

Jack Xu

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EDUCATION

Master of Information Systems | University of Melbourne

July 2023 – June 2025

Bachelor of Finance | La Trobe University

July 2020 – June 2023

- Top 15% in academic excellence. La Trobe Onshore Excellence scholarship recipient

Diploma in Business | East China Normal University, Shanghai

September 2019 – July 2020

- Top 1% in academic excellence
- La Trobe University and East China Normal University Academic Excellence scholarship recipient
- Second Price Excellence scholarship recipient

WORK EXPERIENCE

Boston Consulting Group

Consulting Internship

Nov 2022 – Jan 2023

- Guided the implementation of an e-commerce platform for an automobile client to expand their online market. Designed more than 110 front and mid-platform functionalities and documented a comprehensive user manual
- Improved customer satisfaction by 5% for the client through refining post-purchase service based on extensive research on segmentation, supply chain, and market size of the automobile aftermarkets
- Optimized cost management strategy for a semiconductor client by conducting both micro and macro analyses of the market size and supply chain dynamics in Bloomberg Terminal. Used regression models to demonstrate a cost reduction of 10%
- Assessed the client's product in the PLC (Programmable Logic Controller) and IoT (Internet of Things) industry by developing industry assessment report using Tableau dashboards and recommended product design strategies accordingly

HD Education International

Finance Tutor

June 2019 – June 2021

- Improved average test score by 20% for 30+ university students on 4 different courses on finance, instructed individuals and led small group study sessions
- Composed engaging lesson plans tailored to student's needs, set individual learning goals by communicating with each student, and developed customized action plans
- Instituted regular assessments and delivered constructive feedback, made necessary adaptations to teaching methods as needed, and collaborated with coordinators and colleagues to optimize teaching materials

PROJECT EXPERIENCE

Financial Report Analysis and Business Decision-Making

October 2022

- Conducted risk and competitive analysis using IBIS World, assessed key economic drivers and competitive forces
- Evaluated the required rate of return of Kogan and forecasted its future value with CAPM, FCFF and DDM models, analysed the company's three financial statements and forecasted its future performance

EXTRACURRICULAR ACTIVITIES

Academic Department Minister

La Trobe University, Chinese Student Association

July 2021 – June 2023

- Provided academic support and counselling to more than 250 university students
- Led planning for 10 key events and invited 16 industry professionals for 6 seminars on academic topics and career advices

Global Victoria Intellect Program (GVIP)

La Trobe University Chinese Student Association

April 2022 – May 2022

- Utilized the SWOT analysis framework to assess the company's strengths, weaknesses, opportunities, and threats, delivered a final report outlining 10 different aspects of consideration for the market entry strategy
- Provided actionable recommendations on market entry and competitive positioning by conducting industry performance research and competitor analysis

SKILLS AND INTERESTS

Skill Set: Microsoft Office, Python, Photoshop, Adobe, InDesign

Languages: Fluent English, Native Chinese

Interests: Tennis, Skiing, Baseball, Gaming, Game of Go