Upskilling during a Downturn

A collection of free resources to elevate your career during a time of change. Updated May 5, 2020.

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Now is the time to innovate! Limitless learning, networking, and upskilling. Opportunities abound, great ideas often birth in a down market. Never before have we had such ample access to free resources online. Do you have extra time, or you're in-between your next job? Stay focused, grow, and benefit from this unprecedented time of change.

How to submit a resource:
Tweet at us: Jeremiah Owyang @jowyang, Scott Monty @scottmonty, or on any social channel (Facebook, Linkedin) and we will add to this list. Resources listed in the order received, not a prioritized list. To ensure consistent quality, editing access will not be granted to this document.

Free Online Training: No paid courses will be listed.
1. Universities: 450 Ivy League courses you can take online
2. Universities: 1,500 courses from a wide range of topics
3. Universities: Over 600 classes
4. Salesforce: Trailhead
5. Outsystems: Virtual Developer Certifications
6. Linkedin's Lynda: One month free of courses
7. SAS: Live lab training and self-learning and free training

8. [Codeacademy: Scholarships for students impacted by Covid-19](#)
9. [Linkedin Learning: Ten courses to help you be a better professional](#)
10. [IBM: Coursera classes](#), and [Data and AI learning](#)
11. [Digital Marketer: Marketing Lab playbooks](#)
12. [CXL: Growth Marketing Minidegree](#)
13. [Google Ads Academy](#)
14. [Google Analytics Academy](#)
15. [Hubspot Academy](#)
16. [IBM Cognitive Class](#)
17. [Digital Analytics Podcasts](#), [videos](#)
18. [freeCodeCamp](#)
19. [CodeAcademy](#)
20. [Amazon Web Services free training](#)
21. [University Automation Anywhere](#)
22. [Test Automation University](#)
23. [ElevenFifty tech training](#)
24. [DevOpsInstitute: Virtual Skill Up Days](#)
25. [UIpath Academy: RPA skills](#)
26. [Commune Wellness Classes](#)
27. [Tableau free learning for 90 days](#)
28. [Project management institute](#)
29. [Adobe free classes](#)
30. [Google: Fundamentals of digital marketing](#)
31. [Trade desk: Data-driven marketing and advertising](#)
32. [Develop: business/technical skills, free trial.](#)
33. [Microsoft Learn](#)
34. [Open classroom](#)
35. [Foundr: Entrepreneur classes](#)
36. [PWC: digital fitness training](#)
37. [ACA cybersecurity training](#) (until June 30)
38. Check with your local library who may offer free classes, software, and of course, books.

Free Software: No paid software will be listed
1. [Digital Marketer: Marketing Lab playbooks](#)
2. [Marketpath CMS for students and teachers](#)
3. [PluralSight, 10-day trial](#)
4. (also see list below, under Corporate Goodwill)

Job Boards and Human Resources:
1. [A large list of companies hiring remote workers](#)
2. [CMX: online Community Professional Roles](#)
3. [Human Services: Fed, State, Tools, Remote Working via Casebook](#)

4. [March 26: "Who's Hiring"](#)
5. [Upwork](#):
6. [Freelancer](#)
7. [Fiverr](#)
8. [Zirtual: virtual assistants](#)
9. [Time Etc: virtual assistants](#)

Virtual Events:
1. [Physical business/tech conferences that are now Virtual (list by Jeremiah Owyang)](#)
2. [Conferences that offer "Tech Skills"](#)
3. [Inspiration: Visit a museum, virtually](#)

Corporate Goodwill:
1. [Corporate Goodwill during the outbreak (list by Scott Monty)](#)

Other
1. [Find Help. Assitance with discounts, bills, and other programs](#)
2. [Grant Station helps with funding for your organization or project](#)

Remember, the world's best innovations often birth and grow in a down market --there are many opportunities!

Launched March 17th, 2020 by Jeremiah Owyang and Scott Monty.

([Photo by Pexels](#))