Kevin Ma

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EXPERIENCE

Guimbretiere Lab | Researcher & Interaction Designer
May 2017 ~ August 2017 | Ithaca, NY

The Race and Empathy Project, a tech art installation
- Improved usability of a software interface for a physical art installation, leading to an 130% increase in daily interactions.
- Developed a server-side Javascript application to store and access audio recordings from the installation.

IBM | Product Design Intern
May ~ August 2016 | Austin, TX

Live Advisor Experience
- In a team of 2 designers and 2 engineers, worked through full design cycle to built a widget for all IBM Cloud Portfolio products.
- Led interviews with clients, stakeholders, and users.

HTC | User Experience Design Intern
May ~ August 2015 | Taipei, Taiwan

Emotar: a photo sharing/entertainment mobile app
- Designed and shipped new features on Emotar, working closely with developers and project manager. The version we released experienced a 250% increase in first month downloads.

Cornell University | Teaching Assistant
August ~ December 2016 | Ithaca, NY

INFO 4320: Physical Computing and Rapid Prototyping
- Taught weekly recitations and office hours on topics of microcontroller programming, hardware interfaces, and prototyping techniques for a class of 45 students.

Interaction Design Lab | Researcher
January 2015 ~ May 2016 | Ithaca, NY

- Designed and developed a series of interactive data visualizations with D3.js. Authored academic paper accepted at CSCW 2016

EDUCATION

Cornell University
2017 BA in Information Science
Minor in Architecture

SKILLS

Design
Adobe Creative Suite
Sketch
Invision
Principle
Framer

Web Development
ES6, React, Express
MongoDB
Sass
Webpack
Gulp
Git
Python