

## KEVIN GOH

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### WORK EXPERIENCE

#### Economic Development Board (EDB)

##### Account Manager/Manager

Sep 2022 - Present

##### *Healthcare Accounts Group*

- Driving incentive structuring and negotiations for multimillion-dollar pharmaceutical and medtech investments in Singapore.

##### *Corporate Analytics*

- Driving analysis of EDB's investment pipeline to optimize resource allocation.

##### Senior Associate

##### *Healthcare Accounts Group*

Aug 2020 - Sep 2022

- Drove incentive structuring and negotiations for multimillion-dollar pharmaceutical investments in Singapore.
- Mediated international negotiations for the purchase and delivery of COVID-19 vaccines.
- Awarded consecutive 'Band 1' ratings, reserved for top-percentile performers.

##### *Corporate Analytics*

Aug 2021 - Sep 2022

- Forecasted disbursement budget needs using past claim patterns.
- Drove risk analysis of incentive recipients to ascertain risk of default.

##### Associate

##### *Associate Programme*

Aug 2019 - Aug 2020

- Negotiated investment projects with companies from China.
- Conducted global economic data analysis to identify hotspots of investment activity.

### PROJECTS

#### EDB Corporate Analytics: Budget Forecaster

Sep 2021 - Mar 2022

- EDB awards grant incentives to companies investing in Singapore. Companies submit claims each year and EDB forecasts a budget for the Ministry of Finance.
- Used clustering and gradient-boosted regressor to predict the monies required for disbursement for the current and next financial years.  $R^2$  averaged >90% across customer segments in later years of the grant period.

#### IvyPrep Recommender Tool

Sep 2021 - Dec 2021

- IvyPrep is a college admissions consultancy. Designed recommender tool using KNN to suggest safety and reach schools based on student preferences and credentials.
- Saved an estimated 2-4 hours of desktop research for every new client.

#### Cryptocurrency Trading Signal Generator

Aug 2021 - Oct 2021

- Used Random Forest Regressor and Facebook Prophet, together with publicly available fear/greed indices, to generate trade signals for top 15 cryptocurrencies by market cap.
- On average, signals generated nonzero profits 85% of the time.

### EDUCATION

#### National University of Singapore

Aug 2022 - Aug 2025

##### *Master of Science in Financial Engineering*

- GPA 4.50/5.00

#### Cornell University

Aug 2015 - May 2019

##### *Bachelor of Arts (Triple Major in Economics, Government, and Philosophy)*

- GPA 4.03/4.00 with Distinction in all subjects

### AWARDS & HONORS

|  |      |
|--|------|
| President's Certificate of Commendation (COVID-19): for service in COVID-19 pandemic | 2022 |
| Lee Foundation Study Award   | 2022 |
| MTI COVID-19 Recognition Award: for service in COVID-19 pandemic                     | 2020 |
| Class of 2019 Award: for all-round excellence and leadership                         | 2019 |
| Robert S. Hatfield Award for the Study of Ethics in Business                         | 2019 |
| Phi Beta Kappa   | 2019 |
| Robert S. Hatfield Award for the Study of Ethics in Business                         | 2018 |
| Robert Chasen Memorial Poetry Prize, 1st Place                                       | 2018 |
| Cornell University Government Department: Outstanding Senior                         | 2018 |
| Omicron Delta Epsilon International Economics Honours Society                        | 2018 |
| Pi Sigma Alpha National Political Science Honours Society                            | 2017 |
| Neil Lubow Prize: for the best undergraduate essay on ethics in law                  | 2016 |
| Economic Development Board Scholarship   | 2015 |