Veronica Tran

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EXPERIENCE

Holochain & holo.host
Nov 2019–Present, Designer
Design and implementation of a design system for Holochain visual library. Technical illustrations & collaboration/research with developers.

Self Employed
Mar 2016–Present, Freelancer
Digital and graphic design, art installations and exhibitions.

Hangar Interaction Lab
2019 July-November, Resident
Recipicient of research and production grant for open-source software and hardware development in artistic production.

Liquid Agency
2017 Feb-Sep 2018, Digital Designer
Worked within a cross-functional team on multiple ongoing projects in an agency environment. Responsibilities spanned UI/UX design, research, content strategy, and client management.

I/D Lab, Wild Hen, Hello Monday
2015-2016, Research/Design Internships.
Researching wayfinding, assistance in branding and design work, digital product concepts

EDUCATION

IaaC/ELISAVA, Barcelona
2018–2019
MA Design for Emergent Futures

Fab Lab Barcelona
2018-2019
Fab Academy

RMIT University, Melbourne
2014–2016
BA Communication Design
Distinction

DMJX, Copenhagen
2015–2016
BA Interaction Design
(Semester Exchange)

AWARDS / TALKS / PUBLICATIONS

2019 Paratext #39 Presentation at Hangar

2019 Sonar D+ Innovation Challenge with Universal Music

2019 IaaC Student Futures Award

2018 CSS Site of the Day carazoarquitectura.com

2017 Intern Mag Feature / Interview

2016 The Design Kids Awards Winner / Interview

2015 Voiceworks #100 Catharsis, Best Visual Arts Contribution

TOOLS

Adobe Ps, Ai, Id, Pr, Ae
Sketch, Principle, Figma
Invision, UXPin
Cinema 4D, TouchDesigner
Processing
HTML, CSS
git

SKILLS

UI/UX
Branding/Identity
Art Direction
Motion Graphics – 2D/3D
Illustration, Storyboarding
Digital Fabrication/Hand Tools
Basic Electronics

SCHOLARSHIP / GRANTS

2019 Research and Development Grant Hangar Interaction Lab

2018 Space10 Design for Emergent Futures Scholarship Recipient

2016 InterACT Scholarship. Global mobility program with partner schools RMIT, QUT, DMJX, UAL.