#### chapter 1

# Data Communications – An Introduction

#### CHAPTER OBJECTIVES

- Define data communications and its building blocks.
- Identify and describe three different types of data encoding.
- Describe the differences between analog and digital data.
- Describe the differences between analog transmission and digital transmission.
- Recognize the differences between parallel and serial transmission.

#### CHAPTER OBJECTIVES (cont'd)

- Identify and describe asynchronous and synchronous transmission.
- Define simplex, half-duplex, and full-duplex data transmission.
- Examine common data communications media options.
- Describe key data communications standards, standards organizations, and standards-making processes.
- Identify the layers of the OSI and TCP/IP models and describe their layered architectures.

### DATA COMMUNICATIONS DEFINED

- It moves data from point A to point B.
- It requires at least one communications medium.
- Data must be formatted for transmission across the medium.
- High-tech hardware, software, and services are used.
- It's the transmission of encoded data and information in a medium-specific format between two or more nodes, people, businesses, or entities.

### BITS, BYTES, and DATA ENCODING

 To transfer human readable data, the data must be transmitted in a format that machines can understand. To do this, we use bits, bytes, and data encoding.

Bit – smallest unit of encoding in the binary number system.

Byte – 8 bits.

Data Encoding – the method by which data is represented in digital or binary format.

# BITS, BYTES, and DATA ENCODING (cont'd)

Examples of data encoding include:

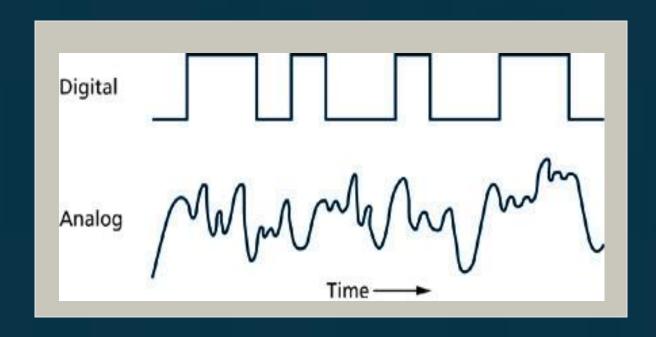
- EBCDIC the Extended Binary Coded Decimal Interchange Code.
- ASCII the American Standard Code for Information Interchange.
- Unicode surpasses the limitations of ASCII by employing more bits.

#### **DIGITAL** and **ANALOG DATA**

 Analog data - is represented and reproduced by a continuously variable level of sound, light, electricity, or other input.

 Digital data – is represented and reproduced by discrete levels of sound, light, electricity, or other input.

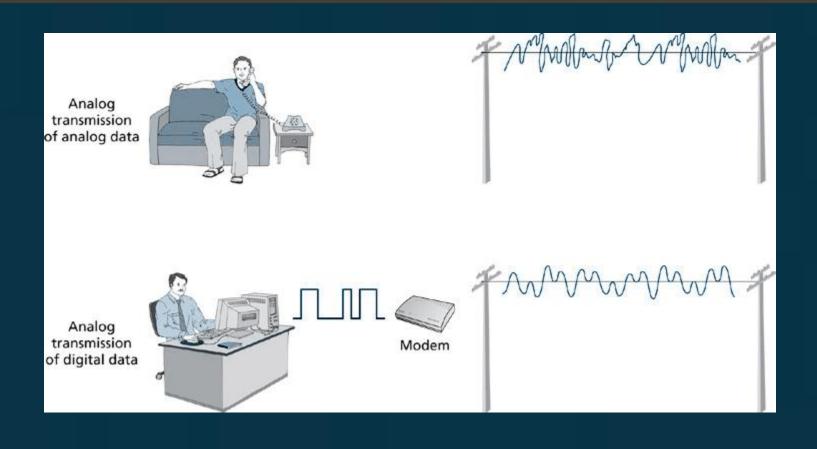
### Digital Transmission and Analog Transmission



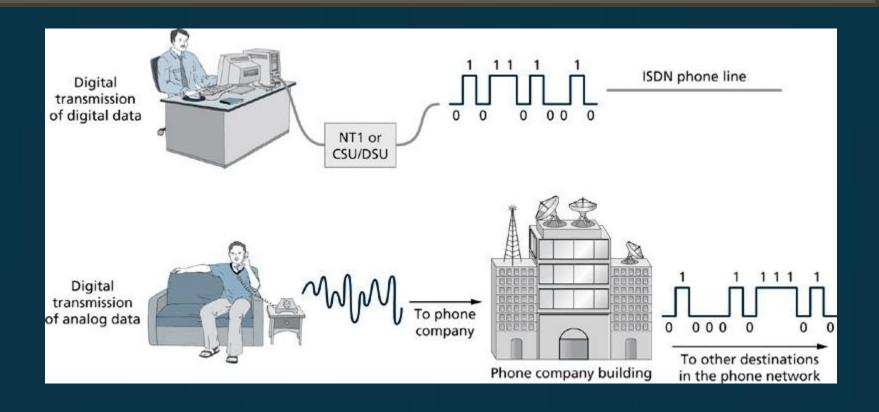
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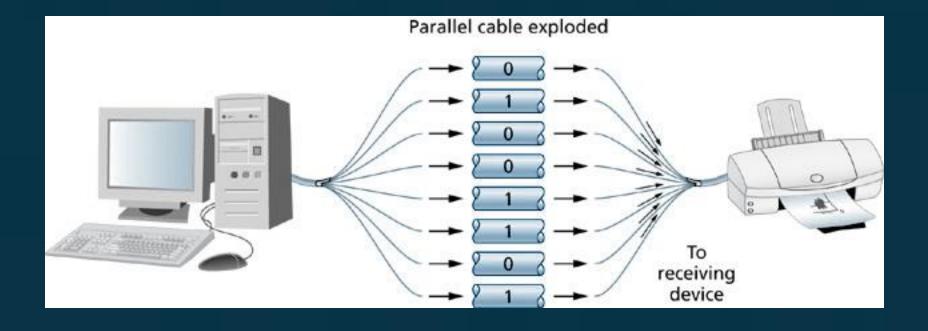
#### Analog Transmission of Analog Data versus Analog Transmission of Digital Data



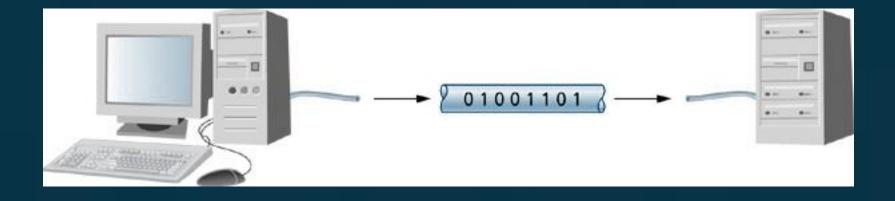
### Digital Transmission of Digital Data versus Digital Transmission of Analog Data



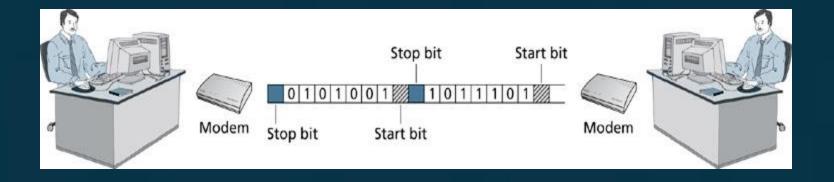
#### **Parallel Transmission**



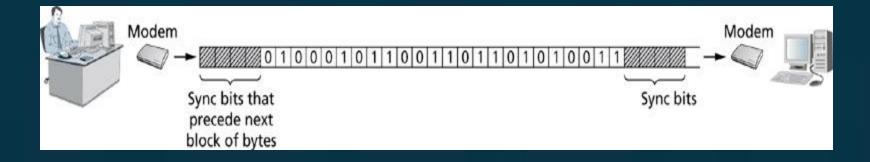
#### **Serial Transmission**



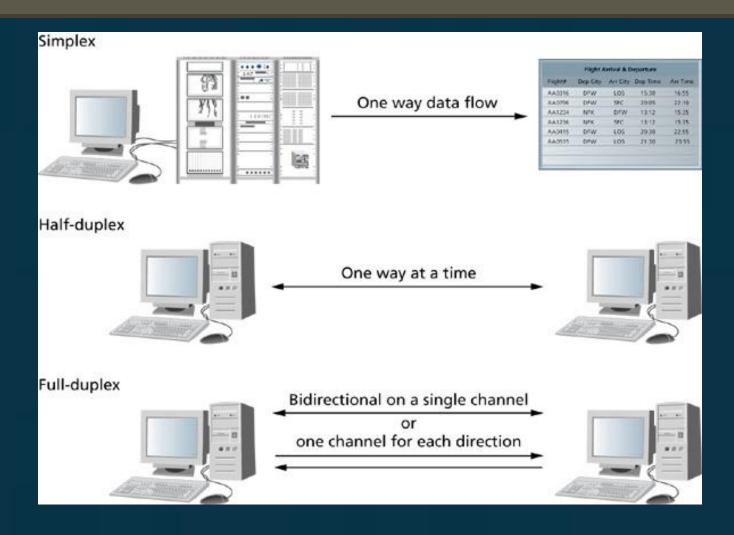
#### **Asynchronous Transmission**



#### Synchronous Transmission



### Simplex, Half-Duplex, and Full-Duplex Transmission



### DATA COMMUNICATIONS STANDARDS

- A standard is an accepted model or pattern.
- Standards are used extensively in data communications and networks.
- Standards provide a basic level of compatibility and interoperability among devices.
- Morse code and the Bell telephone are historical examples of standards.

# DATA COMMUNICATIONS STANDARDS (cont'd)

 Many standards organizations develop and publish data communications standards.



ANSI – represents member companies in the pursuit of national standards.

publication of electrical, computer, and control standards.

# DATA COMMUNICATIONS STANDARDS (cont'd)

ITU – assists in the standardization of numerous data communications standards.

develops and publishes standards for data communications technologies as well as standards for non-technical products and services.

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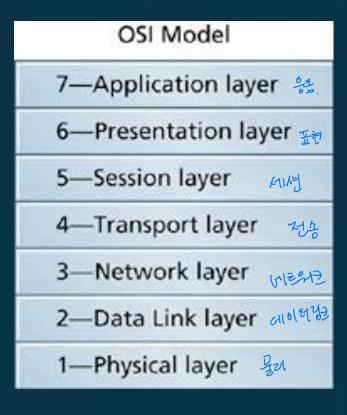
- Layered architectures and protocols provide the framework for two important data communications models.
- These models provide frameworks by which vendors can develop products that have compatibility and interoperability.

# DATA COMMUNICATIONS MODELS (cont'd)

#### OSI Model – dates back to the late 1970s.

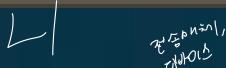
- It uses a 7-layer framework to define communications functions that assure compatible communications among devices or systems.
- Its layered architecture provides modularity to systems developers.
- Each layer provides a set of rules or protocols.

#### The OSI Reference Model



#### LAYERS OF THE OSI MODEL

#### Physical Layer



- المجازية ال
- Defines the protocols that govern the physical connection and transmission of bits between devices.
- Defines the signaling method such as digital or analog.
- Specifies transmission characteristics such as asynchronous, synchronous, simplex, half-duplex, or full-duplex.
- Defines the data rate such as 10 Mbps, 100 Mbps, 1000 Mbps, etc.

Data Link Layer Mac Addwas. 3025497143 47 bit

- Prepares data for the physical layer and provides services to the network layer that's above it.
- Organizes data bits into frames.
- Defines node addresses.
- Also defines how data bits access the transmission medium.
- Includes error detection and correction protocols.

#### Network Layer

logical mode address /P - Defines logical network and node addressing.

- Specifies creation of packets and sequencing of the packets.
- Prepares data for the data link layer and provides support services for the transport layer.
- Provides route discovery and determination of best route between separate networks.

#### Transport Layer

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- Receives messages from upper layers and segments those messages into smaller chunks.
- Provides connection-oriented data services.
- Provides end-to-end flow control.
- Identifies service addresses, or port numbers.

#### Session Layer

 Is responsible for establishing, maintaining, synchronizing, and terminating communications between two devices.

#### Presentation Layer

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- Provides data transformation services, such as encoding – ASCII, EBCDIC, or Unicode.
- Can provide end-to-end encryption services within data transmissions.

#### Application Layer

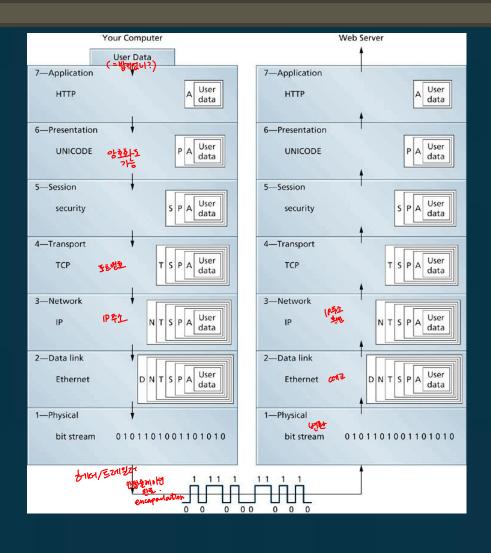
- Provides services such as file, print, and email services that support user applications.
- Remote access services exist in this layer.
- Collaborative computing services and service advertising mechanisms exist here.



### DATA ENCAPSULATION IN A LAYERED ARCHITECTURE

- Data encapsulation is a process that adds an additional set of protocol information known as a header to a set of data bits for each layer in a layered architecture.
- Protocols at each layer provide a framework that describes how data communications should take place between similar processes, services, or functions running on two or more devices that are exchanging data.
- Protocols that function according to the rules that describe each layer facilitate the exchange of data between communicating devices.

## Layered Approach to Data Encapsulation



#### THE TCP/IP MODEL

- Dates back to the early 1970s.
- Uses a layered architecture for defining communications functions between devices.
- It's not a formal standard.
- Can be represented as either a 4-layer or 5-layer model.

## The TCP/IP Model and the OSI Reference Model Compared

OSI Model	TCP/IP Model
7—Application layer	4—Process/Application layer
6—Presentation layer	
5—Session layer	
4—Transport layer	3—Host-to-Host layer
3—Network layer	2—Internet layer
2—Data Link layer	1—Network Access layer
1—Physical layer	