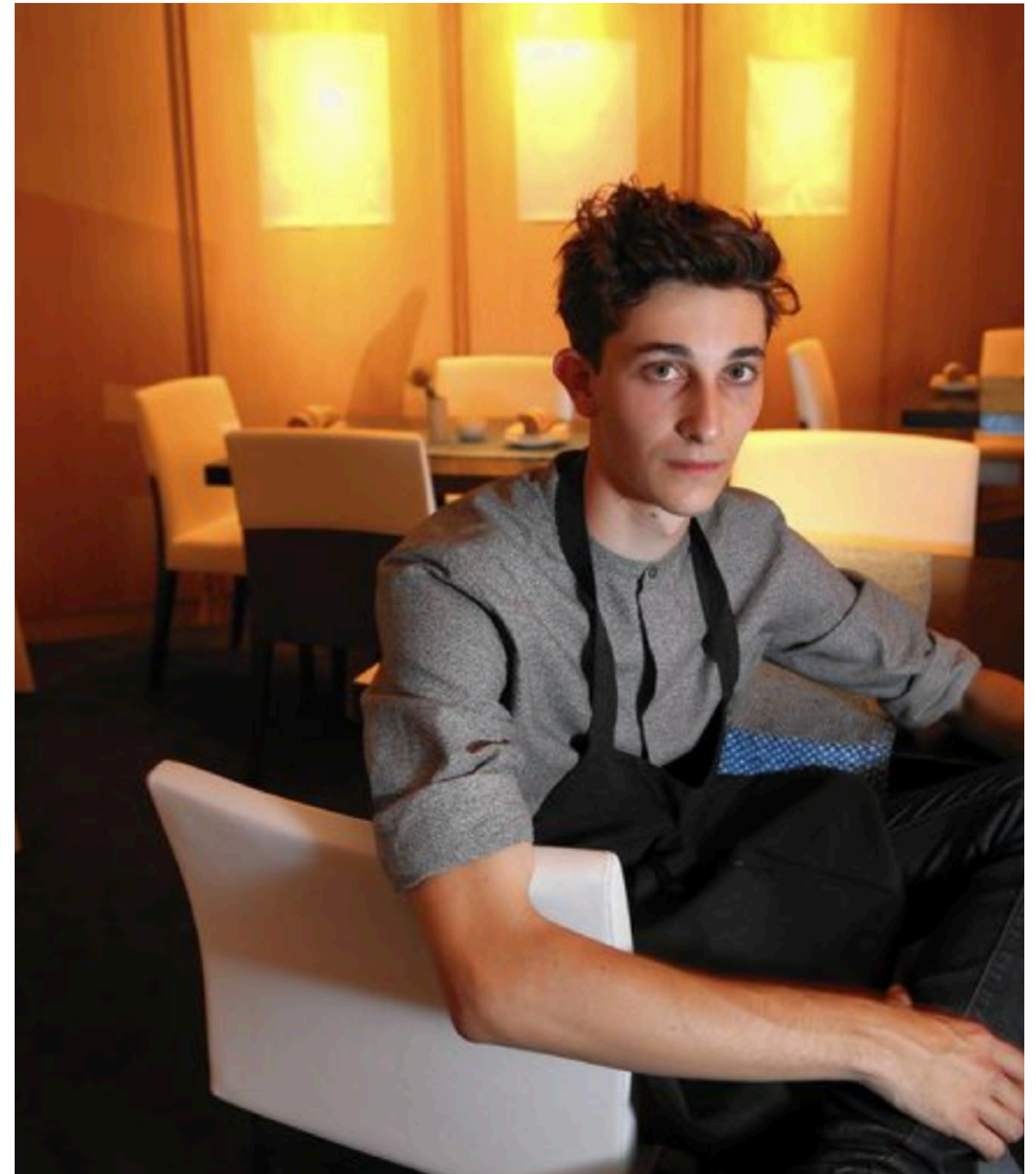


The Chicago Tribune

“Here's what he has learned already. Reid shows a good sense of flavor balance; his dishes (keeping in mind I've had the eight-course progression only once) are unfailingly harmonious. His presentations are beautiful. And the young chef understands restraint; you wouldn't call his food minimalist, but there seems to be little wasted effort.”

- Phil Vettel



2020 Sponsorship Tiers

Investment: \$50K

- Title sponsorship of Pith Supper Club for six months; product integration and category exclusivity for 6 months at all Pith events and media coverage
- 3 co-branded private Pith dinners, or 1 special off-site event; product integration in dinners and logo inclusion on menus, product giveaway for guests
- Ownership of guest list or popular public giveaway via Instagram @jonahreider
- 3 in-feed Instagram posts covering the partnership on @jonahreider
- 15+ Instagram Stories covering the partnership and dinners using “Presented By” language, 5+ stories including swipe-up to chosen URL
- Post-event recap on homepage of jonahreider.com and Jonah’s email newsletter including summary of event concept, imagery, and sponsor logo

Investment: \$25K

- Menu integration for 3 co-branded dinners
- Ownership of guest list or popular public giveaway via Instagram @jonahreider
- Category exclusivity at dinners
- 1x in-feed Instagram post on @jonahreider for each dinner
- Instagram Story coverage of dinner using “Presented By” language, with swipe-up to URL of brand’s choosing
- Brand logo and mutually approved messaging included on jonahreider.com
- Product giveaway for guests

Investment: \$10K

- Menu integration for 1 co-branded dinner
- Brand receives 2 tickets to dinner, or popular public giveaway of 2 tickets via Instagram
- Category exclusivity at dinner
- 1 in-feed Instagram post on @jonahreider
- Instagram Story coverage of dinner using “Presented By” language, with swipe-up to URL of brand’s choosing
- Brand logo inclusion online, on menu, and in ticketing materials
- Product giveaway for guests