



NAME **Tracy Irving**
TITLE **Head Chef**

BACKGROUND

 28 years old
 Restaurant Owner & Chef
 66K / Year

TECH PREFERENCES

 Macintosh
 iPhone
 iPad



NAME **Amy Sanchez**
TITLE **Business Owner**

BACKGROUND

 65 years old
 Local Paint Store
 75K / Year

TECH PREFERENCES

 Windows
 Android
 Actual Book



NAME **Tom Phillips**
TITLE **Construction**

BACKGROUND

 42 years old
 Dump Truck Driver
 60K / Year

TECH PREFERENCES

 Windows
 iPhone
 Kindle