







Jonah Reiden



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# An Insatiable Audience

**14k**

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Instagram followers with  
120% YOY growth

**130k**

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Average monthly traffic to  
[jonahreider.com](http://jonahreider.com) for recipes,  
tips, write-ups, and menus.

**2M+**

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Impressions from sponsored  
content and partnerships

**30s**

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Average time (seconds) for new  
Pith dinner tickets to sell out

**8k**

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Devoted newsletter subscribers

**80+**

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Unique events produced  
each year