

# Kevin Lam

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## EDUCATION

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**Baruch College** New York, NY

Expected: Spring 2019

*Major:* Finance

GPA: 3.5/4.0

*Minor:* Mathematics, Computer Information System Data Analytics

## SKILLS & PLATFORMS

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**Skills:** CPP (Intermediate), NodeJS (Basics), HTML, CSS, PHP, SQL (Intermediate),

Python (Intermediate): pandas, quandl, sci-kitlearn, numpy, matplotlib, openCV, nltk, flask

R: Familiar with K-Nearest Neighbors (KNN), Naive Bayse (NB), Logistic Regression, Support Vector Machine (SVM)

**Platforms:** SquareSpace, WordPress, Adobe Lightroom, Adobe Photoshop, Adobe Premiere Pro, and Adobe After Effects, Excel, Pentaho, MySQL Workbench

## LEADERSHIP & AFFILIATIONS

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**Baruch College, Sigma Alpha Delta Honor Society**

Chair of Media & IT

May 2018 – Present

- Redesigned the honor society's website with a focus on user experience design on SquareSpace
- Coordinated Sigma's first hackathon team for Queens College's "HackAttack" Hackathon.
- Instructed Web Design Workshop for making your very own resume website as well as a short introduction to Git and Github Pages, a free hosting platform for simple websites without a database.

Vice Chair of Photography

January 2018 – May 2018

- Photographed and developed event albums using Adobe Photoshop and Adobe Lightroom
- Applied Adobe After Effects and Adobe Premiere Pro in designing promotional videos.

Vice Chair of Technology

September 2017 – January 2018

- Organized the annual photography workshop for 15+ members by choosing a venue, networking and contacting instructors, and designing a flyer for the event page on social media
- Updated and maintained S.A.D.'s website using SquareSpace at: <http://www.sigmaalphadelta.com>

## COMPETITIONS & PROJECTS

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**IBM Watson Competition** - Semi-Finalist

February 2018 – May 2018

*Watsons Buddii is an elementary customer service chatbot designed to reassure and analyze census participants about the 2020 Decennial Census by responding to their questions and analyzing their sentiment.*

- Collaborated with a team to conceptualize scenario and empathy maps to simulate and understand user experience
- Brainstormed a stakeholder map to understand who the product would impact when looking for investors
- Employing a prioritization grid to formulate feasible and realistic goals in a holistic plan

**CUNY Hackathon**

April 27 - April 29, 2018

*Project: A database that sends SMS messages for locations to free local health clinics. The premise is to create a directory that is serviced by a chatbot*

- Using a chatbot to respond to different requests in vernacular speech
- Using a classification algorithm like SVM to help the chatbot evaluate the nearest health clinic near your location

## RELEVANT COURSEWORK

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**CIS 3120** – Programming for Analytics, **CIS 3400** – Database Management Systems I,

**CIS 4400** – Data Warehousing for Analytics, **CIS 4170** – Data Visualization, **MTH 4300** Algorithmic Programming