JUNIOUR ACADEMY – KAREN - PRIMARY SCHOOL

Jan 2005 — Nov 2011

K.C.P.E, GREEN GARDEN SCHOOL – KIAMBU - PRIMARY SCHOOL

Jan 2012 — Nov 2013

K.C.S.E, GREENVILLE HIGH SCHOOL – NAIROBI – HIGH SCHOOL

Aug 2012 — Aug 2013

Certificate {UX Foundations: Accessibility}, LinkedIn Learning

Jul 2021 — Jul 2021

Certificate{Personal Development (Growth Mindset)}, LinkedIn Learning

Jul 2021 — Jul 2021

Certificate{Social Media Marketing For Small Business} , LinkedIn Learning

Jul 2021 — Jul 2021

Certificate{Time Management Fundamentals}, LinkedIn Learning

Aug 2021 — Aug 2021

**Certificate{User Experience for Web Design},
LinkedIn Learning**

Aug 2021 — Aug 2021

Diploma In Software Development, Udemy

Aug 2020 — Oct 2021

- Solving complex math problems with computer code.
- Creating new from-scratch software programs.
- Analyzing, designing, and implementing software systems.
- Creating prototype designs for new software.
- Troubleshooting and fixing coding bugs.
- Collaborating with IT team members to test the products they're building.
- Participating in meetings to discuss the project.
- Training other software engineers, sharing ideas, and solving problems as part of a team.
- Working with an end-user on the product interface to improve it.
- Deploying software iterations.
- Documenting code or writing training manuals.

**Diploma(Agribusiness And Management
Hydroponics Technology), MIRAMAR
INTERNATIONAL COLLAGE – KIAMBU – COLLAGE**

Aug 2020 — Aug 2020

- Awarded a diploma in Agribusiness Management
- Relevant Coursework Completed about relevant methods of better food security.
- Member of Agricultural Technology team.

Certificate in UI/UX, LinkedIn

Aug 2020 — Aug 2020

Certificate in Graphic Design, Udemy

Aug 2019 — Jan 2020

REFERENCES

Lilian Wangui (Director) from LUJAN MERCHANTS

+254706448074

Mufid Khamis from Market Compare

mufid@marketcompare.africa

Fred Mulati from AplusFX

a_plusfx@aol.com

Mark Njeru from Purple-Ideation

mmutuginjeru@gmail.com

COURSES & TRAINING

Computer Science, Harvard Edu

Aug 2019 — Feb 2020

Graphic Designing, Udemy

Nov 2020 — Feb 2022

UI/UX, LinkedIn / Udemy

Aug 2021 — Dec 2021

Web Development, Udemy

Nov 2020 — Nov 2021

Marketing, LinkedIn

Aug 2021 — Aug 2021

Social Media Manager, LinkedIn

Aug 2021 — Aug 2021

Advertising on Social networks, LinkedIn

Aug 2021 — Aug 2021

Design & Prototype in Adobe XD, Udemy

Jul 2021 — Aug 2021