

FUNDRAISING POLICY

OF THE

IOWA STATE ACACIA CHAPTER FOUNDATION

ADOPTED DECEMBER 1, 2019

Introduction

This policy shall govern the fundraising activities of the board.

Procedures

The board shall determine the best measures to communicate with parties who may be interested in supporting the work of the Foundation and shall identify, fund and promote all necessary advertising and personal fund-raising activities undertaken by the board. All donations received shall be subject to the current Gift Policy of the board.

Specifically, the board will develop and use the following in furtherance of its mission to provide scholarships and other educational support to undergraduate members of the Iowa State Chapter of Acacia Fraternity.

a. Information Brochures

These brochures will explain the purpose of the Foundation, support provided to the undergraduate members, how individuals may contribute to the Foundation, and any other information deemed helpful or useful in fulfilling the mission of the Foundation.

b. Website for the Iowa State Acacia Chapter Foundation

The board will develop a website that may be accessed by, and provide information to, individuals interested in supporting the mission of the Foundation. The website shall include information also provide in the informational brochures plus, to the extent possible, mechanisms whereby donations may be contributed via the web.

c. Pledge Forms

The board will develop pledge forms that may be used by individuals to identify amounts that they pledge to pay at some point in the future, or in periodic payments, to support the mission of the Foundation.

d. Donation Forms

The board will develop one-time use or multiple-use donation forms that may be used by individuals to identify amounts that they pay at one time, or in periodic payments, to support the mission of the Foundation.

e. Estate Bequest Forms

The board will develop estate bequest forms that may be used by individuals to identify amounts that they pledge to contribute from their estate to support the mission of the Foundation.