

Kevin Moore

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Professional Experience

North Lime Coffee and Donuts, Clays Mill

- Marketing Coordinator (July, 2017 - May, 2018)
 - Designing digital assets targeted at social media audiences
 - Creating new visual media to advertise upcoming specials
 - Developing and ordering new apparel concepts
- Shift Manager (October, 2016 - May, 2018)
 - Delegating responsibilities to Barista/Donut Engineers
 - Maintaining labor cost efficiency and cleanliness of store
 - Coming up with specialty donuts and drink recipes
 - Coordinating Artist of the Month program
- Barista/Donut Engineer (August, 2012 - October, 2016)
 - Preparing handcrafted donuts, including dough making, cutting, frying, etc.
 - Operating semi-automatic espresso bar with high volume
 - Cleaning and maintenance of various kitchen equipment

West Sixth Brewing

- Event Team Leader (June, 2017 - November, 2017)
 - Promoting and expanding the West Sixth brand into new markets through mobile events
 - Helping customers choose the best beer based on their personal preferences
 - Packing/unpacking event equipment and keeping inventory

Awesome Inc

- Team Alpha, Design (May, 2017 - July, 2017)
 - Designing graphics for internal use primarily using Adobe Illustrator and Photoshop
 - Communicating with Web Developer interns to identify visual needs
 - Learning new tools in Creative Cloud from experienced graphic designers

Additional Leadership Experience

Delta Sigma Phi Fraternity, Beta Mu Chapter

- Secretary (January, 2014 - January, 2015)
 - Served as vehicle of communication for chapter of 90 men, organizing correspondence and publicity between chapter and larger campus
 - Participated in Executive Board meetings, planning events and schedules for chapter
 - Oversaw committee including chapter Webmaster, Historian, and Public Relations Chair
- Community Service Chairman (January, 2013 - January, 2014)
 - Planned and executed community service events for chapter, campus, and community
 - Organized fundraisers for philanthropy partner, the American Red Cross
 - Inaugural recipient of Servant Leadership Award at Transylvania's Greek Awards in February, 2015
- Order of the Sphinx Recipient
 - Reserved for the most accomplished brothers of Delta Sigma Phi based on service and leadership

